

CLIENT INDUSTRY

Technology / CPG



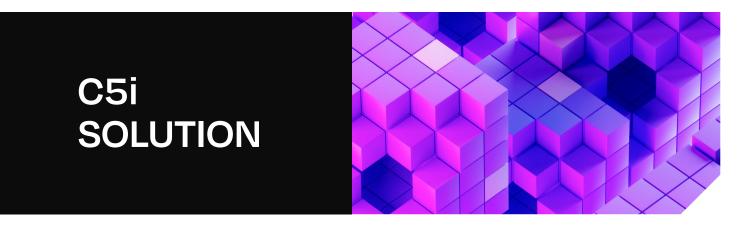
## **BUSINESS IMPACT**

- Better decision-making through comprehensive real-time insights from multiple sources, supplemented with visual insights
- Enhanced data coverage for a single query from both internal and external sources, providing an overall view instead of siloed insights
- Ability to deep-dive on retrieved results to enhance understanding of results

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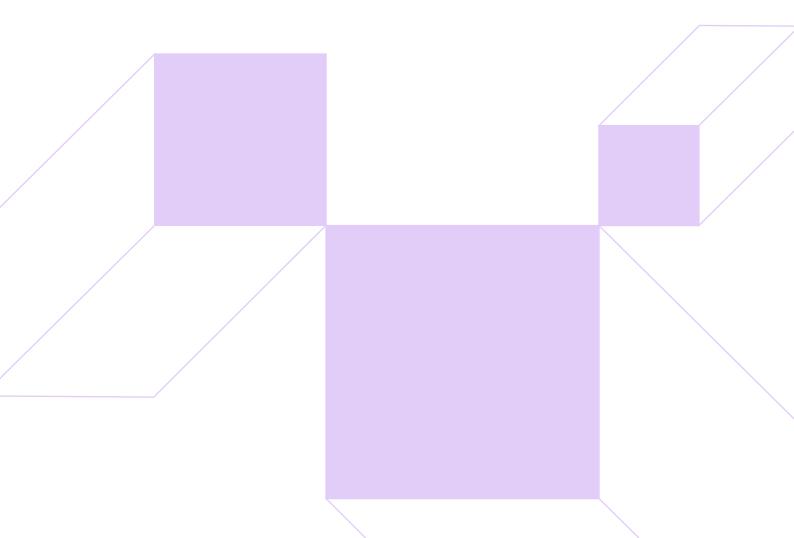


To provide enterprise users with comprehensive insights based on the organization's internal knowledge sources that are siloed and spread across many repositories within the organization



Using Generative Al-powered SuperSearch, C5i enabled -

- Insights from structured and unstructured data sources across data repositories
- Relevant, contextual search results with content summary, key topics, and visual insights
- Conversational access to insights from enterprise data Interactive experience redefined the way users searched for and consumed content



## **ABOUT US**

C5i is a pure-play AI & Analytics provider that combines the power of human perspective with AI technology to deliver trustworthy intelligence. The company drives value through a comprehensive solution set, integrating multifunctional teams

that have technical and business domain expertise with a robust suite of products, solutions, and accelerators tailored for various horizontal and industry-specific use cases. At the core, C5i's focus is to deliver business impact at speed and scale by driving adoption of Al-assisted decision-making.

C5i caters to some of the world's largest enterprises, including many Fortune 500 companies. The company's clients span Technology, Media, and Telecom (TMT), Pharma & Lifesciences, CPG, Retail, Banking, and other sectors. C5i has been recognized by leading industry analysts like Gartner and Forrester for its Analytics and AI capabilities and proprietary AI-based platforms.



www.c5i.ai







