CRAFT
solutions
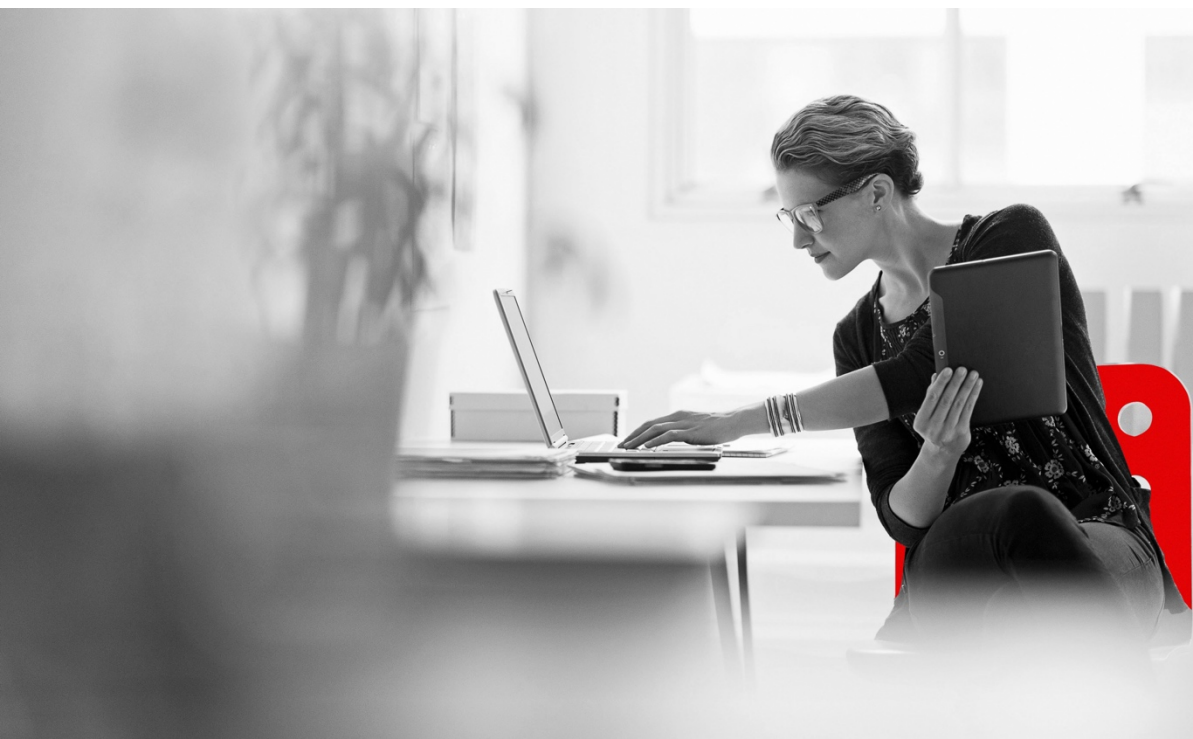
maximize   **your**   **profits**

finance CRAFT

WE HELP COMPANIES 2X THEIR PROFITS

IN 3 MONTHS USING BUSINESS INSIGHTS

AND REPORTING AUTOMATION WITHOUT

BREAKING A SWEAT

- Accurately **Reporting** financial performance

- Creating bottom-up company-wide **Budgets**

- Accurately projecting **Cash Flow**

What is Finance Craft?

- A 21st century solution for automating the most advanced financial processes

- A suite of apps developed precisely to automate these complex processes

- A full automation of financial reporting tasks

- A very friendly system to collaboratively create budgets, estimates and business plans

- A powerful cash flow prediction tool

finance CRAFT reporting

Finance Craft Reporting

● Produces accurate financial statements and reports according to IFRS, US-GAAP, any local GAAP or any reporting template

● Contains powerful drill-down tools to understand financial performance in-depth

● Uses up to 20 dimensions to analyze data at the lowest level of detail

● Offers high flexibility to define reporting layouts

● Offers full automation of the reporting process by integration with any ERP

finance CRAFT
budgeting

Finance Craft Budgeting

- Produces bottom-up, company-wide budgets and estimates in a collaborative environment

- Revenues, expenses and balance sheet items can be budgeted at any complexity level

- Multiple users can be assigned different roles with restricted access

- Status notifications and management approvals are used to easily manage the budgeting process

- Automatically integrates with the other Finance Craft modules to reduce work

finance CRAFT
cash flow

Finance Craft Cash Flow

- Uses your budget or latest estimation to produce accurate cash flow predictions

- Cash flows and balances are shown at week and month level for any future timeframe

- Past actual cash flows are seamlessly continued by future estimated flows

- Can be tailored to any cash flow format the client finds appropriate

- Uses up to 10 dimensions to drill-down to the lowest level of detail

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Advantages of Finance Craft

● Gives you complete control over every detail in a business-friedly format

● Offers Excel-like flexibility, but eliminates the hassle and the many errors that can occur

● All apps can be integrated with any ERP for a full automation of the processes

● The apps are hosted in the cloud and can be accessed from anywhere in the world and on any device connected to the internet

● The apps can also be installed on-premise

● Offers state of the art security to safeguard your data

Some of the customers who rely on our products

Case studies and testimonials

How Alecsandru Rasidescu From Stera Chemicals Is On Track For A 600k EUR Increase In Profits After Working With Craft Solutions

https://craftsolutions.com/stera-600k/

How Adrian Bucurescu From Arte Grup Increased His Profit By 28% After Working With Craft Solutions

https://craftsolutions.com/arte-grup-28/

The Team

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Co-Founder of Business Software Group / Prodigy Tehnologii – EUR 3 mln software company

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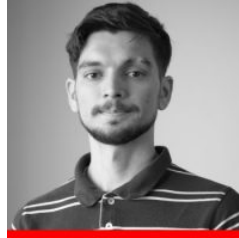
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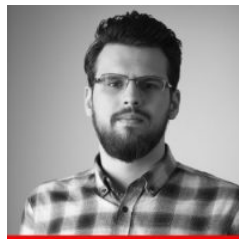
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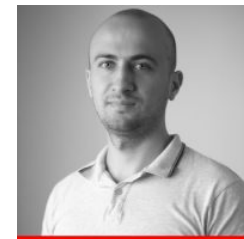
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CRAFT solutions

Q & A

Q: Why buy from you? What makes you so special?
A: We have a unique combination of extensive programming and finance knowledge and we use it to help you achieve the results you want without having to invest your precious time.

Q: Who are you guys anyway?
A: We are highly experienced entrepreneurs, programmers and finance professionals, who strongly believe we can significantly improve the lives of business owners, business leaders and finance professionals through innovation and automation.

Q: What happens if I wait?
A: If you wait you will postpone living the life you always wanted and improving your business' profits. Remember, life is short and time is running out!

Q: What exactly is your solution made up of?
A: Our system is made up of apps which are hosted in the cloud and which enable you to produce and analyze any type of reports related to your business and to perform accurate cash flow projections and meaningful budgets. We sell all our products as SaaS, which means you pay a resonable monthly fee for as long as you want to use them.

Q: Do I need to be a finance professional to use these tools?
A: No. We have built our apps to be very friendly to any business person and to produce information that speaks in business, not finance terms. Our extensive finance expertise helps us translate your needs into the reports you always dreamt of.

Q: What exactly do I get when I sign up?
A: We start with an evaluation of your current reporting system vs your needs in terms of information to support your business decisions. Then we recommend any new reports you might benefit from and agree upon their format. Then we configure the apps for you to be able to start using them and get all the benefits.

Q & A

Q: Who takes care of the implementation and when do I start paying?
A: The entire implementation is on us, so you don't have to spend any of your precious time on this. Simply send us your reports and data and we implement everything for you. You pay a reasonable monthly fee, without any expensive per-user licenses or implementation fees.

Q: What is included in the monthly fee?
A: The monthly fee includes: the initial implementation, hosting of the apps in the cloud, unlimited number of users, customer support for any issues you may experience, technology upgrades. We require an initial commitment of 1 year.

Q: How does my data arrive into your apps?
A: Your data arrives into our apps by upload from an electronic file such as Excel or by automatic upload from any accounting software or ERP you are using. If you wish, you can also enter your data manually into our apps.

Q: What does your solution integrate with?
A: Our solution integrates seamlessly with any accounting software or ERP you are currently using. If you wish to automate the data transfer between the apps you use and our apps, we take care of the integration.

Thank you!

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