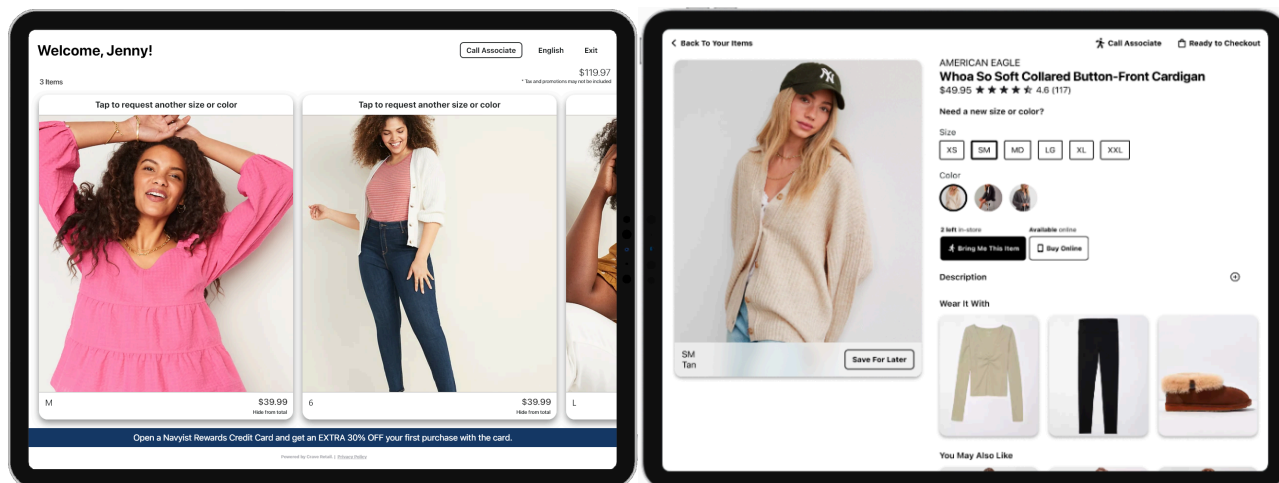


Give your shoppers and store teams the in-store experience they deserve with Crave Retail.

Crave's smart fitting room and in-aisle solutions are revolutionizing how retailers meet the needs of their shoppers. Our purpose-built technology provides a personalized experience for the customer and delivers data-rich insights that increase conversions, maximize store productivity, and ensure every customer is highly satisfied with their store visit.

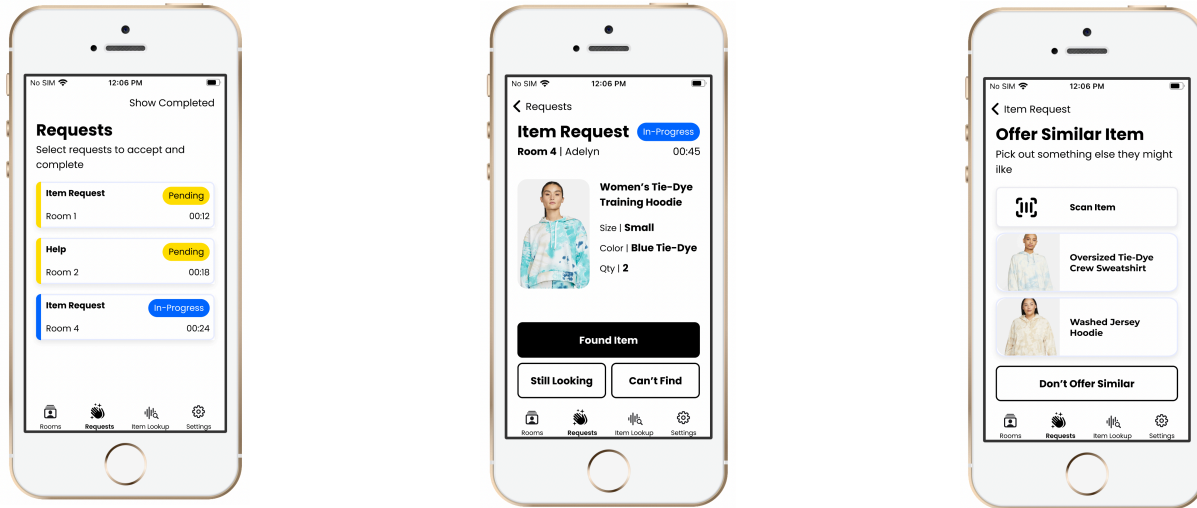
Our goal is to make equipping stores with our fitting room technology simple and easy. With modern RFID technology, we allow our customers to minimize start-up costs and maximize the value of existing RFID investments with seamless shopping experiences.



Connect | Crave has made equipping fitting rooms with tech-enabled experiences easy and seamless. Our RFID technology requires *no* shielding, and our interactive displays will turn your fitting rooms into a destination that every shopper craves.

Engage | Shoppers will be delighted as they walk into the room where their items will instantly appear on the screen using RFID technology. Shoppers can get on-demand service for products, personalized product recommendations, preparation for checkout, and much more. We're continuously innovating.

Insights | Every retailer deserves to know more about the merchandise tried on, how to optimize high converting customer experiences, and new methods to maximize sales and loyalty. With Crave, retailers will have access to the data they need to win every time.



What to expect?

- Maximize store sales and conversion
- Store teams can do more with less
- Optimize fitting room performance
- Critical merchandise insights
- Access to data and activity trends
- Fitting rooms that shoppers crave

The EVP of Stores at Victoria's Secret called Crave a "game-changer" in WWD and the CEO called Crave's fitting room technology a win during his Q1 2022 earnings call.

Retailers have seen a **23% lift** in Fitting Room revenue within the first 90 days of launching with Crave.

River Island saw a more than **3% lift** in sales, and VOC data showed that "new fitting room technology was the most desired part of recent customer visits."

Our Mission

To give shoppers and store teams the experiences they deserve.

Our Vision

To positively change the way people buy and sell merchandise by making essential data available to retailers worldwide.