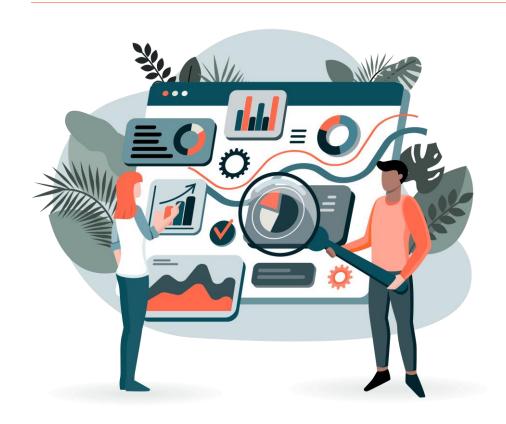


Azure Cost Control

Breaking the curve on your cloud spend

OUR PROMISE

We work with FinOps in 3 continuous phases, ensuring maturity and growth into the cloud operating model



Inform	Transparency by increasing visibility & showback. Cloud Cost Control report as a foundation.		
Optimize	Right size cloud infrastructure to fit business needs. Utilize recommendations to gain savings without impacting business value		
Operate	Culture – Where finance can move with the same speed as IT. Continuously improve innovation and efficiency. Lastly definition of governance and control for cloud usage		



OUR PROMISE

Examples of tasks that are associated with each phase of the lifecycle in FinOps

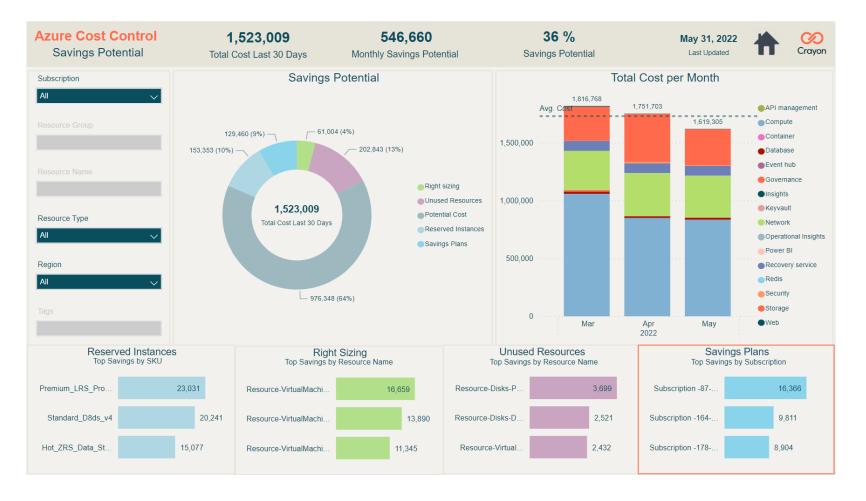
	INFORM		OPTIMIZE		OPERATE
	Understand cost drivers, allocate spend and benchmark efficiency	D	Measure potential optimizations and set goals based on strategy		Define processes to ensure actions to achieve goals
\checkmark	Map spending data to business	\checkmark	Identify usage and spend anomalies	\checkmark	Define responsibilities and processes
\checkmark	Create showbacks or chargebacks	\checkmark	Find & measure usage optimization	\checkmark	Show real-time spend data to stakeholders
\checkmark	Define budgets and forecasts across cloud providers	\checkmark	Measure & set goals on rate optimizations	\checkmark	Empower teams to take action
\checkmark	Allocate team spend & shared costs	\checkmark	Set goals to achieve business strategies	\checkmark	Centralize rate optimization ownership
\checkmark	Trending and variance analysis	\checkmark	Compare services & workload placement	\checkmark	Continuously improve and automate
\checkmark	Internal & external Benchmarking	\checkmark	Understand and educate on optimization levers	\checkmark	Define governance and controls Crayon

Savings Potential Overview

Overview of monthly savings potential and cost each month.

Identify within which area your organization has the highest savings potential and drill down into the given area.

Filter on subscriptions, regions or resource type to allow individual teams to only view what is relevant for them.





Reserved Instance Overview

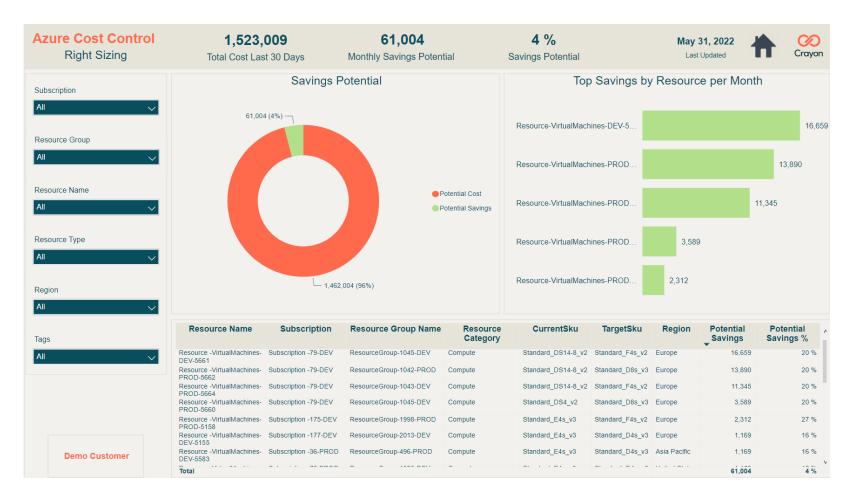
Operational view of recommended reservations and the amount of monthly savings it translates to.





Right Sizing Overview

Operational view of recommended right sizing initiatives and the amount of monthly savings it translates to.

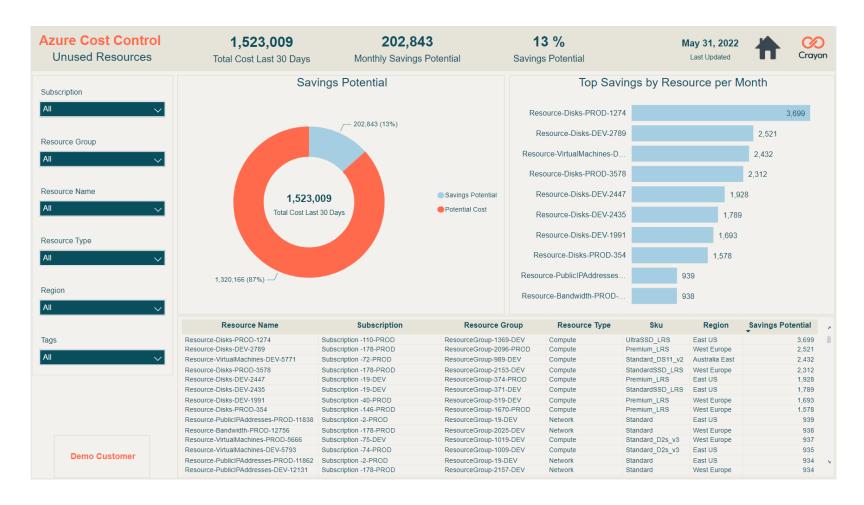




Unused Resource Overview

Operational view of recommended unused resources and the amount of monthly savings it translates to.

It is based on resources that have not been used last 7 days.





Cost Overview

Cost Overview enables the organization to communicate cloud cost to all departments to increase alignment on spend.

Chargeback and showback can also be enabled within this view.





Resource Overview

Complete monthly resource overview with distinct categories.

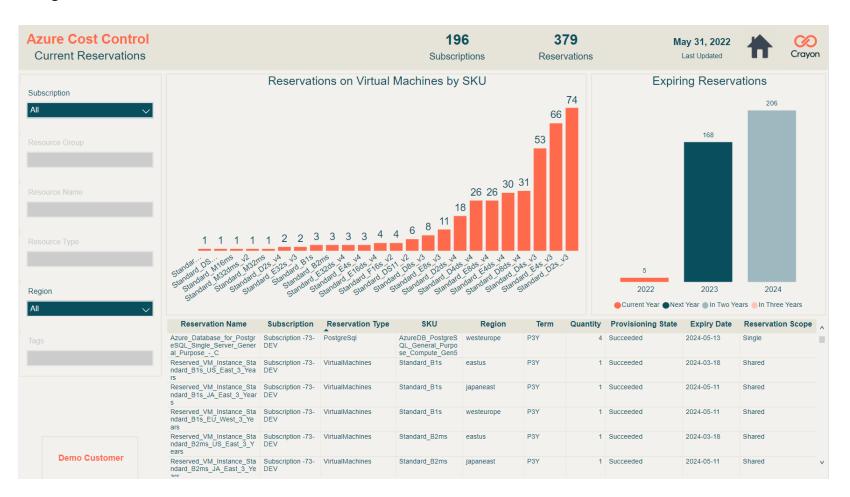
Hover your cursor to view a count of each resource and their respective properties.





Reservations Inventory

Current reservations by their virtual machines SKU. Also view when each reservation is set to expire.





COST CONTROL COCKPIT

AHUB Summary

The report covers Windows
Datacenter Edition Agreements.
Insert your Windows license
packages and get a complete
overview of license cost savings
potential and compliance status.





COST CONTROL COCKPIT

AHUB Operational

Based on VM average utilization last 30 days and license cost we can redistribute an organizations AHUB packages to both become compliant and likely save cost using our generated powershell script.

