

AI Smart Launch



A structured engagement that helps you move from concepts to prioritized, viable use cases. With Crayon's expert team of Data & AI consultants, alongside our cloud, licensing, and operations specialists, you'll walk away with the clarity, proof, and roadmap you need to move forward.

A smart way to start your AI journey.

You know you need AI. You're just not sure where to start.

You're under pressure to innovate, but internal efforts keep stalling. Your teams are overwhelmed, unclear on ROI, or arguing over where to begin. You've seen demos, tried brainstorming, maybe even launched a pilot, but nothing has stuck.



A reported 80% of AI projects fail to deliver value¹.

Crayon helps you break that pattern with AI Smart Launch. We'll lead structured sessions, share real success stories from your industry, and apply a proven scoring model to prioritize ideas and find the best launch point. You'll get a Proof-of-Potential demo and AI success pan to act on.

(Gartner via Informatica , 2025)

Trust Crayon to Guide the Way.

200+

Data & AI Specialists

1800+

Certified Engineers

3

Global AI Centers of Excellence

2x

AI/ML Microsoft Partner of the Year



We wanted to use AI to get the most out of our data but kept starting and balking on projects. Crayon helped us narrow ideas down to a simple tool that surfaces our top SKUs using CRM and SOW data. It changed everything! - Crayon Customer | US Healthcare Regulatory Agency



Smart Start. Global Backing.

Crayon's U.S. team delivers the engagement, reinforced by our global network of certified experts.



End-to-End Delivery Available.

When you're ready to go further, we're ready to build it with you.



More Than Just AI.

Guided by AI & Data experts, with roadmap input from SAM, Licensing, and FinOps advisors.



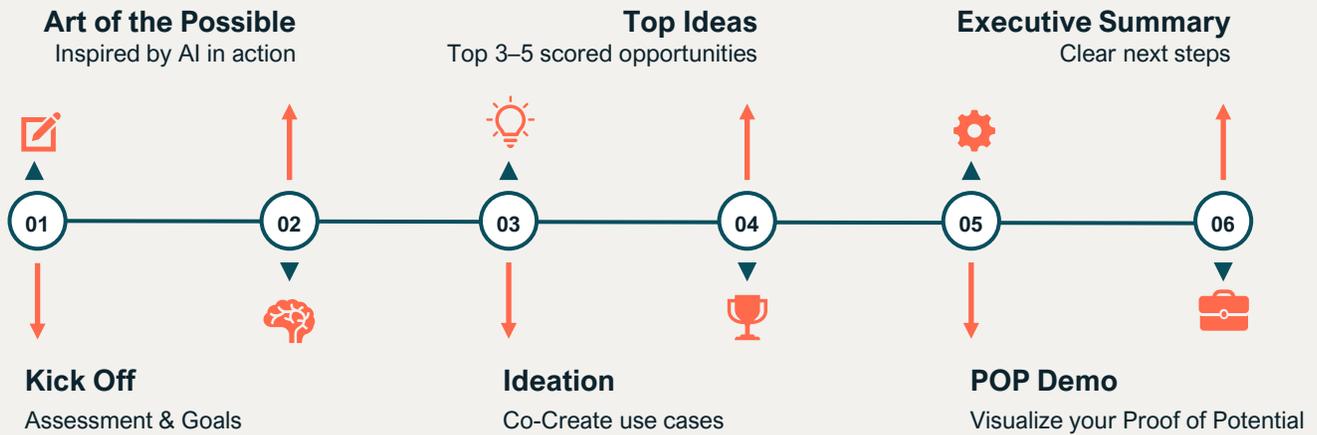
Purposeful, Not Theoretical.

We'll explore possibilities, identify your best use cases, and build a Proof of Potential demo.

Connect with a Crayon Representative today to learn more about AI Smart Launch.

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What to Expect From the Engagement



We align with your business priorities first. | No deep dive into your systems required.

How We Prioritize Ideas

We apply a proprietary scoring methodology, refined across hundreds of engagements, to help you focus on the most viable opportunities.

Idea	Potential Value	Realizable Value	Fit	Data	Risk	Score
A	●	●	●	●	●	1
B	●	●	●	●	●	3
C	●	●	●	●	●	5

You'll Walk Away With



A Crayon AI Ideas Report with 3-5 scored opportunities.



A Proof of Potential (POP) demo to validate one of your most viable ideas.



Expert insight into licensing, data, feasibility, and ROI.



A clear success plan to move forward with an impactful AI-powered project.

Book a call with your Crayon representative now. We'll answer your questions and help you decide if AI Smart Launch is a fit.

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