



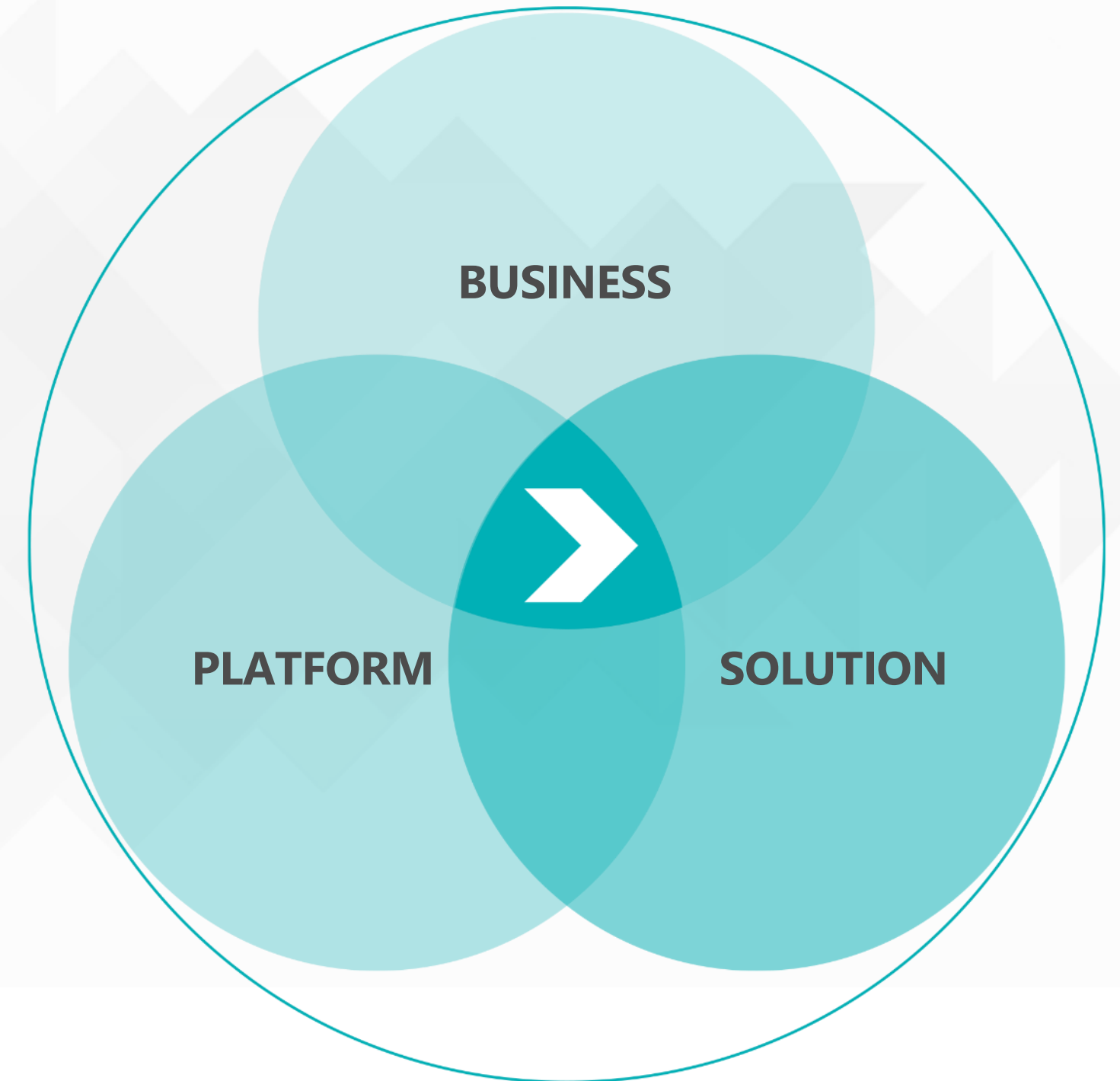
CREAKOM BUSINESS SOLUTIONS

DATA VERIFICATION PACKAGE

UNSERE MISSION

1 / UNSERE MISSION – CREATING VALUES

- 1 / **Creakom Business Solutions** kombiniert unternehmerische Expertise aus Marketing und Vertrieb mit technologischem Knowhow der Microsoft Cloud Plattform, um für Unternehmen Lösungen mit nachhaltigem Mehrwert zu schaffen.
- 2 / Wir entwickeln themenspezifische Lösungen im Microsoft Cloud Ökosystem. Diese werden von unseren Experten mit umfassender Branchenerfahrung für jeden Kunden individuell auf seine Anforderungen angepasst. Damit profitieren sie gleichzeitig von den hohen Entwicklungsstandards des weltweit größten Softwareherstellers Microsoft und unserer langjährigen Expertise im Bereich Marketing und Vertrieb.



LEISTUNGS- PORTFOLIO

2 / WIR UNTERSTÜTZEN SIE IN VERSCHIEDENEN **BERATUNGSFELDERN** AUF BASIS TIEFGREIFENDER PROJEKTERFAHRUNG IN UNTERSCHIEDLICHEN BRANCHEN.



CUSTOMER DATA PLATFORM

- Zentrale Speicherung
- Datenharmonisierung
- Match, Merge, Transform
- 360° Kundenblick
- AI Vorhersagemodelle



SALES MANAGEMENT

- Leadgenerierung
- Aktivitätenverwaltung
- Verkaufschancenmanagement
- Angebotserstellung
- Vertriebsziele



MARKETING AUTOMATION

- Zielgruppensegmentierung
- Customer Journey Design
- Personalisiertes E-Mail-Marketing
- Social Media Kampagnen
- Seminar & Webinar Verwaltung



BUSINESS INTELLIGENCE

- Daten Visualisierung
- Echtzeit Reporting
- Interaktive Dashboards
- AI Analysemodelle
- Zugriffssteuerung

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Products

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Marketing

Marketing Lists

Campaigns

Quick Campaigns

Performance

Sales

Save As

New

Clear Default

Refresh All

Sales Activity Social Dashboard

My Open Opportunities

Sales Pipeline

1 - Qualify

2 - Develop

3 - Propose

4 - Close

€22,500.00

€183,937.00

€25,000.00

€26,000.00

My Open Leads

Leads by Source

(blank)

Advertisement

Trade Show

Web

3

4

3

4

Assistant

My Open Opportunities

Top Opportunities

Dynamics 365 Marketing

Dynamics 365

They sell many of the same ite...

Needs to restock their supply ...

My Closed

Top Custo

ential Customer

Quick Create: Account

General

Account NameCreakom Business Solutions GmbH

Primary IndustryInformation und Kommunikation

Contact Information

Websitehttps://www.creakom.de

Emailkontakt@creakom.de

Phone+49 (89) 4141703 - 0

Address

StreetWalter-Gropius-Straße 7

CityMünchen

Postal Code80807

StateBayern

CountryDeutschland

Save and Close

Cancel

Validierung Mailserver & Postfach

Automatische Vervollständigung der postalischen Adresse

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Christian Hauser

- Unsaved

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Active Status

Christian Hauser Owner

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Marketing (coming soon)

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Related

First Name

Christian

Last Name

Hauser

Gender

Female

Recommendation

Male

Position

Management

Timeline

Search timeline

Enter a note

Christian Hauser

9/27/2021 10:00 AM

Task modified by Christian Hauser

Regarding Contact

Overdue

8/26/2021 8:15 PM

Email

christian.hauser@creakom.at

Recommendation

Invalid Email: Delete

Phone

+49 89 4141703-22

Mobile Phone

+49 160 5875503

Street

Walter-Gropius-Straße 7

City

München

Postal Code

80807

State

Bayern

Country

Deutschland

Assistant

No notifications or suggestions

Check back later to see what's new and stay up to date.

Parent Account

Creakom Business Solutions GmbH

Primary Industry

Information und Kommunikation

Business Relationship

Website

https://www.creakom.de

Email

kontakt@creakom.de

Phone

Ermittlung Geschlecht anhand des Vornamens

Validierung Mailserver & Postfach

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Street

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Recommendation

Walter-Gropius-Straße 7

Apply

City

Muenchen

Recommendation

München

Apply

Postal Code

80807

State

Bayern

Country

Deutschland

Timeline

Search timeline

Enter a note...

Appointment from Christian Hauser

Erstgespräch

Overdue

9/27/2021 10:00 AM

Task modified by Christian Hauser

Regarding Contact

Overdue

8/26/2021 8:15 PM

Assistant

No notifications or suggestions

Check back later to see what's new and stay up to date.

Parent Account

Creakom Business Solutions GmbH

Primary Industry

Information und Kommunikation

Business Relationship

Website

https://www.creakom.de

Email

kontakt@creakom.de

Phone

Adressbereinigung von Tipp- & Schreibfehler

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 Active Status |
 Christian Hauser Owner

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The diagram illustrates the relationship between two settings, Data Verification and Salutation Generation, across two levels: Data Set Level (Datensatzebene) and System Level (Systemebene).

Data Set Level (Datensatzebene):

- Data Verification:** Status is **Yes** (indicated by a blue toggle switch).
- Salutation Generation:** Status is **Yes** (indicated by a blue toggle switch).

System Level (Systemebene):

- Data Verification Setting:** Status is **Data Verification** (indicated by a gear icon).
- Salutation Generation Setting:** Status is **Salutation Generation** (indicated by a gear icon).

The diagram shows that the settings are consistent across both levels, with both Data Verification and Salutation Generation being enabled.



CHRISTIAN HAUSER
GESCHÄFTSFÜHRER

m. +49 (160) 5878 5503
t. +49 (89) 4141 703 - 22
e. christian.hauser@creakom.de