

What is ProdPad?

Let ProdPad guide you to a better product culture. Move faster, be smarter, and win more. Establish the best habits and chart a clear roadmap to success: Now, Next, and Later.

ProdPad helps your team figure out the right things to build into your product next, based on the company's high-level vision and the feedback and ideas that are always flying around.

For the product manager, it makes their life easier so they can help their teams to make a better product. From the expanding range of AI-assisted options, to the ability to harness all of the feedback and ideas from customers and team members alike, it helps them spend more time on the work that really matters.

For the product team, it helps them keep all of these moving parts (the roadmap, backlog, and customer feedback) organized, and makes it easy for them to do so in a transparent way.

For the development team, it keeps their development backlog nice and tidy: they know what's coming down the pipeline, and exactly what needs to be done next. Plus, ProdPad connects directly with their development tools, with a large suite of two-way integrations.

For the executive team, it's easy to communicate what the product vision and objectives are to the team, and follow progress as it happens to ensure things are moving in the right direction.

For the sales, support, and other teams, it allows them to get their feedback and ideas heard, and pitch in on where they think the product needs to go. It makes it easy to follow up on previous requests and see whether something was actually sent to development or not.

ProdPad and Azure DevOps

Bringing together ProdPad and Azure DevOps gives you a process that helps you stay in control of what gets built.

No more half-baked ideas that bog down your team and create confusion. Give your ideas space to breathe and time to mature before you get your development team involved.

Use ProdPad to capture and validate product ideas from across your organization. When you're ready, use our Azure DevOps integration to push clear, well-thought-through, and fully approved product specs to your grateful dev team.

Your product team will finally have a space for discovery where everyone can get involved in the product process, while your development team can focus on tasks without any extra noise.

Want to know more?

Check out prodpad.com - start a [free trial](#) - or [talk to one of the team](#) to arrange a demo