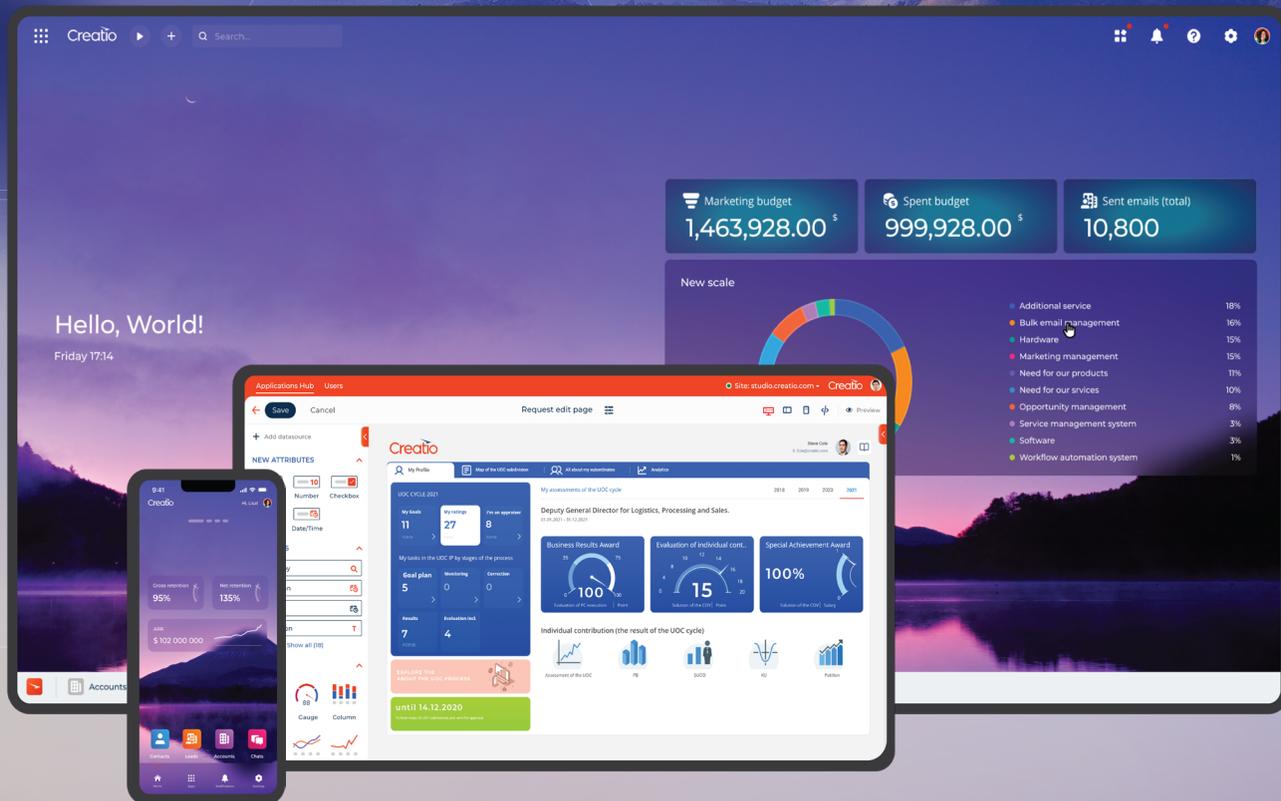


No-code Platform

to automate workflows and CRM with
a maximum degree of freedom

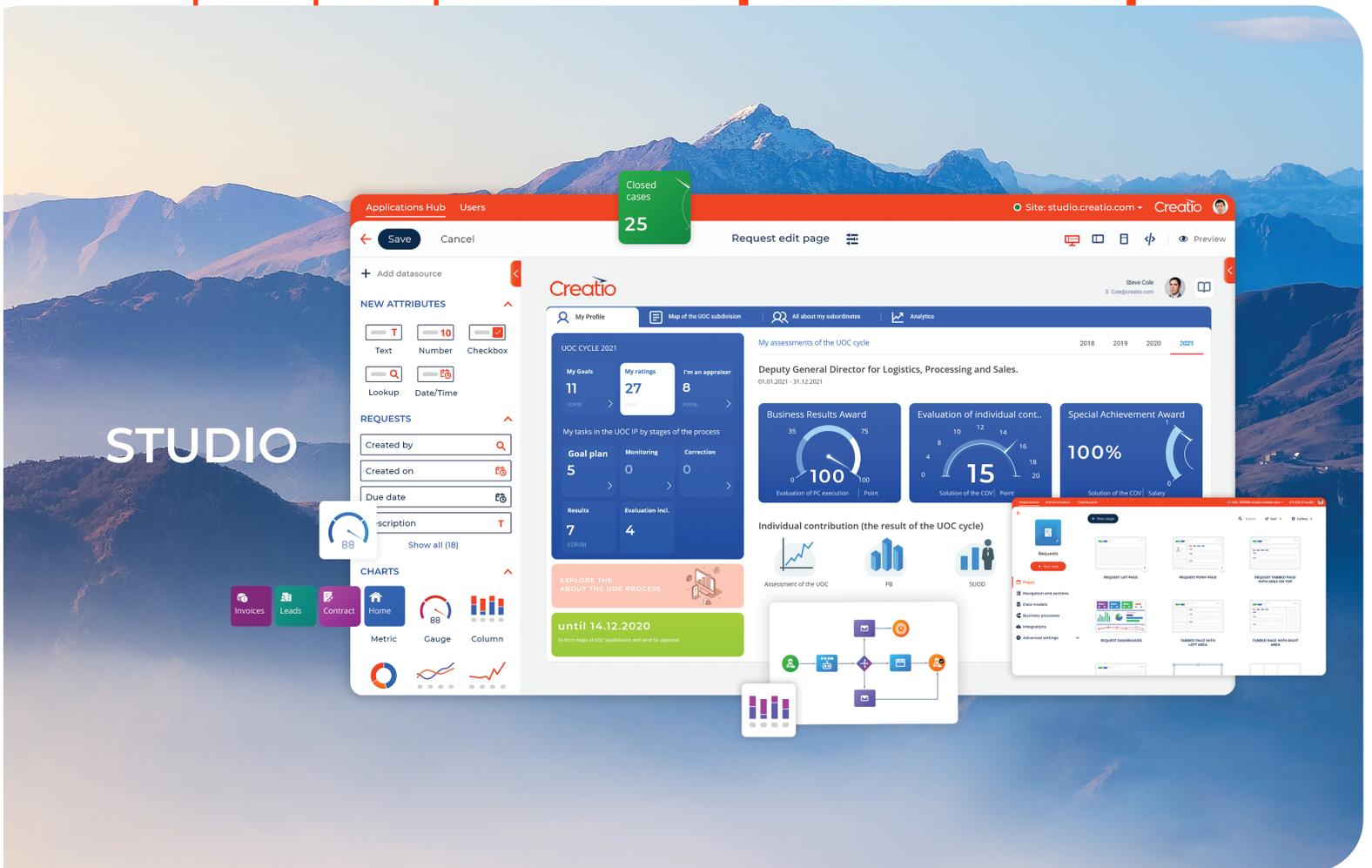


No-code Platform

Marketing CRM
Sales Service

Industry
Workflows

Templates
& Connectors



Freedom to own your automation

- Unlimited customization
- Universe of ready-to-use apps
- No special skills needed to automate enterprise workflows
- Building apps without a line of code
- Absence of vendor lock-ins and hidden costs

Genuine Care

- Building sincere and long-lasting relationships
- Giving a hand first, then thinking about business
- Communicating openly and transparently
- Listening, adjusting and bringing value



STUDIO

No-code platform to automate workflows and build applications with a maximum degree of freedom

- Application hub
- No-code designer
- Freedom UI designer
- Workflow automation
- Integration tools
- Composable Marketplace apps
- Enterprise scalability
- AI/ML models
- Mobile app



MARKETING

Ready-to-use platform to automate marketing campaigns and lead management workflows with no-code and a maximum degree of freedom

- 360° customer view
- Lead management
- Campaign management
- Marketing resource management
- Email marketing
- Website behavior tracking
- Segmentation
- Productivity tools
- No-code capabilities



SALES

End-to-end platform to automate sales processes of any type with no-code and a maximum degree of freedom

- 360° customer view
- Lead management
- Opportunity management
- Field sales
- Channel sales
- Orders & invoices management
- Sales activity tools
- Productivity tools
- No-code capabilities



SERVICE

Omnichannel platform to automate customer service workflows of any complexity with no-code and a maximum degree of freedom

- 360° customer view
- Knowledge base
- Case management
- AI/ML models
- Omnichannel communications
- Service level agreements
- Problem management
- Knowledge management
- ITSM service
- Contact center
- Chat bots
- Productivity tools

Genuine care for our clients and partners is a defining part of Creatio DNA

Millions of workflows are launched on our platform daily in 100 countries by 1000+ of clients.



Creatio is recognized as a Leader and Strong Performer in multiple **Gartner** and **Forrester** reports. Our products receive raving end-user reviews on peer-to-peer portals.

Gartner

- A Leader in the Gartner Magic Quadrant for B2B Marketing Automation Platforms, 2022
- Recognized in the Gartner Magic Quadrant for Sales Force Automation, 2022
- Recognized in the Gartner Magic Quadrant for Enterprise Low-Code Application Platforms, 2022
- Recognized in the Gartner Magic Quadrant for the CRM Customer Engagement Center, 2021
- Recognized in the Gartner Magic Quadrant for Intelligent Business Process Management Suites, 2020

FORRESTER

- A Strong Performer in the Forrester Wave™: CRM Suites, Q4 2022
- A Strong Performer in the Forrester Wave™: Core CRM Solutions, Q3 2022
- Recognized in the Forrester Wave™: Low-Code Platforms for Business Developers, Q4 2021
- A Strong Performer in the Forrester Wave™: Sales Force Automation Solutions, Q2 2021
- A Strong Performer in the Forrester Wave™: Digital Process Automation For Wide Deployments, Q1 2019

