



Prospect & Customer Brochure

Your key financials in sharp focus

www.creative-computing.co.uk

A note from Creative

In the new world, effectively organising and leveraging data no longer affords businesses a competitive edge – it's a question of survival.

But as companies struggle to manage so many disparate systems, there is rarely a single holistic IT strategy. Consequently, key data falls between the cracks, teams are overwhelmed with manual tasks, and their mission is undermined.

Creative Computing exists to change this. By adopting a sector-focused strategy that combines deep technical expertise with an unparalleled understanding of our customers' world, we provide one comprehensive solution that enables businesses to not only have complete visibility of their key financial information, but fully leverage exciting new technologies, such as automation and Artificial Intelligence.

In the process, they're protecting the integrity of their data, supporting their teams to work smarter, and delivering better outcomes for their customers.



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What We Do

TV & Film Sector Expertise

At Creative, we have a vast amount of experience with TV & Film companies. Winning our first TV customer back in 2006 has enabled us to supply and implement financial systems to a number of well-known companies and partner with them ever since.

We have continued to develop our solutions, always on a Microsoft platform, so that our customers not only have one of the world's finest Accounting and ERP systems, but also the additional functionality that makes the system operationally a success throughout the business.

We know that the system has to be usable for everyone, regardless of their role. Our apps for Microsoft Dynamics 365 Business Central reflect this, so whether you're a Finance Director looking at the Cash Flow of the whole business, or the Production Manager for a single title, the visibility must be there, intuitively.

We're proud to have worked with a range of TV & Film clients, such as Hat Trick, Arrow Films, E One Entertainment, Seventh Art Productions and more.





What We Do

Charities & Not-for-Profit Organisations

We pride ourselves on results we achieve and the relationships we build with our clients, and with 30 years of experience and countless accreditations, certifications & rewards, we've created an affordable, all-in-one solution for Not for Profit Organisations.

We know how difficult it can be as a charity to manage your funds and donations, so manage this and more, including income and expenditure, events, reports, projects, and memberships, all from one convenient location. Available as a stand-alone system or fully integrable with Microsoft's Cloud-First offering, you can link Just-DONATE to your Office 365 and access it from wherever you or your staff are, giving you the flexibility to work better, faster and easier together.



What We Do

Sector Agnostic Financial Software Solutions

Microsoft Dynamics 365 Business Central is utilised by companies from a variety of sectors across the Creative customer board.

For example, why might a distributor benefit from Dynamics? Many have stock management and warehouse systems separate from their finance system, and it's this lack of cohesion that pushes growing distributors to invest in Dynamics. It allows them to run their complete supply chain management, with visibility throughout, for the whole organisation – imperative when your stock numbers are sizable and your transactions are plenty.



Customer Testimonials

“

Because Just-DONATE is a single system that everyone from a regional level uses and inputs into, we can access live data any time. We can do corrections simultaneously on a daily, weekly or monthly basis, so when it comes to the month-end, everything is in one place already. It now takes maybe about three hours for me to pull up the reports, whereas before Just-DONATE, the overall management of the accounts took about a week of the entire Head Office finance team's time.

Taina Teegan

Finance Director
Variety, The Children's Charity

Working with Just-DONATE has made my job a lot more interesting. Too much time was spent translating and reconciling between different systems. Now I can focus on building new reports and developing new features with Creative.

”

Linda Czuczman

Database Manager
Variety, The Children's Charity

“

Creative exceeded our expectations with their proactive thinking, commitment to delivery and support of the staff transition, ensuring that we not only delivered on time, but also within budget. The project was completed to a high level of quality, and expanded the capabilities of our people and our technology integration. The team at Creative ensured that this key element of our technology strategy was a success and added strength to our overall platform, whilst optimising the business services.

Jason Powell

IT Director
Whistl UK Limited

[Click here](#) to explore our case studies.



Services



Discovery & Strategy

Whenever you enter a project like implementing Business Central, it is imperative that your requirements as an organisation are understood. That's why we at Creative put such an emphasis on the discovery and strategy stage, fully scoping out the project by adopting various exploratory methods. From providing questionnaires about your company to onsite interviews over a period of days, we leave no stone unturned.



Consultation

We consult with our clients to set up the system and enable the utilisation of all the necessary areas, such as the Chart of Accounts, Dimensions and Posting Groups. Your consultant knows what it takes to get you up and running, and their experience is as important as their commitment to you in this project. They will track your progress and report back to you regularly to ensure that your data is set up correctly the first time, becoming a trusted adviser well beyond the initial project.



Installation

While most installations are stress free, the nature of the software means that there can be complications. This is where our expertise, experience and risk management come into play; no matter what we encounter during this phase, you can be assured that everything is set up as it should be and in conjunction with your IT partner or Team.



Upgrades

At Creative, our upgrade plans clearly define how the software fits in with your IT/company strategy, ensuring that you're getting the most out of your systems.



Data Migration

Creative started life as a Sage partner, so we have a huge amount of experience migrating companies who have outgrown their Sage system to Dynamics. Our Just-MIGRATE extension, built specifically for data migration from Sage 50, was designed on the back of our knowledge and experience.

Services continued...



Testing

Creative internally tests each element before deploying to the User Acceptance Testing System. During this time, we support your testing and feedback to resolve any issues before the new customisation element is signed off. This ensures that nothing goes live without thorough testing, giving our customers valuable peace of mind.



Customisation

Dynamics Business Central is one of the most customisable systems in the world, and is provided as apps/extensions. This allows Dynamics customers to benefit from the IP that their Microsoft Partner delivers, but also the IP that is shared across the marketplace through AppSource.



Training

We adopt a “train the trainer” method so that much of the training and knowledge can be deployed internally. During this process, agreed “trainer” staff are free to use Creative’s training facility to provide them with the resources needed for a strong foundation for learning. Business Central has Page Pertinent On-Line Help as standard, which will be shown to you as part of the training process.



Support

Many companies claim to offer great support, but why are we so often left feeling frustrated with our questions unanswered? With Creative, you have direct access to our consultants and receive the very best service, support and advice. You’ll find no chatbots or off-shore call loggers here. Our dedicated, hardworking and expert consultants not only know your systems, but your company. They’ll feel as much a part of your organisation as they do our own.

Solutions: Apps & Software Exclusive to Creative

The 'Just' range is designed, created and implemented exclusively by Creative. Perfectly compatible with Microsoft platforms, our range of apps extend and enrich your existing Microsoft Dynamics 365 Business Central solution.

**Explore our bespoke apps
and solutions...**





Just-TV

A comprehensive business management solution designed specifically for TV & film companies, Just-TV allows you to run your entire finance & production accounting from one convenient place.

Just-ROYALTIES

Royalty reporting in Excel is time-consuming and prone to human error. Just-ROYALTIES allows you to run your entire finance and royalty statement production within a single solution. With effective royalty reporting software, you save time, resources, and most importantly, ensure that your data is always accurate and reliable.



Just-DONATE

Just-DONATE has revolutionised the efficiency of financial systems for many charities. From gift-aids to grants, pledges to accounts, we understand the need for efficiency when you're managing your charity's finances. Utilise up-to-the-minute data to save time and energy, with a complete and flexible solution so you can focus on the things that matter.

Just-MIGRATE

Our Just-MIGRATE extension is specifically built for data migration from Sage 50 to Business Central. It's a fast, easy-to-use, all-in-one system that's designed to adapt and grow with your business.



[Click here](#) to learn more about Creative's solutions.

Solutions: other Software Solutions

Jet Reports Jet Reports is the answer to all your reporting needs. With fast and accurate data, this Dynamics 365 solution allows you to create simple or complex reports within Excel. Your reports are updated in real-time to provide the very latest data with just the click of a button. When your reports are that reliable, your team can spend less time agonising over data and more time on valuable tasks.

Jet Analytics Build visually stunning reports and dashboards inside Excel or Microsoft Power BI with Jet Analytics. Access your dashboards on the web or from a mobile device for better data and better decision making, and conveniently run historic and live reports from one set of data.

Microsoft Power BI The Microsoft Power Platform is more than the sum of its parts: analyse data, build solutions, automate laborious and error-laden processes and create virtual agents. Power BI allows you to connect your platforms together with Office 365, Dynamics 365, Azure and hundreds of other apps to build end-to-end business solutions.

Continia Expense Management Expenses have never been easier: automate every step of the expense reporting process with Continia Expense Management for Microsoft Dynamics 365 Business Central. Empower your employees to take control of their business expenses with the mobile expense app, powered by Continia.

Continia Document Capture Take invoice automation to the next level with Continia Document Capture. This intuitive app allows you to automate every step of the invoicing process, from receiving documents to retrieving them again later for reporting and auditing. Every step of the invoicing process is made infinitely simpler and more time-efficient, like automatically downloading PDF files from predefined email addresses, processed using award-winning OCR technology that requires no user involvement whatsoever.

Continia Document Output Automate communication with customers from around the world by sending electronic documents such as invoices, credit notes, and reminders directly from Microsoft Dynamics 365 Business Central with Continia Document Output.



About Creative Computing

Creative Computing began as a small growing company in the 1990s selling Sage software. By 2001, the company had expanded their product offering to Navision, an early form of ERP software purchased by Microsoft in 2002 that we've come to know as Dynamics 365.

After being taken over by Justin Farmiloe in a joint management buyout 2003, Creative began providing a greater number of services helping companies digitally transform their processes using Dynamics and other solutions integrated within the software. In 2015, Creative made the decision to stop selling Sage and focus purely on Dynamics, as it was a far better solution for modern growing companies.

As of 2018, we now deal exclusively with Microsoft Dynamics 365, Continia and Jet solutions, with a strategic focus on TV & film companies and Not for Profit organisations. Having sold Dynamics for twenty years, however, our customer base covers a large variety of business sectors.

[Click here](#) to learn about Creative's vision.

Leadership

Justin Farmiloe Sales and Operations Director

Joining the company in a support capacity in 1995, Justin Farmiloe went on to own the company in a joint management buyout in 2003. Since then, Creative has benefitted hugely from his entrepreneurial spirit and hands-on initiative.

Growing up writing programmes on his Commodore 64, Justin been developing all his life, creating accounting systems and automating processes from very early on in his career.

When Justin sees a problem, his first instinct is to create a solution, even if that requires significant self-learning. His dedication and deep technical understanding has spearheaded the way knowledge is shared within the company and are qualities that we look for in everyone at Creative.

This has served to create a team of exceptional people who are truly remarkable at what they do.



“ Justin is one of the most knowledgeable Microsoft Dynamics NAV experts in the UK. He brings that expertise to every project, and every customer.



Our Values

Enthusiastic & Passionate

Creative is filled with highly passionate Dynamics experts who are committed to delivering excellence for our clients.

Visionary Thinkers

We have a track record for anticipating the future direction of our market. We're not afraid to stick our necks out or to adapt and improve.

Personal Development

We value people who take initiative and tackle whatever challenges they might face head on. Every day is a school day.

Communication & Transparency

We ensure everyone in our team is in sync, and we're open and straightforward, which is how our clients know they can trust us.

Attention to Detail

We don't take shortcuts. If something is worth doing, it's worth doing properly. You can always rely on the quality of our work.





Let's keep in touch

Contact us for a free demo or to discuss
at greater length how our solutions could
streamline your processes:

sales@creative-computing.co.uk

73a High St,
Burnham,
Slough
SL1 7JX

01628 660 600

 **Creative**

The Creative logo icon, featuring a stylized 'C' composed of several curved, overlapping lines in white and orange.