



Prospect & Customer Brochure

Your key financials in sharp focus

www.creative-computing.co.uk

A note from Creative

In the new world, effectively organising and leveraging data no longer affords businesses a competitive edge – it's a question of survival.

But as companies struggle to manage so many disparate systems, there is rarely a single holistic IT strategy. Consequently, key data falls between the cracks, teams are overwhelmed with manual tasks, and their mission is undermined.

Creative Computing exists to change this. By adopting a sector-focused strategy that combines deep technical expertise with an unparalleled understanding of our customers' world, we provide one comprehensive solution that enables businesses to not only have complete visibility of their key financial information, but fully leverage exciting new technologies, such as automation and Artificial Intelligence.

In the process, they're protecting the integrity of their data, supporting their teams to work smarter, and delivering better outcomes for their customers.



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What We Do

TV & Film Sector Expertise

At Creative, we have a vast amount of experience with TV & Film companies. Winning our first TV customer back in 2006 has enabled us to supply and implement financial systems to a number of well-known companies and partner with them ever since.

We have continued to develop our solutions, always on a Microsoft platform, so that our customers not only have one of the world's finest Accounting and ERP systems, but also the additional functionality that makes the system operationally a success throughout the business.

We know that the system has to be usable for everyone, regardless of their role. Our apps for Microsoft Dynamics 365 Business Central reflect this, so whether you're a Finance Director looking at the Cash Flow of the whole business, or the Production Manager for a single title, the visibility must be there, intuitively.

We're proud to have worked with a range of TV & Film clients, such as Hat Trick, Arrow Films, E One Entertainment, Seventh Art Productions and more.



Who We've Worked With



EndemolShineGroup



[Click here](#) to explore our Hat Trick case study.



Services



Discovery & Strategy

Whenever you enter a project like implementing Business Central, it is imperative that your requirements as an organisation are understood. That's why we at Creative put such an emphasis on the discovery and strategy stage, fully scoping out the project by adopting various exploratory methods. From providing questionnaires about your company to onsite interviews over a period of days, we leave no stone unturned.



Consultation

We consult with our clients to set up the system and enable the utilisation of all the necessary areas, such as the Chart of Accounts, Dimensions and Posting Groups. Your consultant knows what it takes to get you up and running, and their experience is as important as their commitment to you in this project. They will track your progress and report back to you regularly to ensure that your data is set up correctly the first time, becoming a trusted adviser well beyond the initial project.



Installation

While most installations are stress free, the nature of the software means that there can be complications. This is where our expertise, experience and risk management come into play; no matter what we encounter during this phase, you can be assured that everything is set up as it should be and in conjunction with your IT partner or Team.



Upgrades

At Creative, our upgrade plans clearly define how the software fits in with your IT/company strategy, ensuring that you're getting the most out of your systems.



Data Migration

Creative started life as a Sage partner, so we have a huge amount of experience migrating companies who have outgrown their Sage system to Dynamics. Our Just-MIGRATE extension, built specifically for data migration from Sage 50, was designed on the back of our knowledge and experience.

Services continued...



Testing

Creative internally tests each element before deploying to the User Acceptance Testing System. During this time, we support your testing and feedback to resolve any issues before the new customisation element is signed off. This ensures that nothing goes live without thorough testing, giving our customers valuable peace of mind.



Customisation

Dynamics Business Central is one of the most customisable systems in the world, and is provided as apps/extensions. This allows Dynamics customers to benefit from the IP that their Microsoft Partner delivers, but also the IP that is shared across the marketplace through AppSource.



Training

We adopt a “train the trainer” method so that much of the training and knowledge can be deployed internally. During this process, agreed “trainer” staff are free to use Creative’s training facility to provide them with the resources needed for a strong foundation for learning. Business Central has Page Pertinent On-Line Help as standard, which will be shown to you as part of the training process.



Support

Many companies claim to offer great support, but why are we so often left feeling frustrated with our questions unanswered? With Creative, you have direct access to our consultants and receive the very best service, support and advice. You’ll find no chatbots or off-shore call loggers here. Our dedicated, hardworking and expert consultants not only know your systems, but your company. They’ll feel as much a part of your organisation as they do our own.

Solutions: our Core Software

Microsoft Dynamics 365 Business Central

It can be difficult to keep on top of a small or medium-sized business. When there are only so many hours in the day, and so many tasks to complete, you need a system that saves time, effort and resources and grows as you do.

Microsoft Dynamics 365 Business Central is a holistic business management software solution that combines the convenience of Office 365, the insightful business intelligence of Power Platform and the cloud services of Azure to create a powerful single application.

Through the use of Microsoft Dynamics 365, our clients embrace digital transformation and adopt the fluidity that modern businesses need to survive. They can rationalise and streamline their processes, make intelligent business decisions and expand their growth – all through one all-encompassing solution.



Solutions: Apps & Software Exclusive to Creative

The 'Just' range is designed, created and implemented exclusively by Creative. Perfectly compatible with Microsoft platforms, our range of apps extend and enrich your existing Microsoft Dynamics 365 Business Central solution.

**Explore our bespoke apps
and solutions...**





Just-TV

A comprehensive business management solution designed specifically for TV & film companies, Just-TV allows you to run your entire finance & production accounting from one convenient place.

Just-ROYALTIES

Royalty reporting in Excel is time-consuming and prone to human error. Just-ROYALTIES allows you to run your entire finance and royalty statement production within a single solution. With effective royalty reporting software, you save time, resources, and most importantly, ensure that your data is always accurate and reliable.



Just-MIGRATE

Our Just-MIGRATE extension is specifically built for data migration from Sage 50 to Business Central. It's a fast, easy-to-use, all-in-one system that's designed to adapt and grow with your business.

[Click here](#) to learn more about Creative's solutions.

About Creative Computing

Creative Computing began as a small growing company in the 1990s selling Sage software. By 2001, the company had expanded their product offering to Navision, an early form of ERP software purchased by Microsoft in 2002 that we've come to know as Dynamics 365.

After being taken over by Justin Farmiloe in a joint management buyout 2003, Creative began providing a greater number of services helping companies digitally transform their processes using Dynamics and other solutions integrated within the software. In 2015, Creative made the decision to stop selling Sage and focus purely on Dynamics, as it was a far better solution for modern growing companies.

As of 2018, we now deal exclusively with Microsoft Dynamics 365, Continia and Jet solutions, with a strategic focus on TV & film companies and Not for Profit organisations. Having sold Dynamics for twenty years, however, our customer base covers a large variety of business sectors.

[Click here](#) to learn about Creative's vision.

Leadership

Justin Farmiloe Sales and Operations Director

Joining the company in a support capacity in 1995, Justin Farmiloe went on to own the company in a joint management buyout in 2003. Since then, Creative has benefitted hugely from his entrepreneurial spirit and hands-on initiative.

Growing up writing programmes on his Commodore 64, Justin been developing all his life, creating accounting systems and automating processes from very early on in his career.

When Justin sees a problem, his first instinct is to create a solution, even if that requires significant self-learning. His dedication and deep technical understanding has spearheaded the way knowledge is shared within the company and are qualities that we look for in everyone at Creative.

This has served to create a team of exceptional people who are truly remarkable at what they do.



“ Justin is one of the most knowledgeable Microsoft Dynamics NAV experts in the UK. He brings that expertise to every project, and every customer.



Our Values

Enthusiastic & Passionate

Creative is filled with highly passionate Dynamics experts who are committed to delivering excellence for our clients.

Visionary Thinkers

We have a track record for anticipating the future direction of our market. We're not afraid to stick our necks out or to adapt and improve.

Personal Development

We value people who take initiative and tackle whatever challenges they might face head on. Every day is a school day.

Communication & Transparency

We ensure everyone in our team is in sync, and we're open and straightforward, which is how our clients know they can trust us.

Attention to Detail

We don't take shortcuts. If something is worth doing, it's worth doing properly. You can always rely on the quality of our work.





Let's keep in touch

Contact us for a free demo or to discuss
at greater length how our solutions could
streamline your processes:

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 **Creative**

The Creative logo icon, featuring a stylized 'C' composed of several curved, overlapping lines in white and orange.