

SUCCESS STORIES

The Pockets Behind Green Energy - Seminole Financial Services gets Recharged with Business Central



“Moving to Business Central has saved 25% of my time. We don’t use all the bells and whistles, but what we do use works great for us.”

- **Kristopher Dunlop**
CFO/Controller



Microsoft Dynamics 365
Business Central



COMPANY

Seminole Financial Services

LOCATION

Belleair Bluffs, FL

APPLICATION REPLACED

Microsoft Dynamics Navision (NAV)

SOLUTIONS

Microsoft Dynamics 365 Business Central

The Overview

Seminole Financial Services (SFS) is a pension/investment fund management firm based in Belleair Bluffs, FL. While the name has only been around since 2009, the company itself has been operating (with most of the same investors) for over 30 years. SFS has a range of different funds, but what they’re most known for are their renewable energy funds – providing debt and equity financing to developers of solar and wind farms.

As a small niche firm with a small team, their needs weren’t too complex. They had purchased Microsoft Dynamics Navision (NAV) back in 2009, and that was that. Dynamics NAV 2009 did everything they needed, even without regularly upgrading; they were hesitant to change since everything was running so smoothly. But since Dynamics NAV is trending toward the superannuated side, SFS decided to play the field a bit and found a perfect match in Microsoft Dynamics 365 Business Central.

The Solution

Many of our success stories are filled with drama – but they don't need to be dramatic to be compelling. Seminole Financial Services is in the business of funding the future for so many other people, but in this project, they invested in themselves. Crestwood Associates is very proud to have worked with Seminole for decades, and that we were able to provide the perfect solution for them moving forward for decades to come.

After enlisting our help in analyzing all their options, together we found that Microsoft Dynamics 365 Business Central was the right fit for Seminole.

They were looking for:

- Retains previous financial management features
- Advanced capabilities for financial reporting
- Seamless switching among more than 20 distinct entities
- Minimal requirement for new learning
- High ease of use

In Business Central, they got all that and more. In fact, Business Central (despite the affordable price tag) may even be a little too robust. Their team now is enjoying learning all the new features that weren't available to them in Dynamics NAV.

The Outcome

We have found that in ERP implementations, it is of paramount importance to ensure that the team is well-prepared to use the system far before go-live. In this case, it was a breeze. A single team member from Seminole worked with a single member from our team.

SFS has decades of experience with Dynamics products, so it was easy for them to pick up the basics of using Business Central. The implementation went smoothly – on-time and on-budget. The SFS team reported that they had very few questions, and when they did, our support staff answered quickly and thoroughly.

Key Results

- Provided the ability to shift between over 20 different entities seamlessly
- Moving to Business Central has helped employees save 25% of their time
- Enhanced their financial reporting capabilities to help provide even more data and insight

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with innovative technology?

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