

## Advanced Plastic Corp.: Driving Efficiency and Growth with Dynamics 365 Business Central

*“Moving to Business Central was a worthwhile endeavor. With Crestwood’s guidance, we saw immediate improvements in reporting and user access. It was great to see the investment bear fruit right away.”*

*- Michael Schillinger,  
Chief Operations Officer  
Advanced Plastic Corp.*



### LOCATION

Headquarters in Lincolnwood, Illinois

### APPLICATION REPLACED

Microsoft Dynamics GP Great Plains

### SOLUTION

Microsoft Dynamics 365 Business Central

### The Challenge

Advanced Plastic Corp. had relied on Dynamics GP since 2007, alongside outdated proprietary software. These legacy systems lacked integration capabilities, caused data errors, and required manual workarounds, wasting employee time. Key challenges included scalability issues, as the systems couldn't support growing operations, and limited user licenses, leading to inefficiencies. Reporting was also outdated, lacking real-time insights and drill-down capabilities. COO Michael Schillinger described the situation as “the last guy at the party when the lights are turned off,” emphasizing the risks of relying on aging technology. These issues highlighted the need for a modern, integrated solution.

## The Solution


To address these challenges, Crestwood Associates evaluated Advanced Plastic Corp.'s needs and introduced Dynamics 365 Business Central as the ideal solution. Business Central offered the scalability, modern features, and integration capabilities necessary for growth. Crestwood prioritized financials to address immediate pain points like outdated reporting and limited data access, creating a foundation for future expansions. A phased approach was recommended, starting with financials before progressing to modules like warehousing and scheduling. Crestwood secured stakeholder buy-in through a demonstration of Business Central's capabilities and implemented a tailored plan to minimize disruptions and align with long-term goals.

## The Outcome

The transition to Dynamics 365 Business Central delivered immediate benefits for Advanced Plastic Corp. The team gained advanced drill-down capabilities, providing detailed and actionable financial insights. According to COO Michael Schillinger, reporting improvements were evident from day one. Business Central's cloud-based platform eliminated session conflicts, enabling seamless collaboration with unlimited user access. Financial data became more accessible, empowering leadership with near real-time oversight of performance. The company is also positioned for growth, with the ability to integrate modules like warehousing, scheduling, and EDI. These integrations will streamline inventory, enhance production planning, and improve communication with trading partners, boosting efficiency and satisfaction.

## Key Results

- **Enhanced Reporting:** Advanced drill-down insights
- **Improved Collaboration:** Unlimited user access
- **Operational Efficiency:** Real-time financial oversight
- **Future-Ready:** Scalable modules for growth

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