

Art of the Possible

AI in Housing

Crimson's Art of the Possible is your housing team's opportunity to think big about your technology vision and turn those ideas into reality. Explore Microsoft's AI platform capabilities and specific use cases.

Crimson's team of technology specialists will conduct a comprehensive workshop to identify potential applications of Microsoft's AI suite for a housing provider, including:

- **Enhanced Productivity:** Streamline communication, optimise administrative tasks, enrich customer experiences.
- **Operational Efficiency:** Employ predictive analytics to foresee resource requirements, thereby minimising downtime and

Key Outcomes:

- Comprehensive understanding of the capabilities of Microsoft's AI platform to enhance housing operations.
- Technical insights into AI applications across different operational facets of a homebuilder and/or social housing organisation.

maximising cost-efficiency.

- **Value Creation:** Tailor customer interactions for a personalised experience and leverage data analytics for more informed decision-making.

Crimson will present a detailed 'Art of the Possible' assessment report post-workshop, outlining a strategic roadmap. This document will encapsulate the specific opportunities for AI integration and offer crucial evidence to bolster your AI business case.

- Identification of immediate and long-term opportunities for AI implementation.

[This collaborative initiative provides a tangible blueprint for leveraging AI to realise strategic objectives.](#)

Who should attend?

Up to eight people from the C-Suite / technology leads.

What is included?

A half-day workshop, half-day playback and an assessment report.

Time included

Two days, to include a half-day workshop, report write-up findings and a half-day playback.

Investment

£2,500