

Business Value Assessment for Universities

Be inspired about your future, know how you'll get there

Let Crimson consultants guide you on a transformative journey to build an airtight business case for driving successful student outcomes across student attraction, admissions, wellbeing, alumni, CPD and beyond.

During this intensive workshop, your team will experience a paradigm shift, gaining unparalleled clarity and confidence in quantifying the immense value of your proposed transformation project.

We'll equip you with the tools and insights to calculate the critical financial metrics— student revenue growth, cost savings (admission

automation), and improved employee efficiencies, setting the stage for a prosperous future.

Beyond financial calculations, we also delve into the realistic business and technological impacts that could arise from implementing your strategy, the value of transformation, and risk mitigation. This thorough assessment allows you to share compelling insights with stakeholders, align expectations, and demonstrate the tangible value of an improved future state.

Objectives and outcomes:

- A powerful narrative at your fingertips—a story that showcases the undeniable benefits of your project.
- The confidence to approach any project review, armed with the required justification for the costs and efforts.
- Help to validate the compelling reasons for change and drive acceptance of the business outcomes that technology can enable.
- An opportunity to follow up with a Solution Assessment & Commercial Proposal to close the loop on your initiatives.
- Identify potential Microsoft Catalyst proof of concept funding to support initial implementation stages.

Who should attend?

Up to six senior stakeholders across business and technology functions.

What is included?

A two-day workshop, Business Value Assessment Playback and Summary Document.

Time included

Typically six days, depending on complexity, including a report write-up and half-day playback.

Investment

£5,000

*Funding may be available from Microsoft