



Harnessing Microsoft Tools to Support Student Wellbeing

Student Support and
Wellbeing Management



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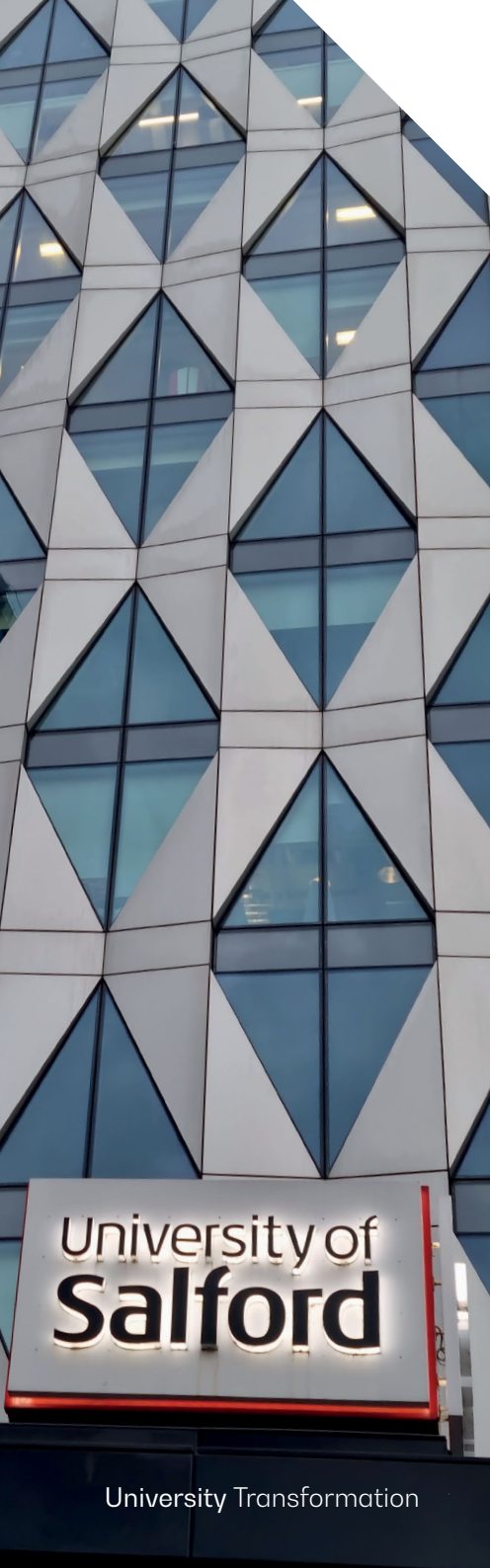
Navigating Key Challenges

UK universities face big challenges when it comes to looking after student wellbeing. They often use ageing, separate records systems, which make it hard to share important information about student health. This can delay help for students who need it, worsening their problems.

There's also the important job of keeping all student information safe and private, which means universities need a better, joined-up way to manage how they help students. Crimson is a digital transformation consultancy with a proven solution and approach that helps universities improve their use of technology to care for students.

The Student Support and Wellbeing Management solution from Crimson uses Microsoft's powerful tools – including Power Platform and Dynamics 365 – to create a system that keeps all students' wellbeing information in one place. This system is safe, fast, and efficient, designed just for universities.

Crimson's experience with many universities means we know what works best and can set things up quickly and without risk, saving money and time. This helps universities improve how they help students and makes everything run smoother.



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Crimson have brought a combination of practical advice and a broader perspective that is supporting our goal of offering a sector leading experience.”

John McCarthy

Associate Chief Operating Officer,
University of Salford

Deliver World-Class Student Care

Crimson's system changes the way universities help students feel better and succeed:

- **Unified Student View:** Use Microsoft tools to keep all information about a student's wellbeing in one place. This ensures nothing important is missed and helps staff act quickly to help students.
- **Student and Wellbeing Portals:** Provide a secure website where students can handle their requests and information. They can ask questions, send documents, submit consent, book meetings, and talk securely with staff. Staff also have a special app to help them keep track of everything they need to do for students.
- **Data-Driven Interventions:** Use smart tools to determine which students might need help and check whether the help they are getting is working. This ensures that students get the proper support at the right time.
- **Operational Efficiency:** By integrating all processes and data, the solution reduces extra work and makes everything faster and better. It also automates routine tasks so staff can spend more time helping students.
- **Enhanced Communication Capabilities:** Support many communication channels, so students and staff can easily talk with each other in the way they find most helpful, whether digitally across multiple platforms or in person.
- **Security and Compliance:** Built on Microsoft's secure cloud, the solution protects sensitive student data and meets strict privacy laws to keep everyone safe.
- **Scalability and Flexibility:** Our system can grow and change with the university's needs, making it a long-term solution for new challenges and opportunities.

Why Choose Crimson's Microsoft-Powered Student Support and Wellbeing Management Solution?

- **Proven Solution:** As used by progressive UK institutions.
- **Solution Accelerators:** Pre-configured components shortcut delivery and de-risk the project.
- **Seamless, Scalable Integrations:** Unify all your operations under the Microsoft umbrella—Dynamics 365, Power Platform, Power Pages, and Power Virtual Agents.
- **AI-Powered:** Enabled by Microsoft AI services, integrity checks ensure authenticity and accelerate administration.
- **Ongoing Enhancements:** Continued Microsoft investment in the platform ensures innovations – such as AI – will continue to streamline ways of working so your team can focus on students most in need of personal support.
- **Extensible Solution:** Crimson continues to invest in building a unified student journey, from application to postgraduate alumni engagement. Choosing Crimson and Microsoft means realising the vision of a 360-degree view of the student.

Crimson's system helps universities better support their students, improving how they feel and perform. It makes staff work easier and more effective, keeping more students happy and enrolled. Ultimately, our system transforms how universities support their students, focusing more on each student's needs and helping everyone do better.





Their expertise
shines through
in everything we
do with them.”

Clare McKeague
Senior International Operations
Manager, Newcastle University



See How Crimson and Microsoft Can Work For Your Organisation

Crimson's Support and Wellbeing Management solution doesn't just transform your organisation; it does so by seamlessly integrating with Microsoft's leading-edge technologies and an expansive platform. Better data across the customer journey gives you improved insight and leads to better decision-making.

You and your team are invited to preview Crimson's Support and Wellbeing Management solution and explore how Crimson's experience in the higher education sector can underpin your success in developing a unified Microsoft-based platform across your organisation.

Get started today by calling the
team on 01675 466 477

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