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# Retail Analytics

Actionable insights for you and your team

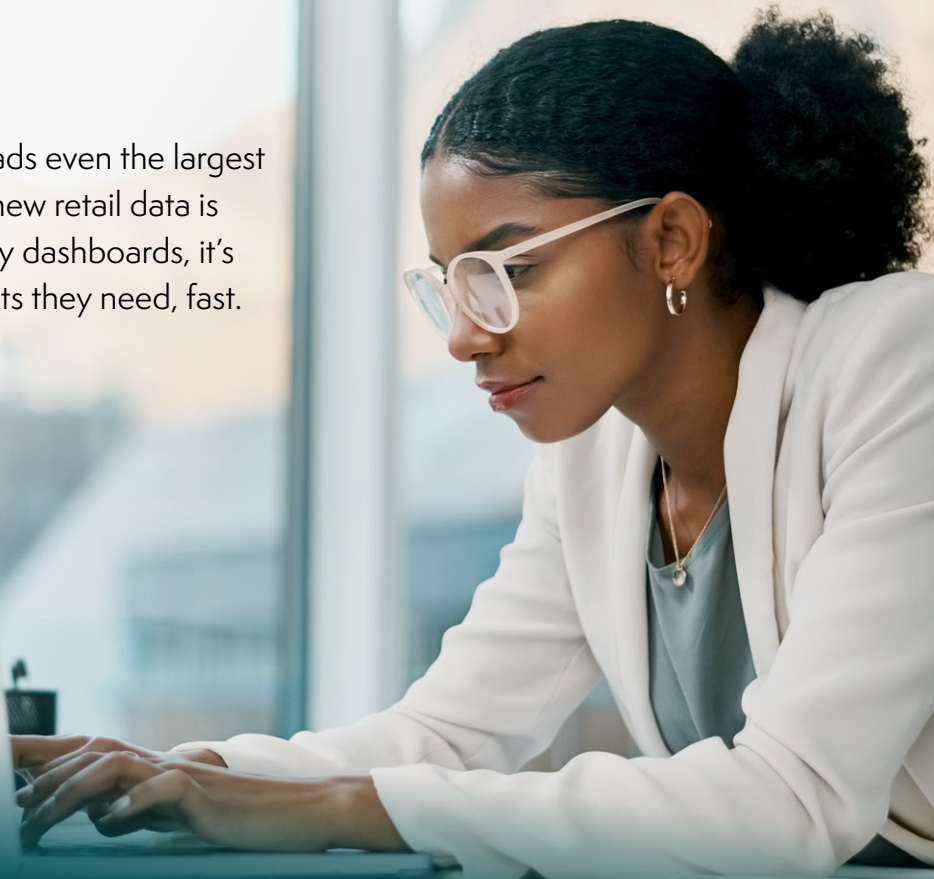
Capture the full scope of Walmart Luminate with reporting that is fast, flexible, and user friendly.

With Crisp, a seamless flow of data meets best-in-class analytics – so teams from sales to supply chain to category management can get the insights they need, every day.



# The data you need, when you need it.

Crisp's cloud-based platform efficiently loads even the largest datasets in minutes, refreshing as soon as new retail data is available. And with interactive, user-friendly dashboards, it's easier than ever for teams to get the insights they need, fast.



## Powerful tools to unlock critical insights

Crisp Retail Analytics includes pre-built dashboards for sales, supply chain, and category management. Easily drill down and drill through reports, getting to the bottom of trends with store- and item- level detail.



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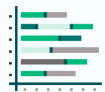
# Flexible enough for you and your team

Stock reports can easily be customized to meet your team's needs and naming conventions. Have something else in mind? Crisp enables ad-hoc reporting in Excel and offers custom reports to meet your specific needs.



## Tools to level up your analytics

Get more from your data with features including:



Stock and custom reporting



Report scheduling



Custom product attribution



Historical backfill



Automated refreshes and restatements




Seamless integrations into Excel workbooks or PowerPoint

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WALMART LUMINATE CHARTER

# Available dashboards:



**Performance insights**

Elevate your strategy with insights on sales and inventory.



**Pricing dynamics**

Refine your pricing strategy to boost sales and margins.



**Launch success tracker**

Track new item success to grow market share and lead categories.



**Inventory flow analysis**

Optimize inventory flow to meet demand and eliminate bottlenecks for customer satisfaction.




**OTIF**

Assess supply chain health to mitigate risks and ensure timely deliveries.



**Futurecast**

Refine your forecasting to stay ahead of market trends and align with demand.



**Digital pulse**

Focus your digital investment with channel-specific insights to enhance online engagement.



**Retail Excellence**

Optimize in-store execution and ensure products are omni transactable.



**Supply chain diagnostics**

Identify and resolve supply chain inefficiencies to streamline operations.



**Category benchmarking**

Pinpoint key segments, capitalize on emerging opportunities, and craft innovative product strategies.

Note: Additional reporting modules are also available for Walmart Category Advisors.



**Portfolio strategy**

Align your product assortment with market trends to meet and exceed customer expectations.



**Product mix breakdown**

Balance your product mix to leverage opportunities and drive business performance.