

# Let your data flow

We are the world's leading retail collaboration platform that ingests, harmonizes, and pipes data to give CPGs a single source of truth.



crisp.®

# Bring smarter, harder-working data to your supply chain

Crisp eliminates the need to manually pull and manipulate data so brands and retailers can focus on meeting demand, reducing waste, and increasing profitability.



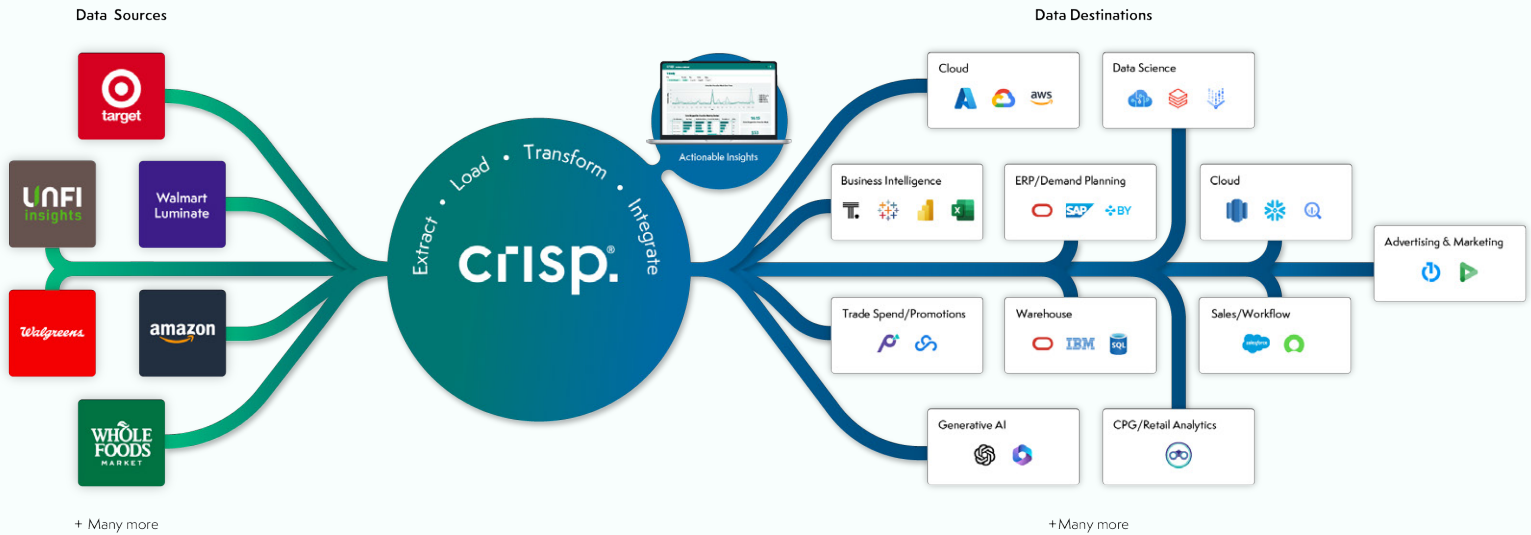
Crisp is your trusted data partner



Crisp is compliant with SOC 2, Type II certification, with a robust security program that meets or exceeds industry standards. For more information, visit [Crisp's Trust Center](#).

# 40+ retailers. 100% reliability.

The Crisp platform connects brands to a live data feed from over 40 retailers and distributors, delivering the latest data that is normalized, reliable, and ready to use in your system of choice.



With Crisp, brands, retailers, agencies, and adtech partners can leverage daily sales and inventory data to:

- Reduce out-of-stocks
- Optimize media campaigns
- Forecast demand
- Manage promotions
- Optimize assortments
- Identify expansion opportunities
- Drive category growth
- and so much more



# A team built with experience and industry recognition

Our experienced team has built companies with \$100B+ in value across adtech, retail, and CPG brands. Today, we focus on making data work harder for everyone in the supply chain.

**\$85M** IN FUNDING SECURED

FIRSTMARK 

FAST COMPANY

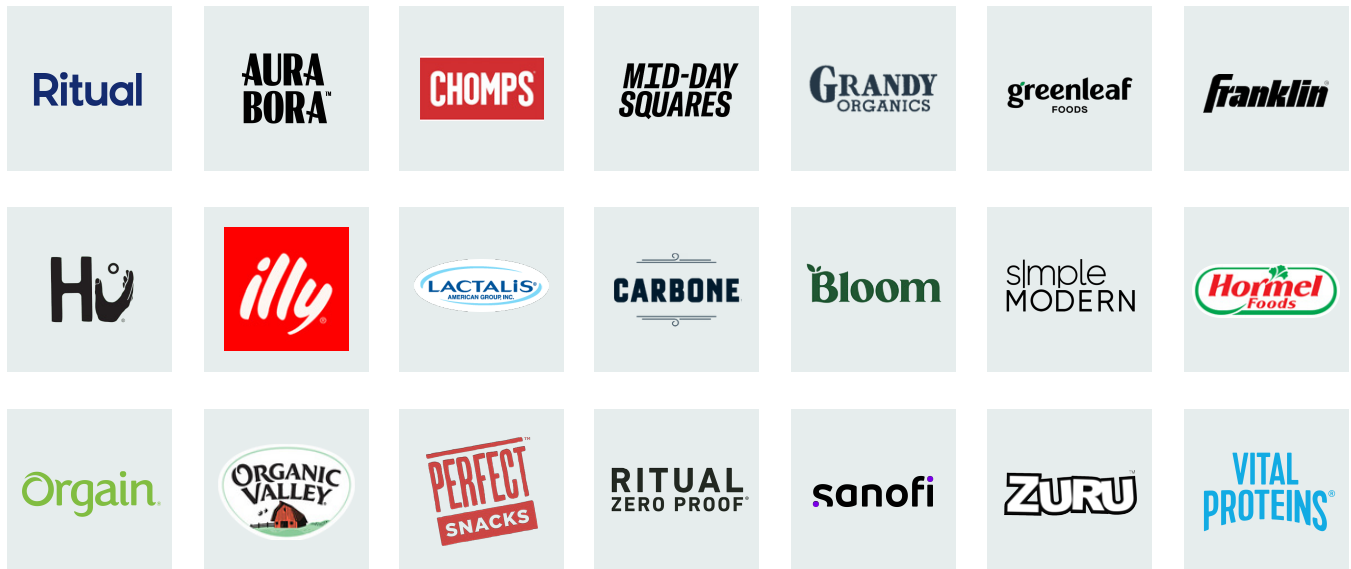


Next Big Things  
In Tech

Inc. Best Workplaces

## Proudly serving hundreds of CPG brands

From emerging brands to household names, Crisp is a must-have for hundreds of CPG customers.

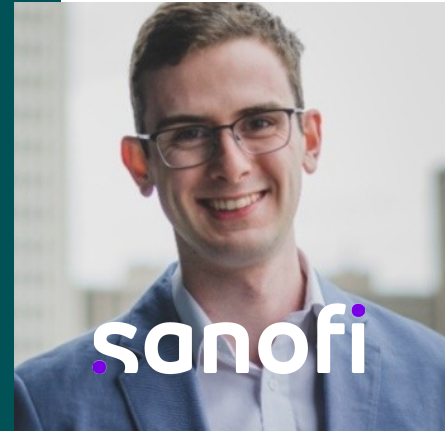


# Rave reviews with real results

“

“Crisp empowers our supply chain teams with up-to-date visibility. This has sped up our ability to get the answers we need to maximize product availability for our customers.”

Elliott Bowles  
Sr. Manager of Data Science at Sanofi



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“Expanding our relationship with Crisp to deliver access to data housed in one location, provides CPG brands with an unrivaled opportunity to boost their relationships and growth prospects with retailers.”

John Raiche  
EVP Supplier Services at UNFI



# We are creating a zero-waste supply chain

There is too much waste in the fast-paced retail world. Crisp strives to ensure every resource is used wisely, every hour of work is valuable, and every product sells on time. We believe that a zero-waste supply chain is possible when data can be accessed seamlessly to make smart decisions, every day.



Save money



Save product



Save time



Save the planet

