

CUSTOMER ENGAGEMENT

**Foundations for
change**



crmpartners

Building a strong foundation for change

In this ever-changing environment, it is hard to keep up. Do you feel that your organization is changing constantly? Do you ever stop to think about what those changes mean and how they affect to your employees?

We can help you to build a strong foundation for change and position your organization for success. Together we will uncover the obstacles ahead, identify the relationship between change management, project management & leadership and we will discover to what extent the different groups are impacted in order to effectively manage resistance.

Results

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You will have a strong foundation to build your Change Management plans upon. Your organization is positioned for success to reach your projects goals, within the set time and within budget, and to add value and achieve ROI.

Details

Duration 2 days

Costs € 6,500

Deliverables

Risk assessment: By conducting a risk analysis, insights in both the perceived and factual risks are identified by focusing on the organizational attributes and change characteristics. The concrete and thorough results will create insights in what change approach to choose and how to guide employees through the transition stage and into the future stage.

PCT assessment: By conducting the PCT (Project Change Triangle) assessment, the balance between project management, change management and leadership will be identified with cohering implications to what that means to the project. This scan will form the basis for further project and change activities.

Impact assessment: Take a step back and see how the impacted groups perceive the change in regards to certain job aspects. Get to the core of their perspective and identify where possible resistance may lie. These results will define your approach.

