



Envision what your future in manufacturing looks like

Our experts are here to help you solve key challenges such as:

- Building agile business solutions
- Developing a digital transformation strategy
- Activating digital selling
- Improve the exchange of knowledge across networks
- Enabling always-on service
- Managing financial risk and reducing fraud

Better experiences. Better insights. Better solutions..

In manufacturing, product life cycles and project durations are shortening. In order to ensure the long-term success of a company and to plan resources realistically, it is becoming increasingly important to create new business models and understand the need for more efficient practices. The overriding goal is always a better and more personalized interaction with the customer - online as well as offline: digital, if possible and human, if necessary. In this new reality, how do you envision the future state of your organization?

Let's ideate together

As part of Catalyst, meet with our experts and run an envisioning workshop, where we can ideate together using design led thinking concepts and jointly define how to enable the digital transformation of your organization.

This one-day briefing starts with a review of your business objectives, followed by mutual discovery and visualization of solutions, ending with a clear, actionable picture of how we can help you reach your business goals.

How CRM Partners can help

We are working with a team of more than 1250 passionate colleagues. Together with our customers we work on the implementation and adoption of Microsoft technology. With our knowledge of Sales, Marketing, Online Engagement, Customer Service, Intelligence and Human, we get the highest possible value from every contact moment with your customer.

What is Microsoft Catalyst?

Build, plan, and execute business transformation strategies with a proven, innovative approach from Microsoft Catalyst—an envisioning and planning program that employs Microsoft Dynamics 365, the Microsoft Power Platform, and the Microsoft Cloud. Your business transformation starts with an I.D.E.A.

Start by finding the transformation strategy that's right for you. Define and prioritize your strategy using development activities, then foster ideation and drive decision making with an envisioning workshop.



Inspire

Imagine a future state solution for your business

Design

Discover what's possible by aligning technology investments to business goals

Empower

Empower others in your organization to see the value

Achieve

Achieve business outcomes and improved customer experiences

➤ Envisioning Workshop

➤ Business Value & Solution Assessment

➤ Solution Demonstration

➤ Transformation Plan

For more information visit: <https://dynamics.microsoft.com/en-us/microsoft-catalyst/>

CRM Partners goes Microsoft Catalyst

We combine technology with our knowledge of specific markets, business processes, customer strategies, change management and the use of data. Together with the Microsoft Catalyst approach and interactive Design Thinking methods we challenge you and help you to enable the digital transformation. We prepare your organization for providing the most personal customer experience in all contact moments of the customer journey. All with the final purpose to have a sustainable and valuable relationship between your organization, your employees and your customers.

Get Started

Request an envisioning workshop today!

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