

PROBLEM

Investors lose money when they miss out on geo-political, economic, disastrous, and other breaking events or trend changes that impact their investments, because of late arrival of events into mainstream news and because most news platforms provide too many alerts causing alert fatigue

SOLUTION

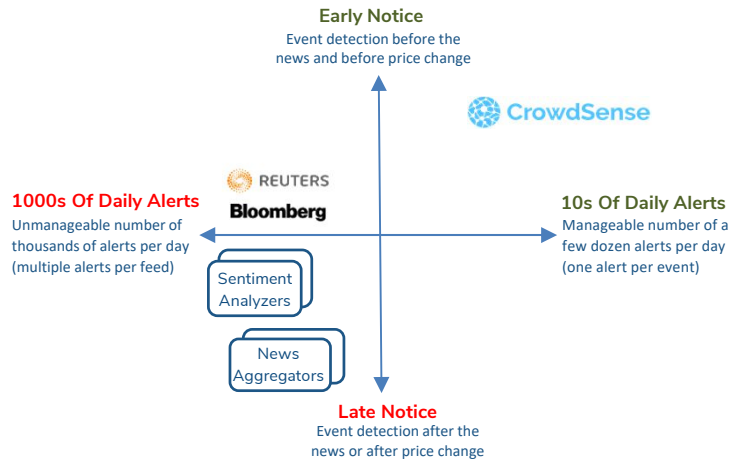
- Real-time event detection, summarization and search platform allowing investors to:
- Protect their portfolio and alpha from trade offers from others who know before
 - React to events before they reach the news and before they affect asset prices
 - Discover reasons for recent price changes as early as possible to react accordingly

TECHNOLOGY

Crowdsense combines proprietary and off-the-shelf NLP and ML algorithms to create a real-time automated process that filters the **99.998%** noise from the millions of public feeds per day containing relevant keywords, into only a few dozen breaking events per day, that may lead to asset prices changes.



DIFFERENTIATION



EARLY DETECTION EXAMPLES

2 Hours Early Notice | 31/12/2020
Corona Virus Outbreak @ China

- 3:28 am | Crowdsense Detection
- 5:40 am | Bloomberg 1st Report
- 9:55 am | Reuters 1st Report

12 Hours Early Notice | 29/8/2019
Nickel Export Ban @ Indonesia

- 29/8 17:11 | Crowdsense Detection
- 30/8 7:00 | 14% Spike in Nickel
- 30/8 8:35 | CNBC 1st Report

30 Minutes Early Notice | 14/9/2019
Air Strike @ Saudi Arabia's Oil

- 5:12 am | Crowdsense Detection
- 5:47 am | Bloomberg 1st Report
- 20% Spike | Crude Oil Prices

