elow

Global green energy
distribution technology
and carbon footprint management

Empower your corporation to control and reduce its digital carbon footprint worldwide

Elow is a Windows App that allows households and companies to reduce their digital carbon footprint

It was codeveloped with Microsoft

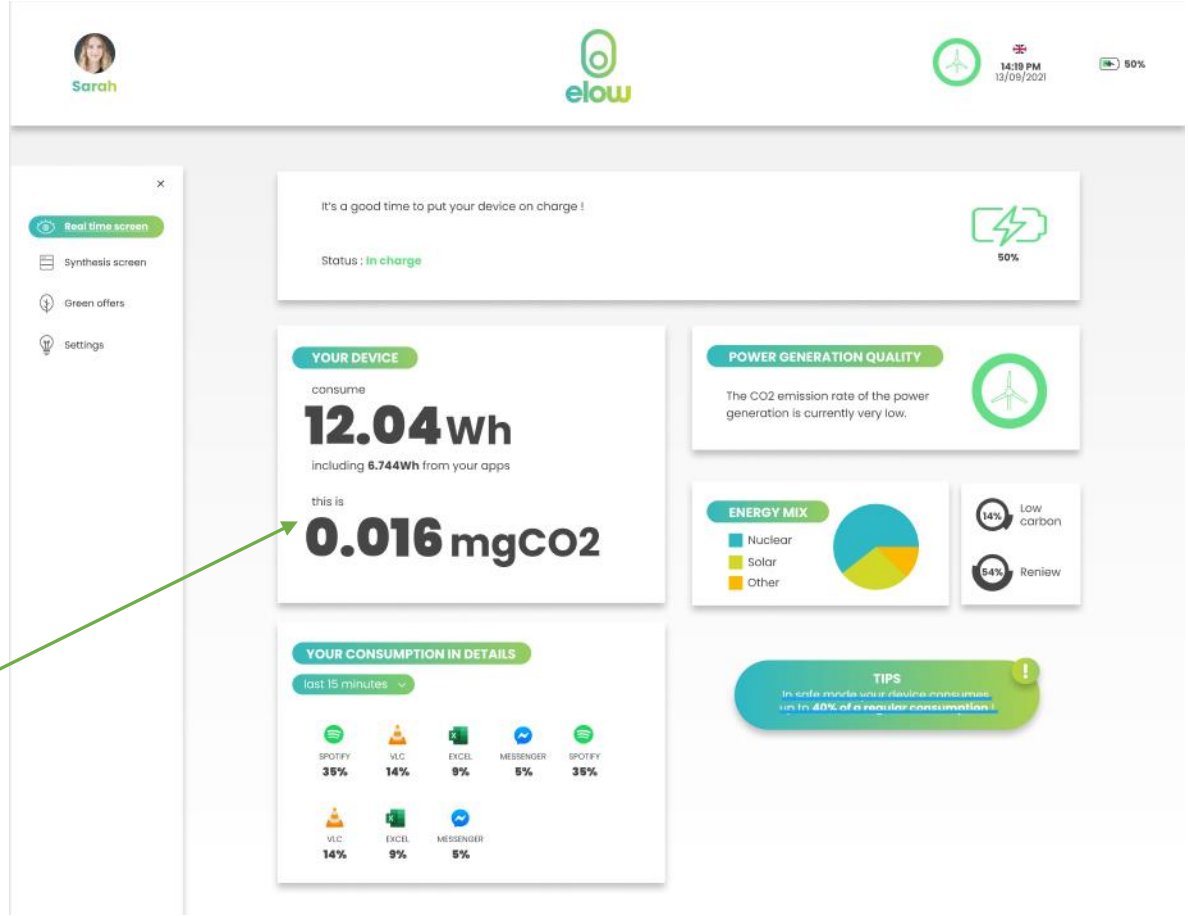
Microsoft

“ Digital sobriety and responsible energy are the cornerstones of our solution”

MONITOR AND REDUCE CO_2 EMISSIONS OF YOUR IT FLEET

MEASURABLE RESULTS

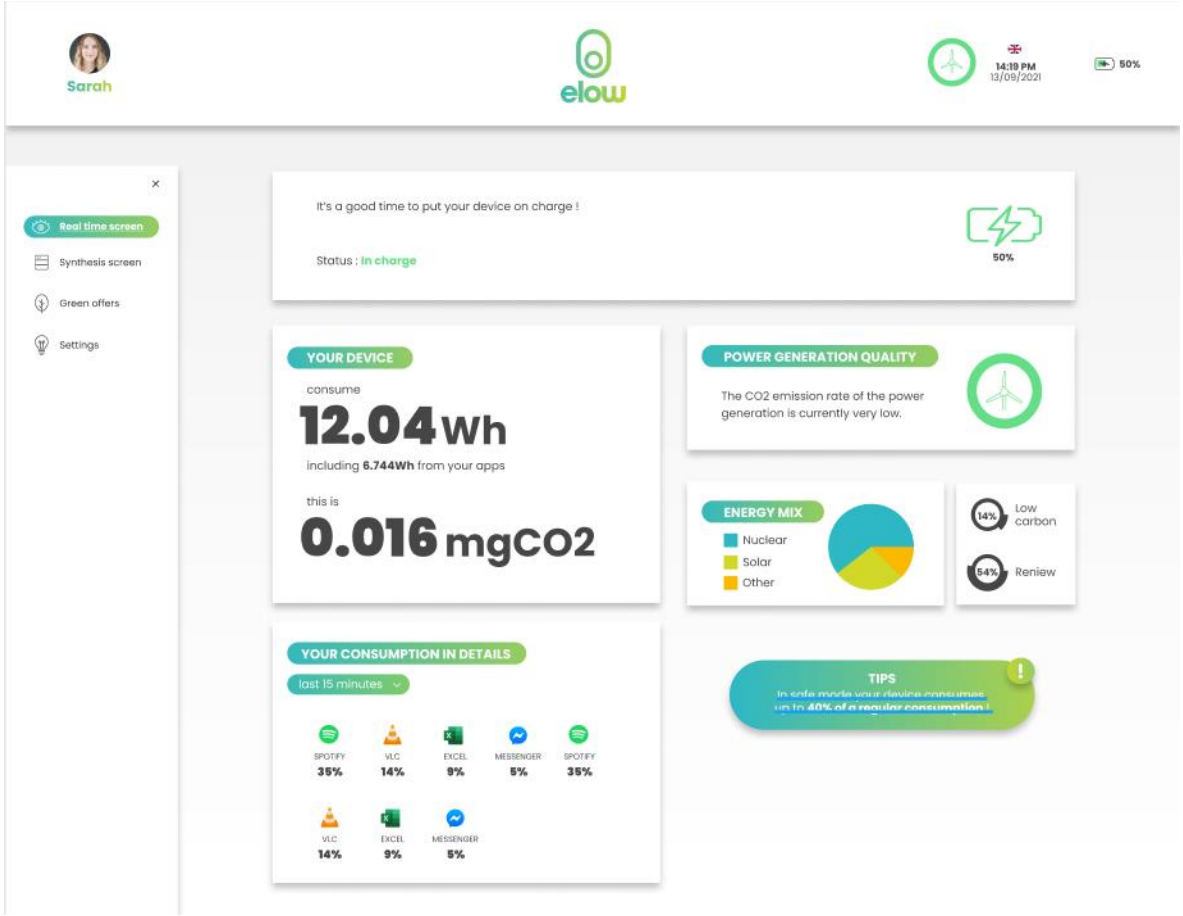
- The App helps monitoring digital CO_2 emissions in real time and understand what cause it
- Our electricity quality indicator helps users to adopt the right behaviors, like knowing when it is the right time to charge the battery of a laptop
- Employees will be able to follow the quantities of CO_2 avoided thanks to the use of the App



ENGAGE YOUR EMPLOYEES BY ORGANIZING CHALLENGES

GAMIFICATION TO ENCOURAGE VIRTUOUS BEHAVIORS

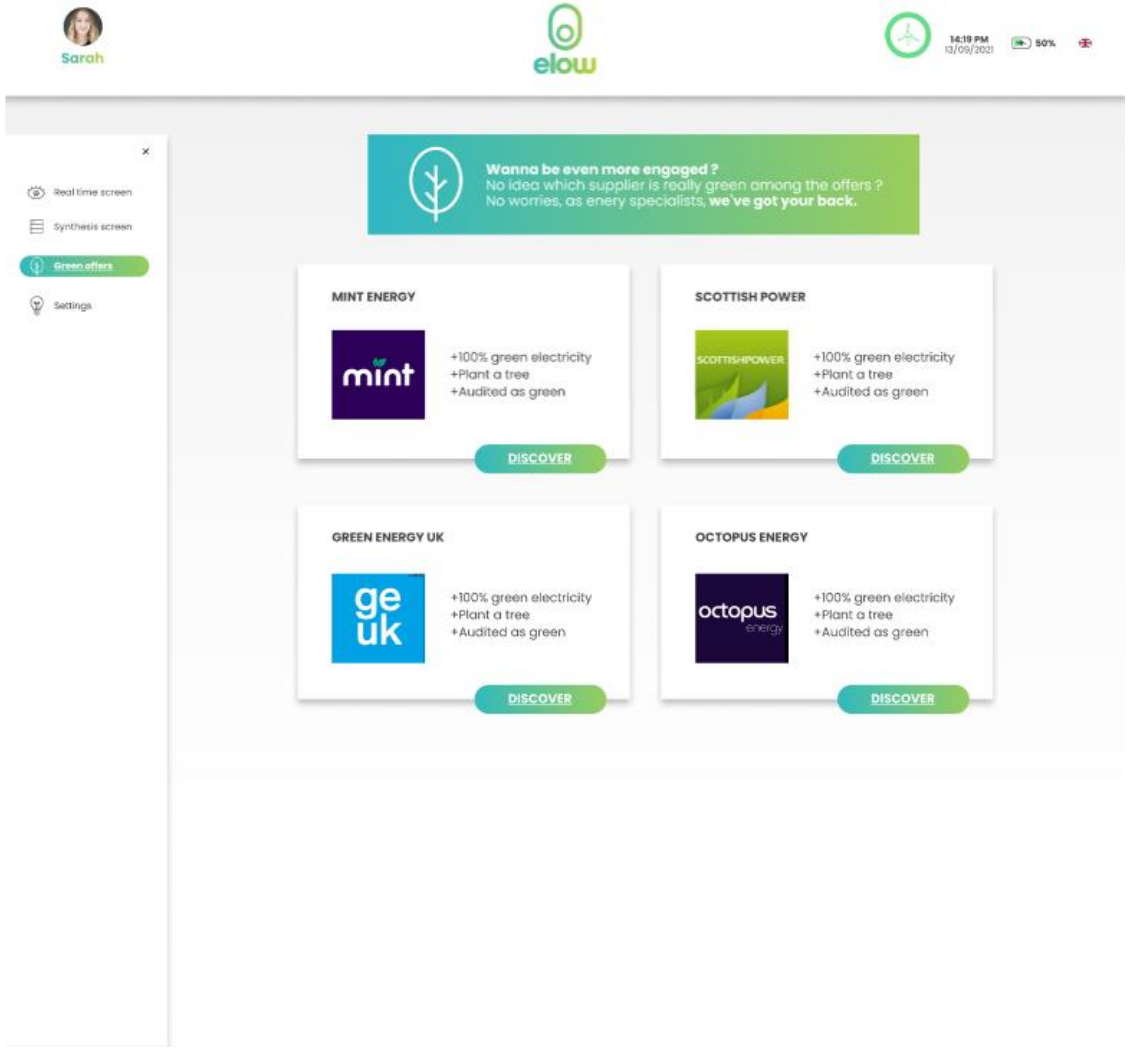
- Encourage your employees to play the game
- Help them become aware of the carbon footprint they generate
- Offer them adapted tools to help them adopt the right behaviors
- Reward those that contribute the most to reducing CO_2 emissions



COVER DEVICE'S ELECTRICITY CONSUMPTION WITH GREEN ELECTRICITY AND SUPPORT LOCAL GREEN ELECTRICITY PRODUCERS

ACCESS TO LOCAL GREEN ELECTRICITY PRODUCERS

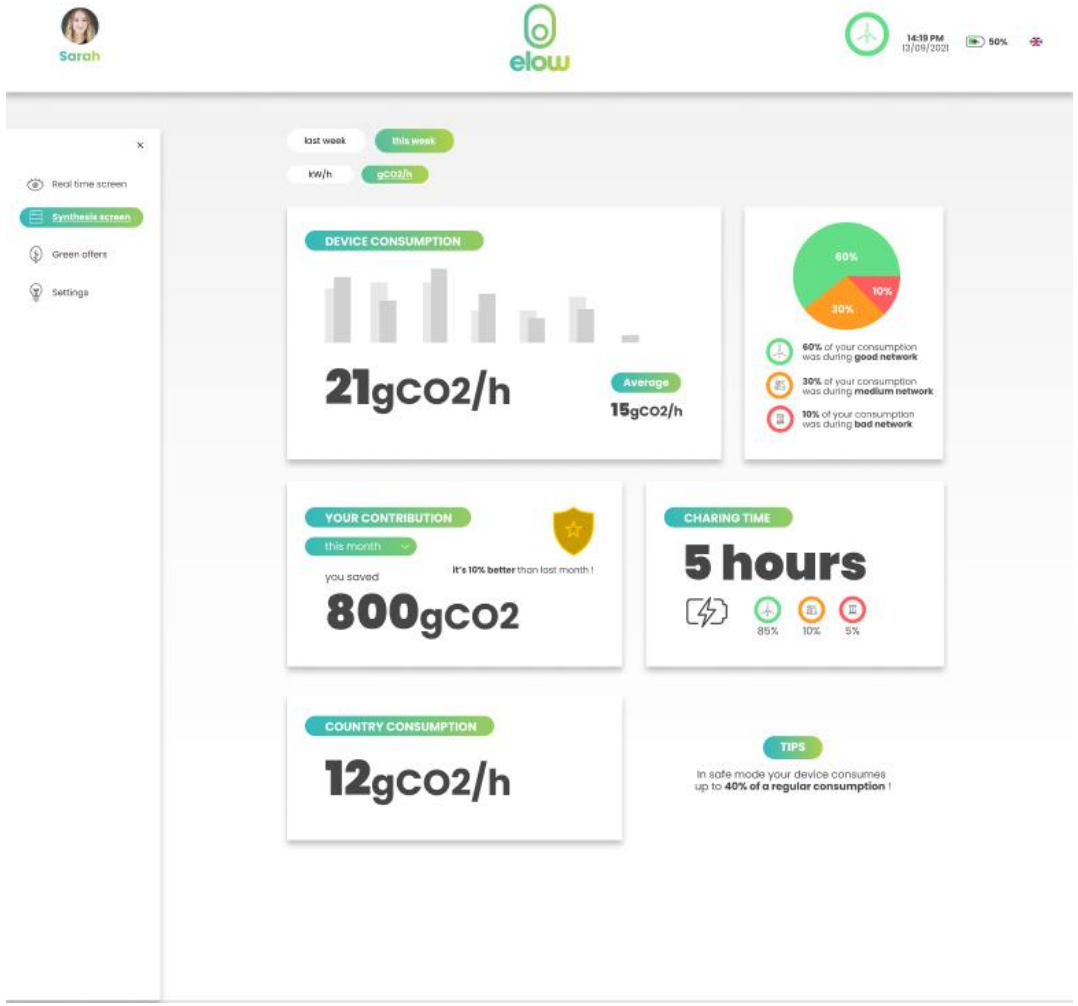
- The App will provide your employees with relevant information about green electricity offerings and what makes them different so that they can better make their choice
- All offers available on our marketplace are carefully checked, so that users can be sure that they contribute to carbon neutrality
- An opportunity to support local green electricity producers



BENEFIT FROM A REPORT ON YOUR COMPANY DIGITAL CARBON FOOTPRINT

A MONTHLY REPORT TO MEASURE PROGRESS

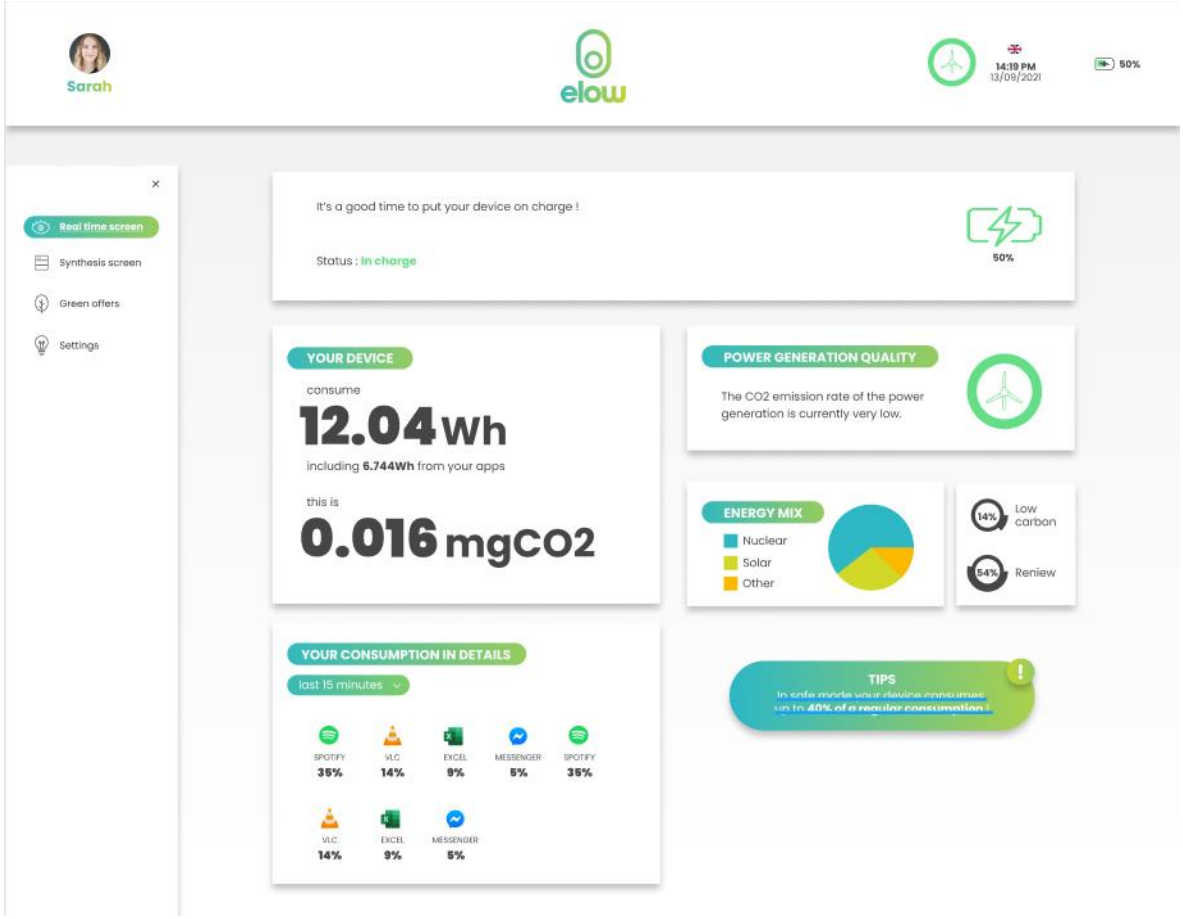
- Follow up your digital carbon footprint thanks to our monthly report
- Identify good practices of your employees
- Be informed of the total quantity of avoided emissions of your IT park



A PRODUCT ROADMAP THAT AIMS TO MAKE YOUR IT ASSETS CARBON NEUTRAL BY 2022

2022 release

- Integration of CO2 emissions from displays and other peripherals
- Integration of carbon impact on server side
- Automatic control of the energy saving mode according to the carbon emissions intensity
- …



elow: a comprehensive approach

Identification of the origin of the emissions

The application allows to identify the origin of the emissions and to classify them by order of importance

Measurement and accounting of emissions

Elow measures and accounts for emissions (in compliance with the GREENHOUSE GAS PROTOCOL standards), allowing you to track your carbon emissions and feed your environmental and extra-financial reporting,

Emission **reduction and offset**

The application helps to reduce carbon emissions, in particular by adopting the right behaviors.

Our proprietary marketplace gives access to producers and suppliers of renewable electricity selected by us on the basis of very strict criteria, guaranteeing a carbon neutral electricity supply

elow: A user friendly and unifying technology

Easy solution to implement and to use

The App is downloaded and installed on your IT park

It runs autonomously as a background task

Reliable and measurable data

Digital electricity consumptions are measured in real time by the App

CO_2 emissions data are collected from the TSO in real time

« Our calculations are made using real time data, both for electricity consumption of IT equipment and for CO2 emissions»

A unique user experience

The App provides tips under the form of notifications

Employees can adapt their behaviors to reduce carbon footprint at the office, at home or in a coworking space

Challenges can be organized to reward employees that contribute the most to CO_2 emission reductions

Reinforce your brand and your commitment to climate change

Surprise and delight your employees by being where they don't expect to be by offering them concrete tools to reduce their carbon footprint

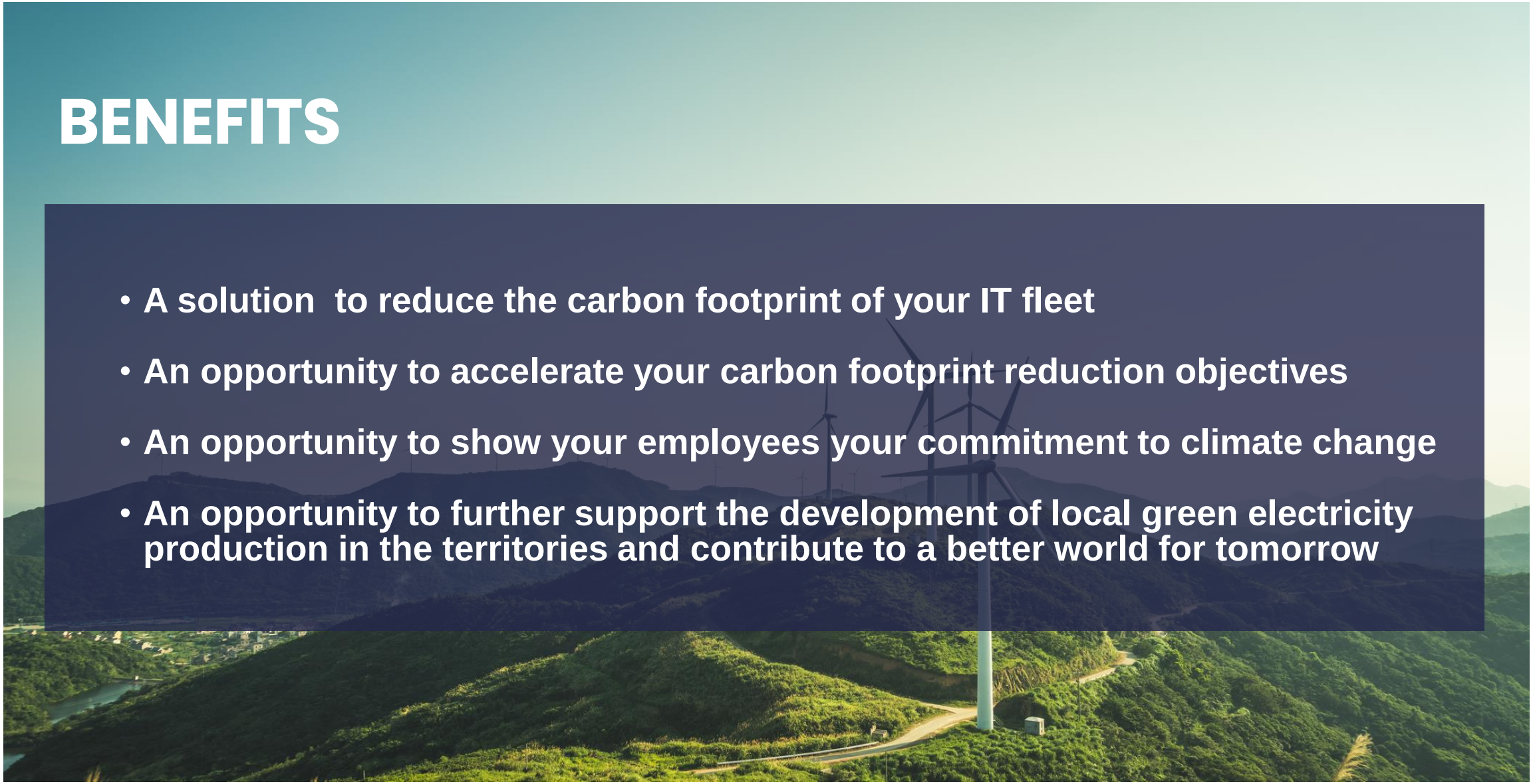
Reinforce your brand and your societal commitment by showing your commitment to climate change

Time for the Planet

Why you should choose elow to Manage and reduce your carbon footprint

- User-friendly application offering a unique user experience
- Strategic Partnership with Microsoft
- Reliable data in real time
- Monthly Reporting to monitor progress
- Support local green electricity producers
- High-skilled Team with Vision
- Pedagogy and Transparency as Key Values

BENEFITS



- A solution to reduce the carbon footprint of your IT fleet
- An opportunity to accelerate your carbon footprint reduction objectives
- An opportunity to show your employees your commitment to climate change
- An opportunity to further support the development of local green electricity production in the territories and contribute to a better world for tomorrow

HELP CREATE A VIRTUOUS ECOSYSTEM THAT WILL MAKE RENEWABLE ENERGY THRIVE GLOBALLY

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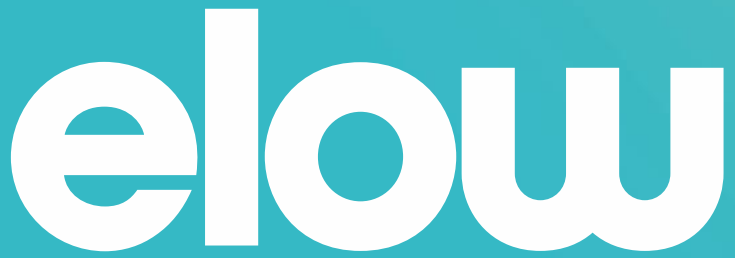
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