

# Safeguard your Salesforce

## Veeam Data Cloud

### Shared Responsibility Model

There's no arguing how business-critical Salesforce data and metadata are to an organization, but many organizations still either don't have a backup strategy or are confident in their ability to recover. It's your Salesforce data and metadata, and it's your responsibility to protect it.

There are many things that can lead to data loss or corruption (even if accidental), including:

- **Human error:** There are many ways users can delete or corrupt data within Salesforce, whether it's over-privileged users or implementing bad code.
- **Integration error:** Not taking the time to map out the flow can lead to overwriting data, duplicating data, or having the same field in different places.
- **Accidental data corruption:** Data is easy to move, meaning mistakes like overwriting and deletion are just as easy to make.
- **Poor data hygiene:** Keeping data longer than necessary or not deleting duplicative data leads to data sprawl and unnecessary fees.

### Veeam Data Cloud *for Salesforce*

Secure your Salesforce environments with **Veeam Data Cloud**, a single cloud platform from the industry leader that unifies resilience for all SaaS apps and data.

Purpose-built for Salesforce and easy to use, Veeam Data Cloud protects, secures, and restores critical data and metadata to keep your business running. Better yet, advanced data management and monitoring capabilities empower you to meet compliance confidently while lowering TCO.

### Key Benefits

**Eliminate downtime:**

Maintain productivity with automated, high-frequency backup and precise, fast recovery of data and dependencies.

**Mitigate risks:**

Secure all your data while maintaining compliance through access control, encryption, and data masking.

**Unlock value:**

Leverage archiving, unlimited storage, and sandbox seeding to achieve lower TCO, all in one predictable price.

**Unified platform:**

Protect your Salesforce environments with Veeam Data Cloud, a single cloud platform from the industry leader of data protection that unifies resilience for all SaaS apps and data.

## Leading Capabilities

### Data Archival

Meet compliance requirements while freeing up Salesforce storage with included data archival capabilities.

### Access Controlled

Eliminate vulnerabilities from over-privileged users and external threats through RBAC, MFA, and SSO.

### Frequent Scheduling

Minimize data loss with automated backup, fully customizable to your schedule at no additional cost.

### Unlimited Storage

Maximize spend for innovation with predictably low pricing that includes unlimited storage.

### Encryption

Extend Salesforce Shield Platform Encryption to secure sensitive data from bad actors.

### Granular Compare and Restore

Easily search, compare, and restore records and metadata quickly while keeping hierarchies intact.

### Safe Sandbox Seeding

Leverage production-fresh data in sandboxes for dev/test, training, and more.

### Data Masking

Ensure data security and privacy by masking sensitive information when seeding sandboxes.

### Multi-Organization Management

Protect data, metadata, and files across multiple organizations from a single, unified solution.

### About Veeam Software

Veeam, the #1 global market leader in data resilience, believes businesses should control all their data whenever and wherever they need it. Veeam provides data resilience through data backup, data recovery, data portability, data security, and data intelligence. Based in Seattle, Veeam protects over 550,000 customers worldwide who trust Veeam to keep their businesses running. Learn more at [www.veeam.com](http://www.veeam.com) or follow Veeam on LinkedIn [@Veeam-Software](https://www.linkedin.com/company/veeam) and X [@Veeam](https://twitter.com/Veeam).

### Salesforce + Veeam

Together, Salesforce + Veeam go beyond typical backup and recovery. Together, we ensure you are protected with the ability to quickly restore in the event of a human error or ransomware attack. Our solution provides comprehensive protection, so you can rest assured that your data is resilient against ransomware and is always available.

→ Learn more: [veeam.com](http://veeam.com)