

# AI Strategy: Integrating AI into your Business Strategy



In today's digital landscape, businesses face overwhelming AI implementation challenges and data security risks. With high demand for personalized customer experiences, companies must leverage AI effectively. Covenant Technology Partners offers a comprehensive AI strategy, including education, priority identification, roadmap development, readiness assessment, and business case creation, ensuring successful and secure AI adoption.

## DESCRIPTION:

Covenant Technology Partners offers a comprehensive AI strategy service. Today's leaders need to align to a strategic vision, foster a skilled workforce, understand and develop cultural readiness, ensure a robust data & security infrastructure, and incentivize executive support.

## STATISTICS:

85%

of executives see AI as a strategic driver

85 - 90%

businesses are stuck in AI pilot phase

## A Four-Phase Engagement for Comprehensive AI Strategy Implementation

### Analyze & Educate

Analyze business operations to understand OKRs and opportunities, provide AI industry insights, and conduct an INSPIRE workshop to align use cases with company strategies.

### Cultural & Technical Readiness

Conduct readiness surveys and interviews, assess data environment and content lifecycle management, and provide insights into cultural, skills, and technical readiness.

### Prioritize Identified AI Scenarios

Facilitate sessions to identify high-value AI scenarios and relevant business metrics, ensuring alignment with strategic objectives.

### Develop Roadmap & Business Case

Create a detailed business case, strategic roadmap, and define next steps for AI adoption, ensuring a clear path to measurable outcomes.

## What You Can Expect

Gain insights into how **AI can transform your business**, including specific use cases and strategic benefits.

Receive a detailed **roadmap outlining the steps** for successful AI implementation, including sequencing, risks, and dependencies.

Get a compelling **business case that highlights the ROI** and strategic value of AI initiatives.

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