

# AI Strategy: Integrating AI into your Business Strategy



Businesses today face major AI and data security challenges. Covenant Technology Partners helps you navigate these with a clear AI strategy—covering education, priorities, roadmap, readiness, and business case—to ensure secure, successful adoption.

**Covenant Technology Partners offers a comprehensive AI strategy service. Today's leaders need to align with a strategic vision, foster a skilled workforce, understand and develop cultural readiness, ensure a robust data & security infrastructure, and incentivize executive support.**

## 85%

**OF EXECUTIVES SEE AI AS A STRATEGIC DRIVER**

## 85-90%

**BUSINESSES ARE STUCK IN AI PILOT PHASE**

### Analyze & Educate

Analyze business operations to understand OKRs and opportunities, provide AI industry insights, and conduct an INSPIRE workshop to align use cases with company strategies.

### Cultural & Technical Readiness

Conduct readiness surveys and interviews, assess data environment and content lifecycle management, and provide insights into cultural, skills, and technical readiness.

### Prioritize Identified AI Scenarios

Facilitate sessions to identify high-value AI scenarios and relevant business metrics, ensuring alignment with strategic objectives.

### Develop Roadmap & Business Case

Create a detailed business case, strategic roadmap, and define next steps for AI adoption, ensuring a clear path to measurable outcomes.

## WHAT YOU CAN EXPECT

# 1

Gain insights into how **AI can transform your business**, including specific use cases and strategic benefits.

# 2

Receive a **detailed roadmap outlining the steps** for successful AI implementation, including sequencing, risks, and dependencies.

# 3

Get a compelling **business case that highlights the ROI** and strategic value of AI initiatives.