

Catalyst Envision and Innovation Workshop



Allow Covenant to find your True-North using the Catalyst Methodology to take the next step with Microsoft Business Applications.

Our experts are here to help you solve key challenges such as:

- Envision the True-North
- Activating digital selling
- Enabling always-on service
- Build Agile Business Processes
- Alignment
- Generate Value with Proactive Insights
- Reducing Costs for our Client
- Empower Change

Enabling Business Transformation

Understanding all aspects of a business case is important but understanding the desirability and alignment of business decision makers is critical. Customers using the Catalyst framework for business transformation have experienced up to a 9x higher return on their initiatives.

In this new reality, how do you envision the future state of your organization? Build your transformation strategy with Catalyst, a proven and powerful approach to innovation.

Let's ideate together!

As part of Catalyst, meet with our experts and run an envisioning workshop, where we can ideate together using design led thinking concepts and jointly define how to enable the digital transformation of your organization.

This 4-hr. workshop starts with a review of your business objectives, followed by mutual discovery and visualization of solutions. Once completed Covenant will deliver a clear, actionable picture of how we can help you reach your business goals.

How Covenant can help

Covenant is a Microsoft-focused solutions and services firm that specializes in imagining, building, and sustaining digital transformation.

Core Values:

We're here to help you build significant and sustainable solutions that work for your business. Whether you need integration with existing systems or an entirely new system, our exceptional capabilities will truly ensure that your success is our success.

Catalyst Video: <https://dynamics.microsoft.com/en-us/microsoft-catalyst/>

What is Microsoft Catalyst?

Build, plan, and execute business transformation strategies with a proven, innovative approach from Microsoft Catalyst—an envisioning and planning program that employs Microsoft Dynamics 365, the Microsoft Power Platform, and the Microsoft Cloud. Your business transformation starts with an I.D.E.A. Start by finding the transformation strategy that's right for you. Define and prioritize your strategy using development activities, then foster ideation and drive decision making with an envisioning workshop.

Microsoft Catalyst
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Your transformation through the IDEA framework

Inspire	Design	Empower	Achieve
Start by finding the transformation strategy that's right for you. Define and prioritize your strategy using development activities, then foster ideation and drive decision making	Quantify the value of your business transformation with an executive-ready proposal including business and technological impact	Help others across your organization see the value in your business transformation story by creating visual assets and immersive experiences	Execute your strategy and ensure a smooth launch with the right resources—and then measure its success.
Envisioning workshop	Solution assessment	Solution demonstration	Deal Crafted Proposal

WHY MICROSOFT CATALYST?

- Leverage a powerful and proven Microsoft approach for your digital transformation.
- Solve business challenges and shape the future state of your organization.
- Accelerate your journey and realize value faster.

What is the Catalyst Envision & Innovation Workshop?

This is a 4-hour co-creation workshop that will become your first step toward understanding if Business Applications and Dynamics 365 can help you meet your priorities and identifying the best way to build velocity in towards this journey. At the end of the workshop, Covenant will deliver a executive summary and provide a presentation to your team on the next steps.

Who should attend?

The envisioning and Innovation Workshop only works if the right team members participate, Attendee Roles:

- Problem Owner: Responsible for outcome(s) and understands the core goals and metric by which success is measured.
- Expert Practitioner: Deeply understands and is involved in key operations and processes, and how they are currently measured.

Get Started | Request and envisioning and innovation workshop today! LGlatt@mailctp.com