

Training is the key
to getting a
greater return
on your technology
investments.

Training solutions to get the most from your technology investments

Adopting the right technology can go a long way in transforming your company's efficiencies and positively impacting the bottom line. But the return on investment is contingent on technology utilization—if your employees adopt it and how effectively they use it.

With decades of experience in Microsoft Dynamics implementations and project management, CuroGens Learning Academy specializes in helping organizations maximize the effectiveness of technology training.

Whether you need to onboard new employees, satisfy compliance requirements, bridge costly learning gaps among employees, or teach principles that result in a higher level of company-wide agility, CuroGens can design programs that help you meet your objectives.

The Learning Academy difference

Our training solutions are delivered through the cloud-based GoNext digital learning platform, which is similar to a learning management system (LMS) but offers many distinct differences.

GoNext is built on a foundation of proven training principles that leverage advanced analytics to help create more effective and efficient learning environments. These comprise a variety of hands-on and virtual learning and coaching methodologies commonly defined by the 70-20-10 Model for Learning and Development.

Not only are the training needs of the whole organization met with the GoNext approach, but the solution helps trainers adapt content to the unique learning needs of each individual. Additionally, GoNext helps to:



Identify Top Talent

Assess employee knowledge so you can organize employees into more effective teams, balanced with the right people who have the right capabilities.



Target Knowledge Gaps

First, an adaptive gate test is administered specifically to identify knowledge gaps. The gaps are bridged by applying GoNext's five-in-a-row technology and multi-level quizzes. These technologies validate that an individual understands and retains the content, and is able to apply the learned information.



Improve Problem Solving Capabilities

Identify an employee's existing knowledge and skills. Trainers then also can measure an employee's ability to apply this knowledge to solve problems on the job. This puts the narrow emphasis on the training each individual needs to be successful.









Risk vs. Reward

Many employer's ask, "What if we train them and they leave?"

We say, "What if you don't and they stay?"

The rewards are much greater than the risks when employees are trained to do their jobs to the best of their abilities.





The CuroGens Learning Academy approach: Effective training is not one-size-fits-all

The training experts at the CuroGens Learning Academy will help your employees gain the skills necessary to get the most out of Microsoft and other technology solutions.

Rather than simply checking

a box for participation,

staff complete education

requirements having learned

the knowledge and skills

they need to do their jobs

better.

Assessing the needs

Our team will work with you to understand business goals, assess learning needs and audit technology infrastructure, and then develop a gap analysis.

Together, we develop a training plan, timeline and key performance indicators to address the gaps.

Developing the content

Because training is not one-size fits-all, your company's learning content does not come prepackaged with GoNext. Rather, the materials will be

tailored specifically for your organization following the comprehensive needs analysis.

Experienced CuroGens staff will expertly guide your training team through developing content or customizing existing content. As appropriate, we will blend learning methodologies according to the objectives, such as e-learning, video, gamification, classroom discussion, augmented reality, etc.

Using the technology

Our team will spend the time necessary to train the trainers in best-use guidelines for GoNext. Ongoing professional development opportunities help in continual improvement of the solution's use.

Data reporting

Built-in dashboards for each stakeholder simply illustrate employee or company-wide progress and performance. We also can assist with customized reporting needs.

Advanced consulting services

Advanced educational consulting services include the creation of curriculum and content, or deeper-level guidance on training program development.

Fully managed solution

We offer a fully-managed solution where we take care of implementation throughout the organization, hosting, maintenance management, customization and support.