

Cyber Automation Brand Protection is a free, real-time online application that helps you detect if someone is impersonating your brand or has registered a domain that could be mistaken for yours. Using advanced techniques to spot TLD-swapping, bitsquatting, and other phishing methods, this service gives you immediate insights into potentially harmful domain activities—helping safeguard your brand and prevent phishing attacks.

Key Benefits

- 1. Real-Time Analysis
 - Immediate Results: Simply enter your domain name, and with one click, the application scans for suspicious domain registrations that could be impersonating your brand.
 - **Ongoing Protection**: Since the analysis is done in real time, you can stay current on emerging threats and take action before they escalate.
- 2. Comprehensive Threat Detection
 - Phishing Domain Alerts: Cyber Automation Brand Protection checks for domains that closely resemble your own, using techniques like TLD-swapping or bitsquatting to trick unsuspecting users.
 - **Brand Impersonation Detection**: Spot potential impersonators who leverage slight variations of your domain name to pose as you or your organization.

3. Ease of Use

- **One-Click Scan**: A streamlined workflow ensures anyone—technical or not— can enter a domain name and quickly review the results.
- User-Friendly Interface: The web-based interface at <u>https://www.cyberautomation.com.au/brandprotection</u> is designed to be simple, intuitive, and accessible from any device.

4. Free for Everyone

- **No Hidden Costs**: Cyber Automation Brand Protection is entirely free to use, making it accessible for organizations of all sizes and individuals alike.
- Immediate Insights without Registration: There is no complex sign-up or subscription plan. Just visit the website, input your domain, and see results instantly.

5. Enhanced Security Awareness

- Early-Warning System: By identifying suspicious domains early, you can proactively address threats—mitigating the risk of phishing attacks that exploit brand confusion.
- **Reputation Protection**: Protecting your brand's online identity contributes to stronger customer trust and preserves your organization's reputation.

6. Actionable Next Steps

- Domain Management: Once you see suspicious domains or impersonators, you can take immediate steps such as reporting them, initiating domain takedowns, or registering strategic variations.
- **Policy Enforcement**: Incorporate brand protection measures within your broader cybersecurity strategy, ensuring your legal and security teams respond effectively to threats.



How It Works

1. Visit Go to https://www.cyberautomation.com.au/brandprotection

2. Enter Your Domain Provide the domain name you want to monitor for impersonation (e.g.,

example.com).

3. One-Click Scan

Click the **Scan** or **Check** button. The application instantly analyses possible lookalike domains across various TLDs and registers.

4. Review Results

A detailed report highlights suspicious domains or potential pitfalls, enabling you to take swift protective measures.