CYCLR OVERVIEW

The embedded iPaaS for B2B software companies with complex integration requirements.

CONTENTS

Cyclr is a leading embedded integration platform designed to help B2B software companies tackle complex integrations, serve them natively in-app, and save development time.

Controlled Ecosystem

Cyclr is a full solution for deploying and managing your integration ecosystem, that includes:

- Multi-tenanted account hierarchy, enabling ring-fenced accounts for each customer.

- Integration templates that can be installed, authenticated and customised by users or your team.

- Integration performance reporting for proactive diagnosis and resolution.
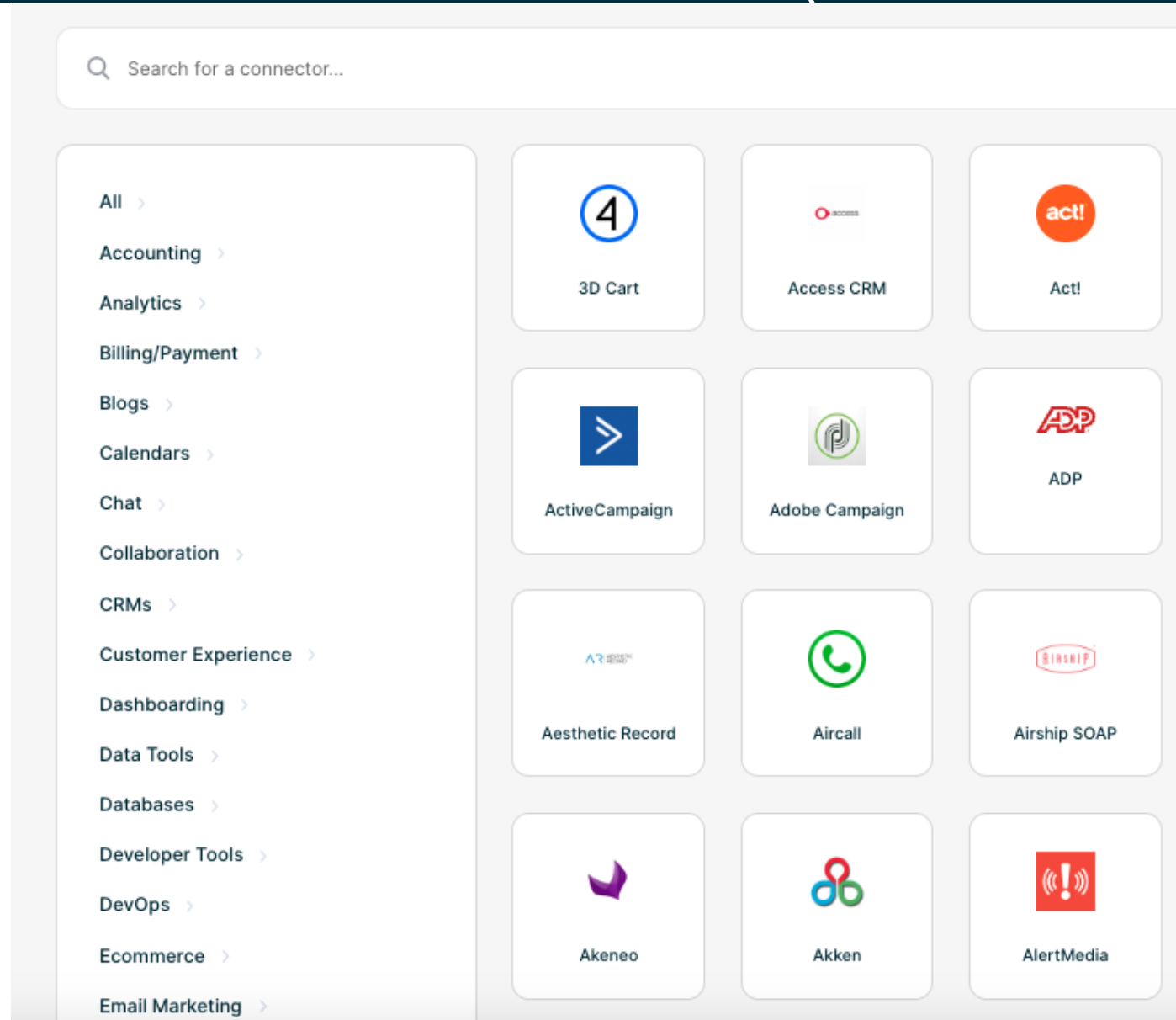
Connector Library

A library of over 500 fully managed application Connectors. Each automatically handles:

- Rate limiting
- Paging
- Authentication

When APIs change we update Connectors centrally.

New methods and functionality can be added when needed.

Multiple options for connecting to alternative data sources and application

Search for a connector...

All

Accounting

Analytics

Billing/Payment

Blogs

Calendars

Chat

Collaboration

CRMs

Customer Experience

Dashboarding

Data Tools

Databases

Developer Tools

DevOps

Ecommerce

Email Marketing

3D Cart

Access CRM

Act!

ActiveCampaign

Adobe Campaign

ADP

Aesthetic Record

Aircall

Airship SOAP

Akeneo

Akken

AlertMedia

Custom Connector Toolkit

Our Custom Connector Toolkit is designed to help you create Connectors that don't exist in our Library.

The toolkit standardises the approach to building Connectors and enables you to build and design to a specification.

- Automatically generate Connectors by importing OpenAPI specifications.

- Create new Connectors from scratch.

- Full versioning and export features included.

Edit Connector

Name

Buffer

Description

Social media management for marketers and agencies

API Version

1

API Version can no longer be changed.

Icon

Upload

Workflow Building

Cyclr provides a low-code builder where you can create reusable integration templates via a drag and drop interface with scripting abilities.

These templates are built once but can be deployed multiple times.

Full version control and auditing functionalities.

Integration tools and features including:

- Data validation
- Data storage
- Template linking
- Full sync capabilities
- ETL functionality
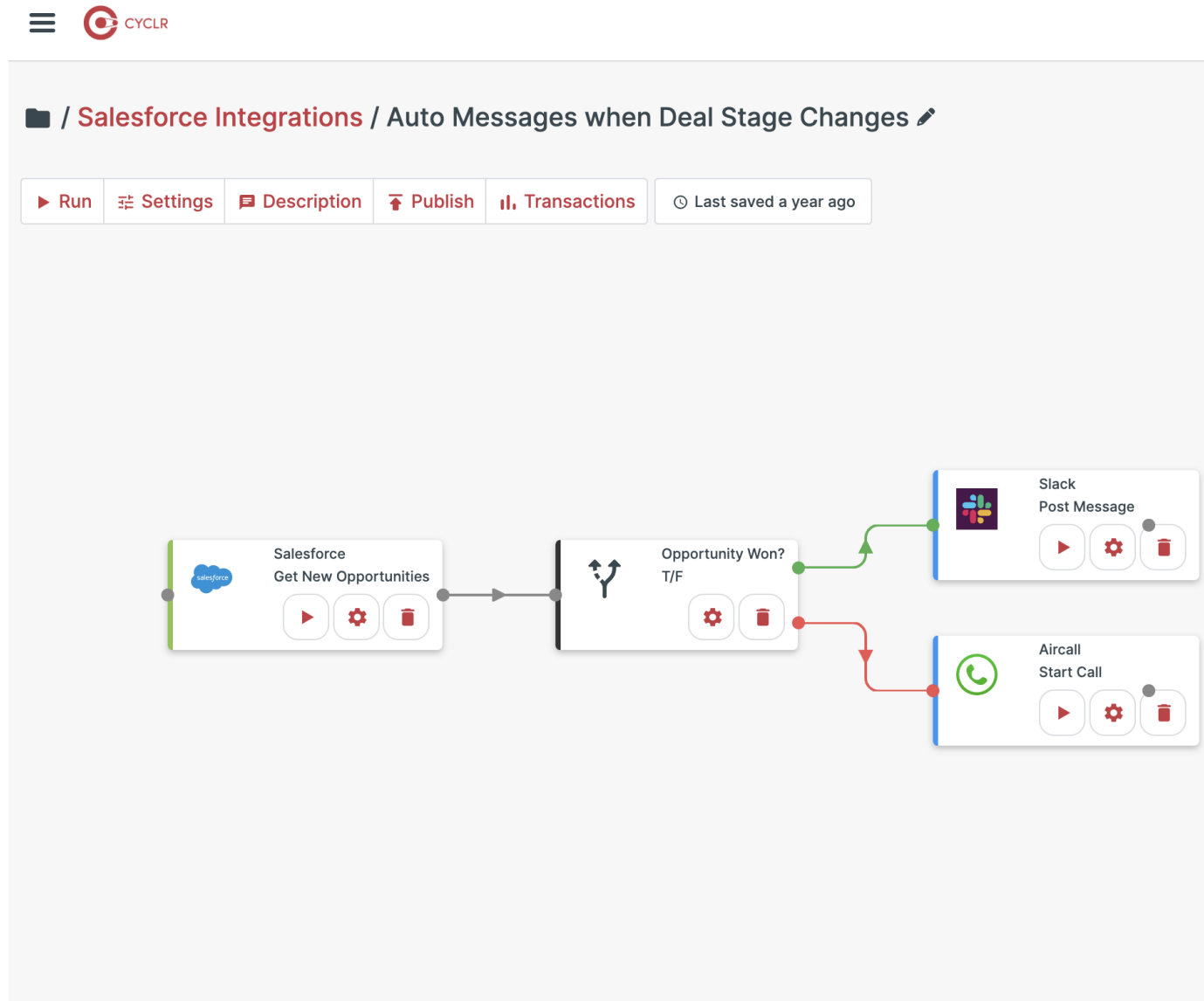
Managed Service Delivery

Offer bespoke integrations to your users on a managed service basis.

Adapt existing templates to suit requirements or build a customer-specific integration.

All stored and run in their own ring-fenced account.

Template Library ❓

Templates are pre-made integrations that can be installed or launched into your user accounts

🗑 Recycle Bin   ↻ Create Ne

📁 / Salesforce Integrations ✏   ⤷ Leave Folder

Auto Messages when Deal Stage Changes 🏷	📞 ☁ 💬	✏ ↺ ✛
Create Notes in CRM with Email Campaign Actions 🏷	✉ ☁	✏ ↺ ✛
Cycle 82 🏷	☁ 🔶	✏ ↺ ✛
Cycle 80 🏷	▸ ☁	✏ ↺ ✛
Cycle 79 🏷	☁ 🔶	✏ ↺ ✛
Cycle 77 🏷	◎ ◉ ☁	✏ ↺ ✛
Add new SF contacts to MailChimp 🏷	✉ ☁	✏ ↺ ✛
Find and Update Salesforce Contact from Webhook Submission 🏷	☁ 🔗	✏ ↺ ✛
Send Won SF Opportunity Details to External System 🏷	☁ 🔗	✏ ↺ ✛
New Intercom Users Added to Salesforce 🏷	☁ ▥	✏ ↺ ✛

User Activated Delivery

Cyclr provides options for your users to self-serve integrations natively.

Embedded Marketplace - a white-labelled, flexible low-code way of building an integration marketplace.

Users can:
- Select the integrations they need.
- Activate and manage integrations.
- Authenticate Connectors.
- Complete field mappings and customisations.

Cyclr's powerful API - build your own highly customised integration interface and user experience.

By Application

Shows all applications as categories with a range of specific integrations inside each. 2 Layers of depth, integrations organised by application.

⑦ Learn More

Salesforce

Browse our integrations with Salesforce.

View

Pipedrive

Browse and install our range of integrations with Pipedrive.

View

Oracle Netsuite

Select and setup integrations with Oracle Netsuite.

View

Oracle Sa

Setup integrati speed up your

MailChimp

Automate your marketing with our MailChimp integrations.

View

ActiveCampaign

Keep your marketing campaigns up to date with our ActiveCampaign integrations.

View

Dotmailer

Keep your email campaigns up to date with our Dotmailer integrations.

View

Sendgrid

Integrate your to automate yo

Sage Accounting

Install integrations with Sage Accounting

View

Infrastructure Options

Cyclr offers both **Shared** and **Private** Cloud Infrastructure options.

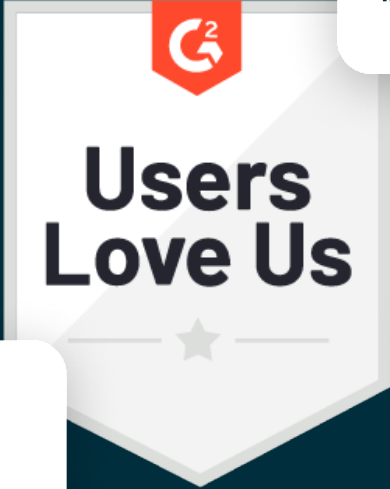Shared Infrastructure locations include:

- US
- UK
- EU

Private Cloud Deployments:

- Managed or Self-Managed
- AWS or Azure
- Any geography

Private Cloud Deployments also feature:

- Customisable infrastructure
- Enhanced SLA

★★★★★
"Zapier on Steroids!"

★★★★
"Easy to adopt and adapt"

★★★★★
"Integrations made easy!"

G2
Users
Love Us
★

★★★★★
"Great product with amazing service"

★★★★★
"Fantastic team to work with"

GET IN TOUCH

If you would like to talk about your integrations give us a call **+44 (0) 330 010 2525** or

email **info@cyclr.com**