



CYCLR

OVERVIEW

The embedded iPaaS for
B2B software companies
with complex integration
requirements.



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Cyclr is a leading embedded integration platform designed to help B2B software companies tackle complex integrations, serve them natively in-app, and save development time.

Controlled Ecosystem

Cyclr is a full solution for deploying and managing your integration ecosystem, that includes:

- Multi-tenanted account hierarchy, enabling ring-fenced accounts for each customer.
- Integration templates that can be installed, authenticated and customised by users or your team.
- Integration performance reporting for proactive diagnosis and resolution.

The dashboard features a dark blue header with a red circle and a dashed white line. Below the header, there are three main sections: a blog post, forum resources, and a task usage chart. The blog post is titled 'What is customer success?' and features an illustration of a person in a red suit holding a glowing orb. The forum resources section is red and contains the text 'Sign up to the Cyclr community'. The task usage chart is a bar chart showing the number of successful and incident tasks from March 6 to March 30. The x-axis is labeled with dates from Mar 6 to Mar 30. The y-axis is labeled 'Task Usage' and ranges from 0 to 25. The legend indicates that blue bars represent 'Successful Tasks' and red bars represent 'Incident Tasks'. The chart shows a significant increase in successful tasks starting around March 24, with a peak of 22 on March 30. Incident tasks are shown as red bars on March 20 (5) and March 22 (3). Below the chart, there are two summary cards. The 'Billing' card shows the current billing period as '10 Apr, 2023 - 9 May, 2023' and the next reset on '10 May (10 days to go)'. The 'Task Usage' card shows a 75% completion rate and a breakdown of 3,000 monthly inclusive tasks, with 2,250 used and 750 remaining. A 'View Task History' button is also visible.

Latest blog post

What is customer success?

Forum and Training Resources

Sign up to the Cyclr community

Task Usage

Date	Successful Tasks	Incident Tasks
Mar 6	0	0
Mar 8	0	0
Mar 10	0	0
Mar 12	0	0
Mar 14	0	0
Mar 16	0	0
Mar 18	0	0
Mar 20	0	5
Mar 22	0	3
Mar 24	3	0
Mar 26	17	0
Mar 28	13	0
Mar 30	22	0

Task Usage

Category	Value
Current Billing Period	10 Apr, 2023 - 9 May, 2023
Resets on	10 May (10 days to go)

Task Usage

75%

Breakdown	Value
Monthly Inclusive Tasks	3,000
Used	2,250
Remaining	750

View Task History

Connector Library

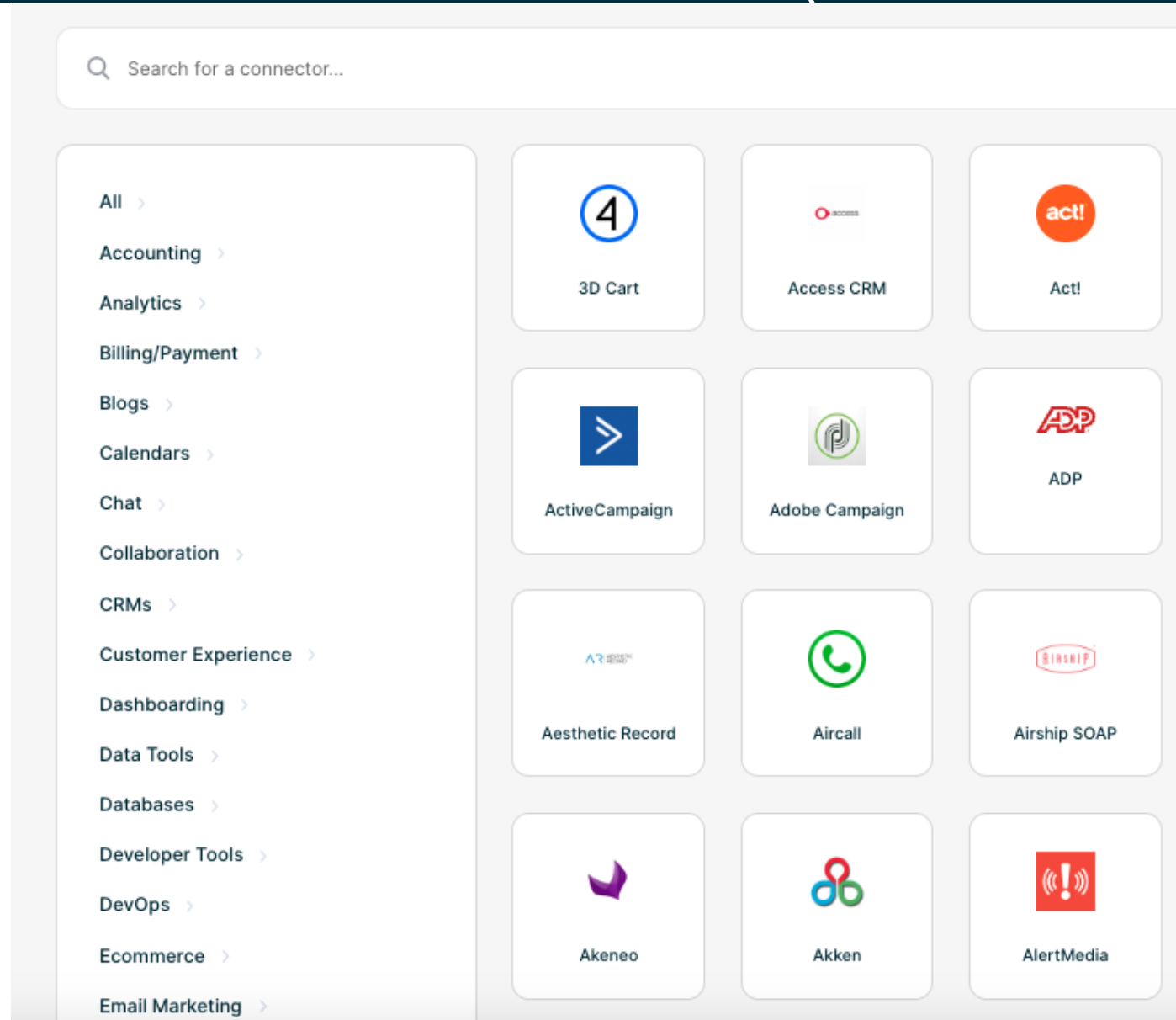
A library of over 500 fully managed application Connectors. Each automatically handles:

- Rate limiting
- Paging
- Authentication

When APIs change we update Connectors centrally.

New methods and functionality can be added when needed.

Multiple options for connecting to alternative data sources and application



Custom Connector Toolkit

Our Custom Connector Toolkit is designed to help you create Connectors that don't exist in our Library.

The toolkit standardises the approach to building Connectors and enables you to build and design to a specification.

- Automatically generate Connectors by importing OpenAPI specifications.
- Create new Connectors from scratch.
- Full versioning and export features included.

Edit Connector

Name

Buffer

Description

Social media management for marketers and agencies

API Version

1

API Version can no longer be changed.

Icon



Upload

Workflow Building

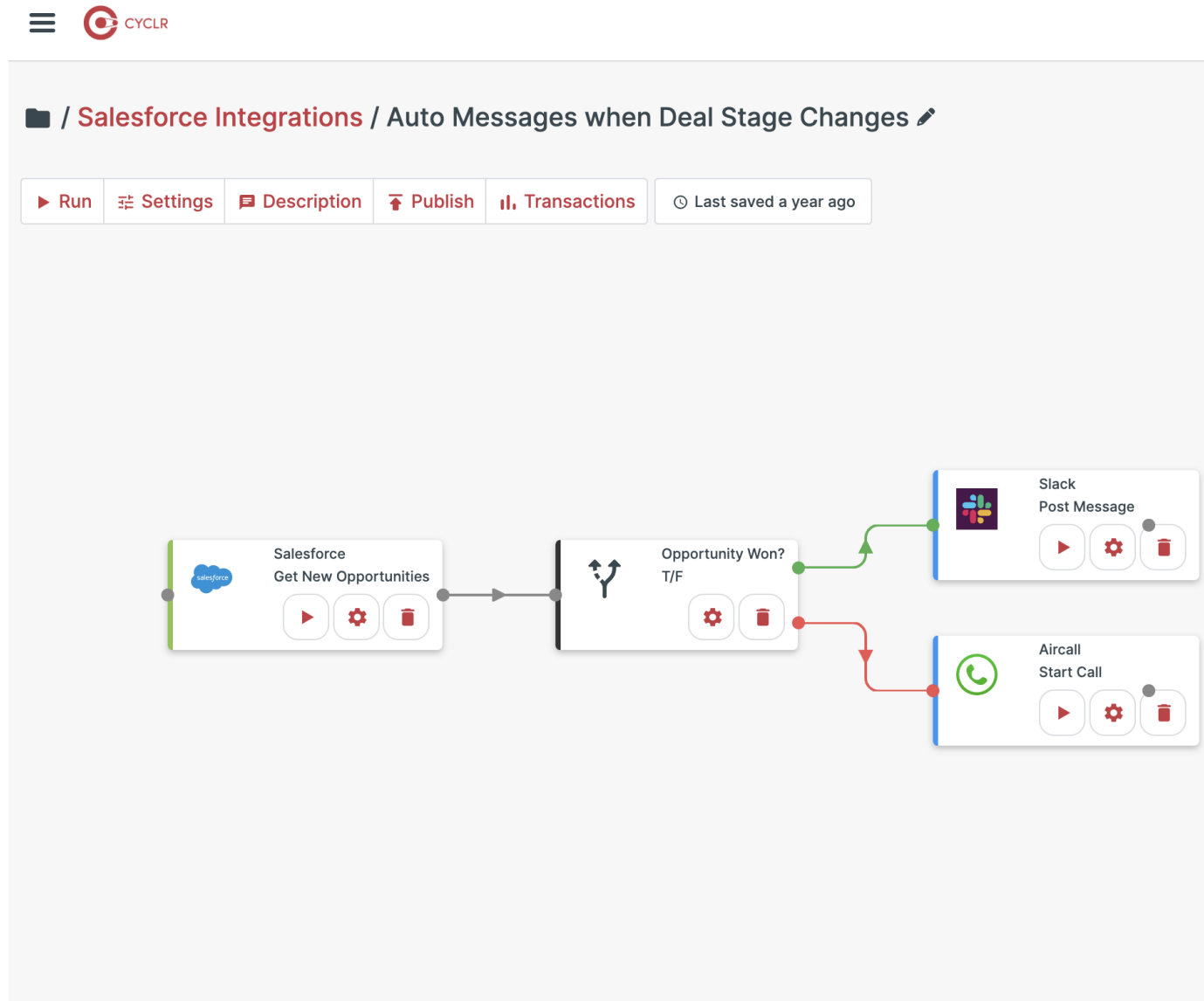
Cyclr provides a low-code builder where you can create reusable integration templates via a drag and drop interface with scripting abilities.

These templates are built once but can be deployed multiple times.

Full version control and auditing functionalities.

Integration tools and features including:

- Data validation
- Data storage
- Template linking
- Full sync capabilities
- ETL functionality



Managed Service Delivery


Offer bespoke integrations to your users on a managed service basis.

Adapt existing templates to suit requirements or build a customer-specific integration.

All stored and run in their own ring-fenced account.


Template Library



















































Templates are pre-made integrations that can be installed or launched into your user accounts

 Recycle Bin

 Create New

 / Salesforce Integrations 

 Leave Folder

Auto Messages when Deal Stage Changes 		  
Create Notes in CRM with Email Campaign Actions 		  
Cycle 82 		  
Cycle 80 		  
Cycle 79 		  
Cycle 77 		  
Add new SF contacts to MailChimp 		  
Find and Update Salesforce Contact from Webhook Submission 		  
Send Won SF Opportunity Details to External System 		  
New Intercom Users Added to Salesforce 		  

User Activated Delivery

Cyclr provides options for your users to self-serve integrations natively.

Embedded Marketplace - a white-labelled, flexible low-code way of building an integration marketplace.

Users can:

- Select the integrations they need.
- Activate and manage integrations.
- Authenticate Connectors.
- Complete field mappings and customisations.

Cyclr's powerful API - build your own highly customised integration interface and user experience.

By Application

Shows all applications as categories with a range of specific integrations inside each. 2 Layers of depth, integrations organised by application.

[Learn More](#)

The screenshot displays a grid of application integration cards. Each card features the application's logo, name, a brief description of the integrations available, and a 'View' button. The applications shown are:

- Salesforce**: Browse our integrations with Salesforce.
- Pipedrive**: Browse and install our range of integrations with Pipedrive.
- Oracle Netsuite**: Select and setup integrations with Oracle Netsuite.
- Oracle Sa**: Setup integrations to speed up your...
- MailChimp**: Automate your marketing with our MailChimp integrations.
- ActiveCampaign**: Keep your marketing campaigns up to date with our ActiveCampaign integrations.
- Dotmailer**: Keep your email campaigns up to date with our Dotmailer integrations.
- Sendgrid**: Integrate your... to automate yo...
- Sage Accounting**: Install integrations with Sage Accounting.

Infrastructure Options

Cyclr offers both **Shared** and **Private** Cloud Infrastructure options.

Shared Infrastructure locations include:

- US
- UK
- EU

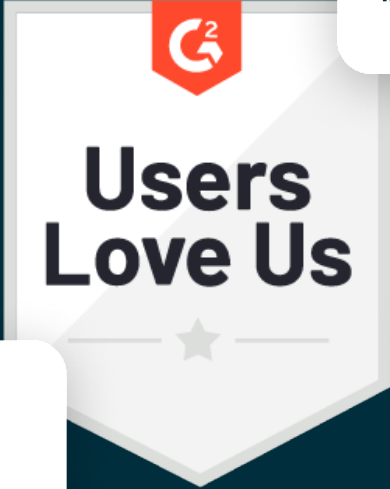
Private Cloud Deployments:

- Managed or Self-Managed
- AWS or Azure
- Any geography

Private Cloud Deployments also feature:

- Customisable infrastructure
- Enhanced SLA





★★★★★
"Zapier on Steroids!"

★★★★★
"Easy to adopt and adapt"

★★★★★
"Integrations made easy!"

★★★★★
"Great product with amazing service"

★★★★★
"Fantastic team to work with"

GET IN TOUCH

If you would like to talk about your integrations give us a call **+44 (0) 330 010 2525** or email **info@cyclr.com**



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