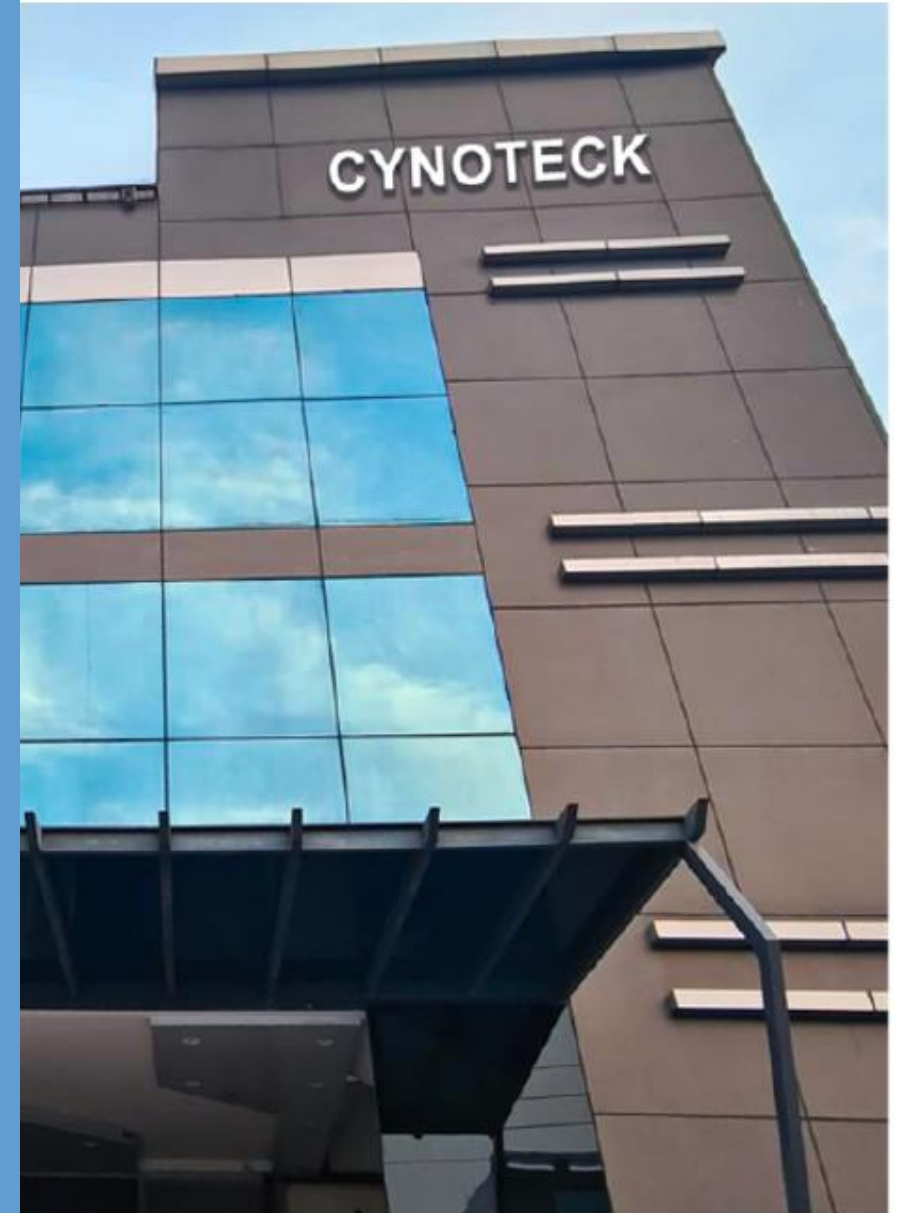




Company Profile

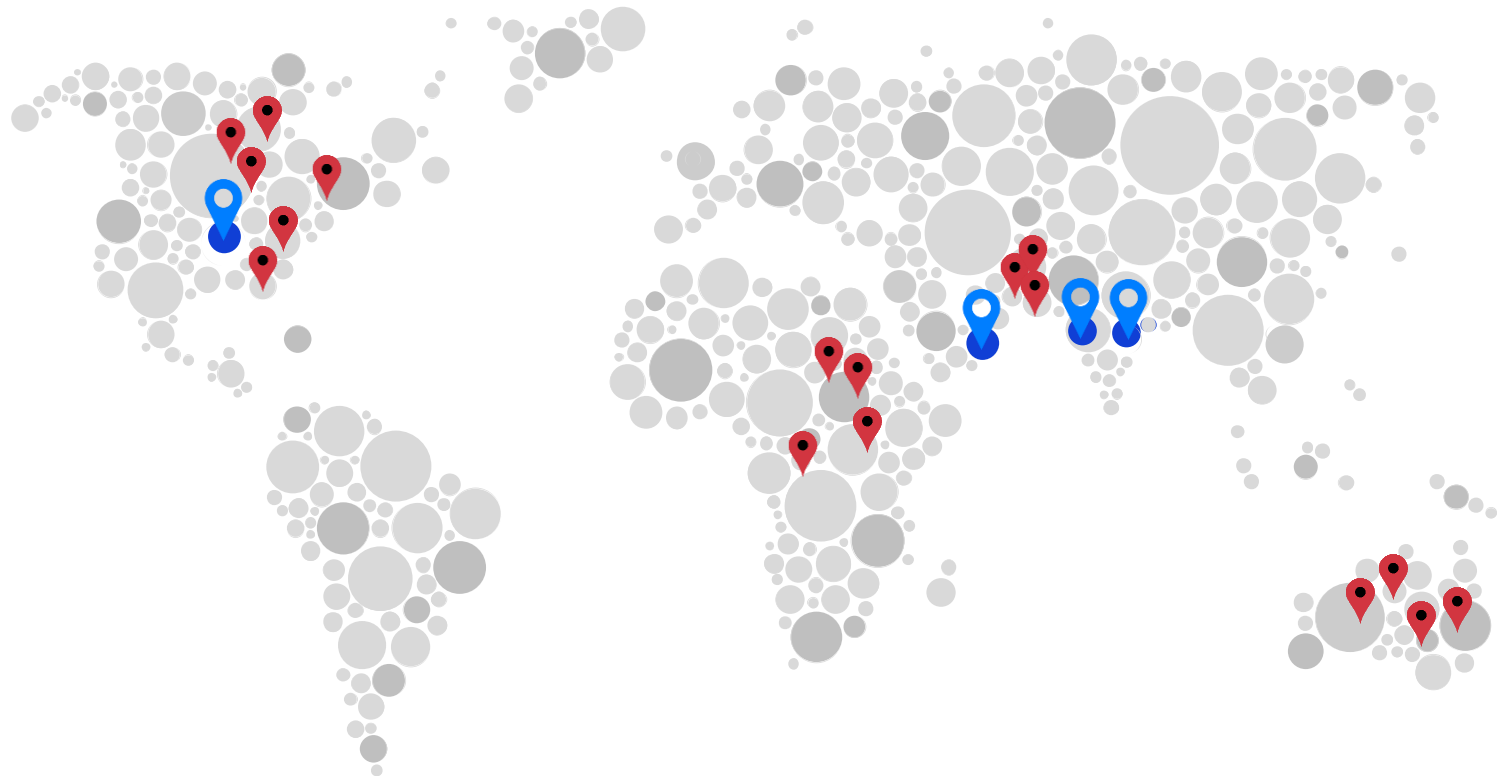





About Us

Founded in 2008 by two passionate techies, we are a Digital Engineering Services provider with rich experience in providing right technology solutions to our clients and partners.

- 15+ Years of strong IT Services & Consulting exposure
- Clients across North America, Australia, Europe, Middle East, South Africa and India
- Strong focus on using cutting-edge technology with creativity and agility to solve complicated problems
- 90% of Net dollar retention
- 250+ passionate team & 25+ active clients

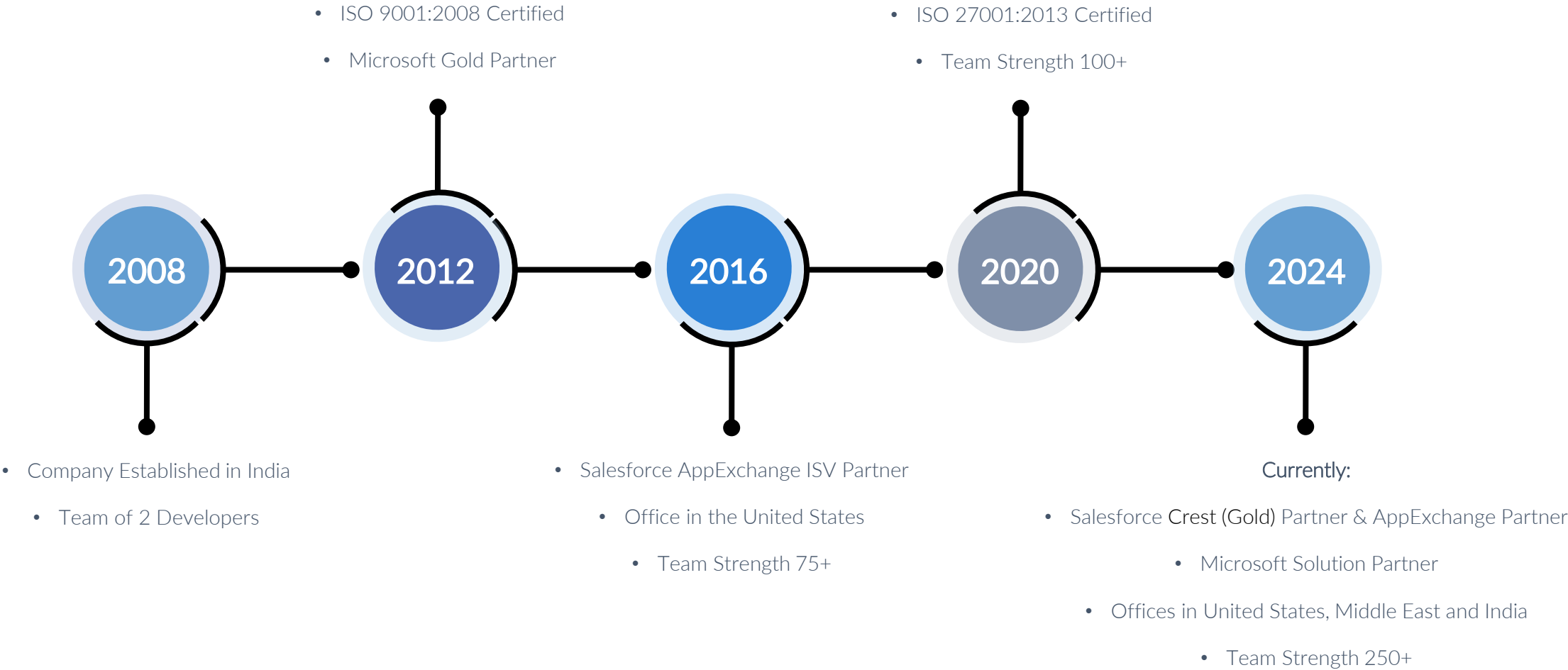


 Client locations

 Our offices



Our Journey





Our Clients



Read more Customer Reviews on: **Clutch**
★ ★ ★ ★ ★



Our Services

01

Salesforce Consulting

Sales Cloud | Service Cloud | Data Cloud | Health Cloud | Einstein AI | Tableau

02

Microsoft Dynamics Consulting

Dynamics 365 CRM | Dynamics 365 ERP | Power Platform

03

Product Engineering

UX/UI | Frontend | Backend | Microservices | Web | Mobile | Dev | QA | DevOps

04

AI, Data & Analytics

Data Engineering | BI & Data Analysis | ML, Data Science | Generative AI



Salesforce Consulting

Salesforce Implementation

End-to-end Consulting and Advisory Services |
Product Innovation & Ideation| Product
Architecture |
Product Design & UX

Industry Specific Clouds

End-to-end Consulting and Advisory Services |
Product Innovation & Ideation| Product
Architecture |
Product Design & UX

Value Added Services

Einstein (Artificial Intelligence)| Product Innovation
& Ideation| Product Architecture |
Product Design & UX

- **15+** years of expertise and experience in driving digital transition through our Salesforce services and solutions.
- **40+** Technologists & Software Engineers
- Salesforce partners
- More than **60+** Salesforce certifications
- Presence in Salesforce App exchange with ready to use solutions and digital accelerators
- Clients across varied industries like healthcare, manufacturing, retail, eCommerce, utilities, etc.





Microsoft Dynamics Consulting

Microsoft Dynamics 365 CRM Implementation

Business Transformation | Consulting | Customization & Integration | Support

Microsoft Dynamics 365 ERP Implementation

End to end implementation | Migration | Integration | Maintenance & Support

Microsoft Power Platform

Data Visualization | Low Code Development | Power Pages | Microsoft Co-Pilot

- **45+** Technologists & Software Engineers with deep understanding of the Microsoft Ecosystem
- Right mix of Analyst, Architects, Leads & Power Platform Engineers
- Microsoft Gold partners
- More than **65+** certifications
- One of the early adopters of Power Platform with more than 10 years of experience
- Deep expertise in both CRM and ERP modules





Product Engineering

Product Design & Technical Architectural Consulting

Product Innovation & Ideation | Product Architecture |
Product Design & UX

Frontend & Backend, Web & Mobile App Development

Web/mobile Application Development | Microservices & Platform Modernisation | OTT & Smart TV Application Development | CMS | Support & Maintenance

Quality Engineering

Manual & Automation Testing Web | Mobile/Device | API | Load & Performance

- **100+** Technologists & Software Engineers, **30+** Test Professionals
- Digital Engineering Mindset, Product Engineering partner for many Consumer Tech Companies
- Use of Digital accelerators & frameworks to reduce time to market
- ISO 27001 certified
- Experience in both open source and enterprise ecosystem
- Agile-based custom development and implementation of Enterprise Applications ,Web Portals & hand-held devices
- Experience across industries - Media & Entertainment, eCommerce, Healthcare, Real estates and many more



AI - Data & Analytics



BI & Reporting

Data Analysis | Data Visualization
& Dashboarding | Migration |
Dashboard Optimization








































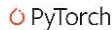











Data Science & Advanced Analytics

Machine Learning | Deep Learning |
Natural Language Processing | Image
Analytics | Generative AI

- **20+** Professionals across competency
- Cloud & New Age Technologies Stack
 - Azure AI & Microsoft Co-Pilot
 - Salesforce AI Solutions
 - Opensource Platforms
- Flexible Technology choices
- Generative AI based solutions and accelerators

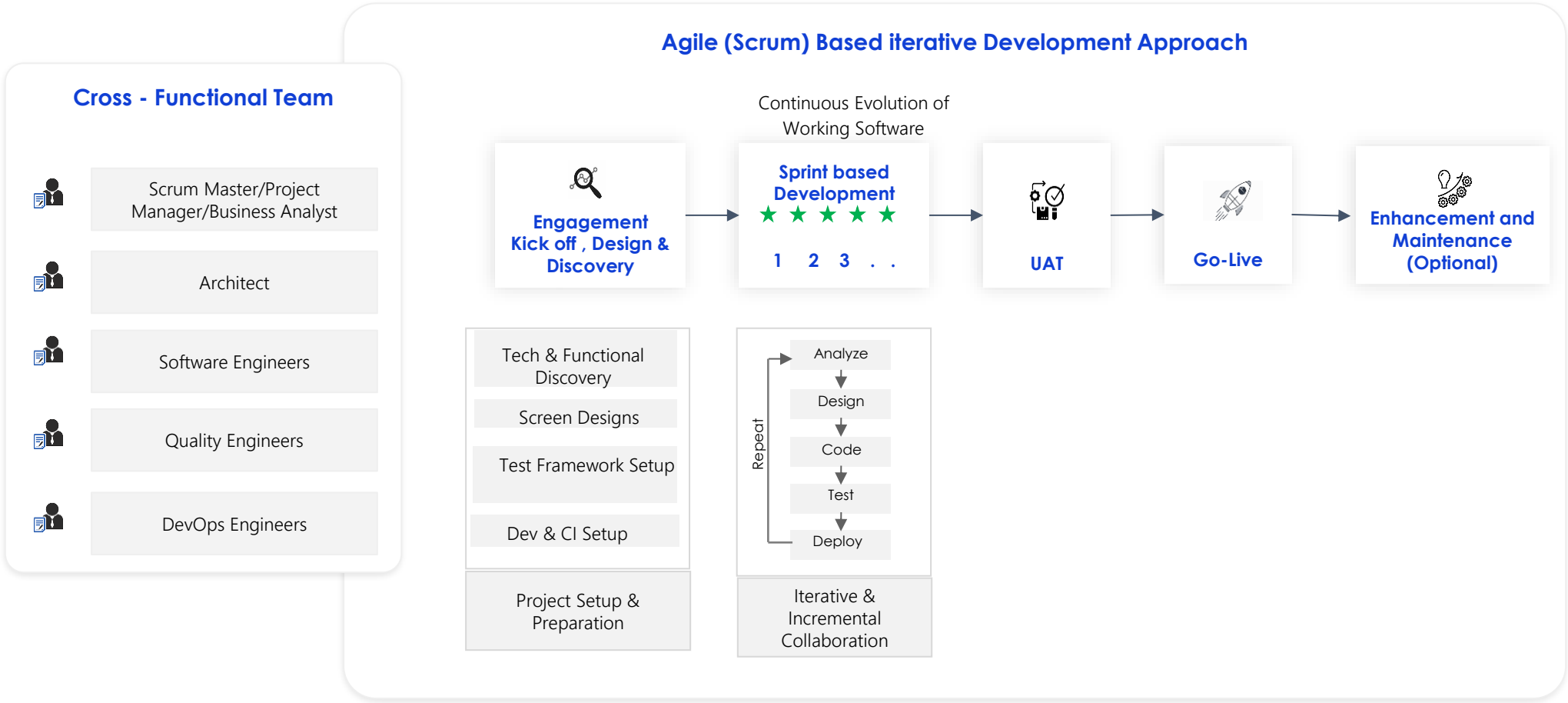


Tools we use

CRM & ERP	  
Front-End	       
Back-End	      
Databases	     
CMS & eCommerce	   
Mobility	   
Data & Analytics	         
Power Platform	  
DevOps	   



Our Delivery Framework





Our Agile Practices



Daily Stand -ups



Sprint Planning



Joint Retrospective



Sprint Demo



**Two way communication
with the client**



Scrum of Scrums



**Regular Co-
locations**



**Overlap with client's time
zone**



Case Studies Snapshot

A Prominent Healthcare Organization

US

AI Based Data Extraction

Salesforce| Einstein

- Generative AI based solution to parse documents and intelligently extract the necessary data inferences.
- Fully automated solution with integration with Salesforce & Azure Logic Apps

Optimization in operational cost by 87% & reduction in processing time by 90%

US Based Healthcare Company

US

Generative AI Powered Health Assistant

OpenAI | Azure | LLM

- Generative AI based assistant to improve patient interaction and satisfaction rates.
- Azure OpenAI's Omni series Large Language Models each capable of processing up to 32,000 tokens.
- Integration with Langchain for seamless data handling

district

US

Web Portal | CRM | Virtual Assistant

WordPress | Microsoft Co-pilot | Dynamics 365

- Real Estate rentals and Co-Working space rental web portal
- Co-Pilot based Virtual assistant for automated support for visitor queries, enhanced customer interaction management
- Integration with Dynamics 365 CRM for automated lead generation & case management.
- Advanced Analytics & Reporting

Petofy
Everything Pets

India


Inventory & Order Fulfilment

.NET | React JS | Microservices | Azure

- Data visualization & reporting dashboards around logistics & fulfilments using Tableau
- Drill-through capabilities for summarized view and broader insights on click through.
- Web portal for patient registration, OPD and invoicing



Case Studies Snapshot



US

Advanced Visualization Dashboard

Power BI | Dynamics 365 | DAX

- Multi-dimensional dashboards with an ability to change dimensions as per Hallman business needs
- Drill through dashboards, multi-dimensional reports.
- Eliminated manual reporting errors and increased productivity and efficiency by providing faster, more focused data access


US Based Healthcare Provider

US

Patient Management

Power Apps | Power Pages | Power Automate

- Solution to manage patient appointments, maintain their medical history
- Simplified claim management & automated PDF generation
- Used over 150 locations.
- Streamlined prescription process via integration with pharmacy




US

Dynamic Reporting Dashboards

Power BI | Oracle

- Multi-dimensional data models to meet evolving business needs
- Integration with Oracle as data source. Data transformation & Dynamic Reporting
- Real-time data monitoring & Execution



India

Virtual Remote Controls | Dashboards

Power BI | React Native | IoT

- Virtual Remote Control for IoT based Smart Mirrors & Fitness Mirrors
- Custom Apis to persist IoT data to in-device as well as cloud based storage
- Custom dashboards for visualizing the reading and fitness trends



Connect With Us



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Dubai World Trade Center



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