

Stop counterfeiters with Artificial Intelligence

Our commitment to you

Our AI will:

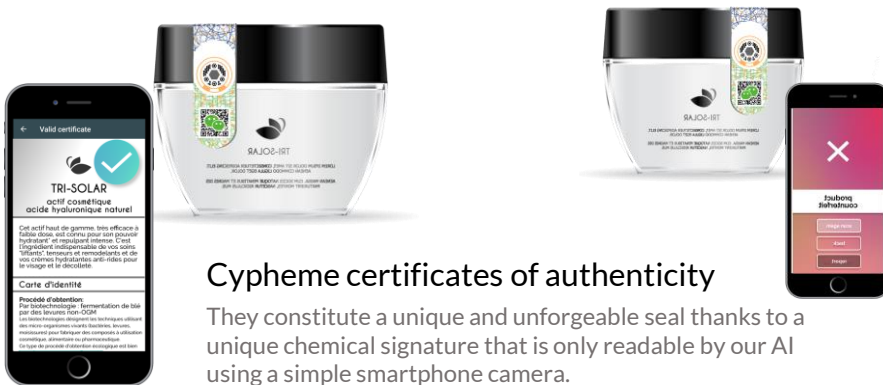
- increase by 50% the amount of information surrounding your brand's counterfeit risks
- increase by 20% your ability to take down criminal organizations

Counterfeiting is not inevitable.

The fight against counterfeiting has been very active for many years. However, current stats show an exponential increase in the problem.

Our AI will allow you to identify entire counterfeiting networks, from organizers to factories.

If you focus your efforts taking down the heart of the network, all resellers, both online and offline, will automatically be dealt with.



Cypheme certificates of authenticity

They constitute a unique and unforgeable seal thanks to a unique chemical signature that is only readable by our AI using a simple smartphone camera.

Customer/Marketing

- Your customer will be able to check the authenticity of the product thanks to a simple smartphone photo. Once reassured about the authenticity of the product, your customer will shop with peace of mind.
- You can communicate directly with your customer and send a welcome message, photos, website links and brand information when the product appears to be genuine.
- Gain new followers on your social media accounts (Facebook and Wechat).

Statistics

- Geolocation option: Mapping of counterfeiting displayed on a map. Allows you to calculate the actual percentage of counterfeiting using a reliable statistical sample.
- Allows you to identify the affected geographical areas (cities, regions, countries, continents).
- Extraction of data to your CRM (ID, GPS, address, city, country, authenticity, date, time, etc.)

AI powered investigation

- Our AI inspection option can tell the difference between a user scanning a counterfeit product and a counterfeiter trying to understand our technology.
- Once identified, the counterfeiter is trapped and his data is used to identify the entire network, from the designer to the printer, manufacturer, and distributor.
- This data is crucial to enable authorities to arrest the criminal organization.

A turnkey solution

The certificates of authenticity



- Customized stickers, textile labels that you can sew or print directly on your packaging
- Completely secure thanks to our unique chemical signature
- Easy to deploy within your printer network or supply chain

How to use them



- Directly integrated to your social media channel (Facebook or Wechat) with no third party application to download
- Your customers only need to take one photo of the certificate to receive confirmation of authenticity along with marketing content

Some statistics



- A world map with a clear overview of sales and counterfeit product
- The percentage of counterfeit products with statistics per country
- Customer data pushed to your CRM

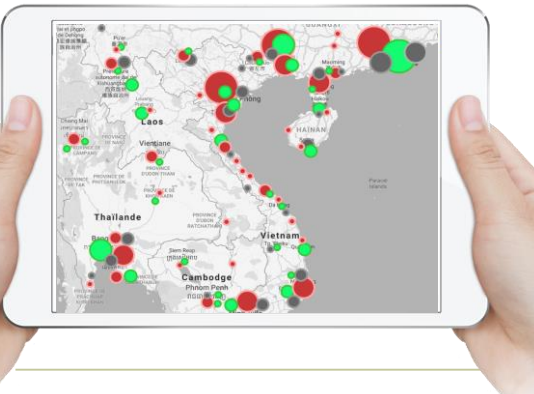
The investigation



- Complete file on counterfeiters with the identification of the different networks detected
- Identification of factories, resellers, head of networks etc.
- List of counterfeiter IDs, GPS, address, cities, countries and links between each network member



Authenticity	Application platform	Certificate number	Date	Time	M* check	GPS position	ID Wechat	Address	City	Country
VALID	Wechat WSP	139192	17/11/2019	23:18	221.104.96.173	26.54446221106,106.67929779633	648747888888	广东省广州市天河区	Guangyuan	China
VALID	Wechat WSP	10006460	15/11/2019	11:20	117.136.39.209	22.631094,114.024051	8185847872	广东省深圳市宝安区	Shenzhen	China
VALID	Wechat WSP	30028927	13/11/2019	11:46	112.66.11.2	18.238094,109.531034	648747888888	广东省广州市天河区	Sanya	China
VALID	Wechat WSP	10031318	12/11/2019	15:57	121.236.8.206	31.324286,120.740254	648747888888	浙江省宁波市	Suzhou	China
VALID	Wechat WSP	130881	10/07/2019	22:32	111.41.134.188	43.736307,126.597079	648747888888	江西省南昌市	Helongjiang	China
INVALID	Wechat WSP	10009439	10/07/2019	22:09	123.147.246.195	29.734131,106.456925	648747888888	浙江省宁波市	Chongqing	China
INVALID	Wechat WSP	10008454	11/05/2019	18:02	114.135.262.104	24.878024,106.611793	648747888888	广东省广州市天河区	Guangyuan	China
VALID	Wechat WSP	10017898	07/11/2019	9:52	175.167.132.231	40.882011,122.7296	648747888888	浙江省宁波市	Anshan	China
VALID	Wechat WSP	10013040	04/11/2019	19:23	183.157.42.149	30.304662,120.261288	648747888888	浙江省宁波市	Zhejiang	China
INVALID	Wechat WSP	134060	23/10/2019	9:57	163.179.236.171	23.088456,114.425468	648747888888	广东省广州市天河区	Guangdong	China
VALID	Wechat WSP	120090	15/10/2019	21:01	111.192.61.134	39.73717687799,116.5403823825	648747888888	北京市昌平区	Beijing	China
VALID	Wechat WSP	129819	02/10/2019	22:10	111.60.247.27	30.298113,112.285279	648747888888	浙江省宁波市	Jingzhou	China
VALID	Wechat WSP	130316	01/10/2019	11:42	106.114.53.130	37.892512,114.648047	648747888888	浙江省宁波市	Shijiazhuang	China



A very real win:

- One of our clients sold anti-cancer medication on the Chinese market :
- Our client had a 41.6 % counterfeit rate based on our statistical sample
 - Thanks to the information we collected, a network of counterfeiters was arrested and 18 people are now behind bars
 - The use of counterfeit medicine is lethal so lives were saved as well as our client's brand image
 - Production of 17000 boxes/year at \$250 each was stopped
 - Estimated gain for the brand: \$10 million/year