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AI Workflows for Impact Organizations

How do we move beyond one-off AI demos to real innovations that create measurable impact for beneficiaries? How do we leverage the constant advances in AI and ensure that effective solutions multiply? We need a global ecosystem of experimentation, innovation and collective knowledge sharing.

Goody.AI is the partner and platform that powers the world's best impact organizations to quickly build AI that's measurably valuable to their beneficiaries.

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Impact Organizations

DigitalGreen



BILL & MELINDA
GATES foundation

IPRD GROUP

giz



Safaricom

kStep

people+ai



Paul Essene

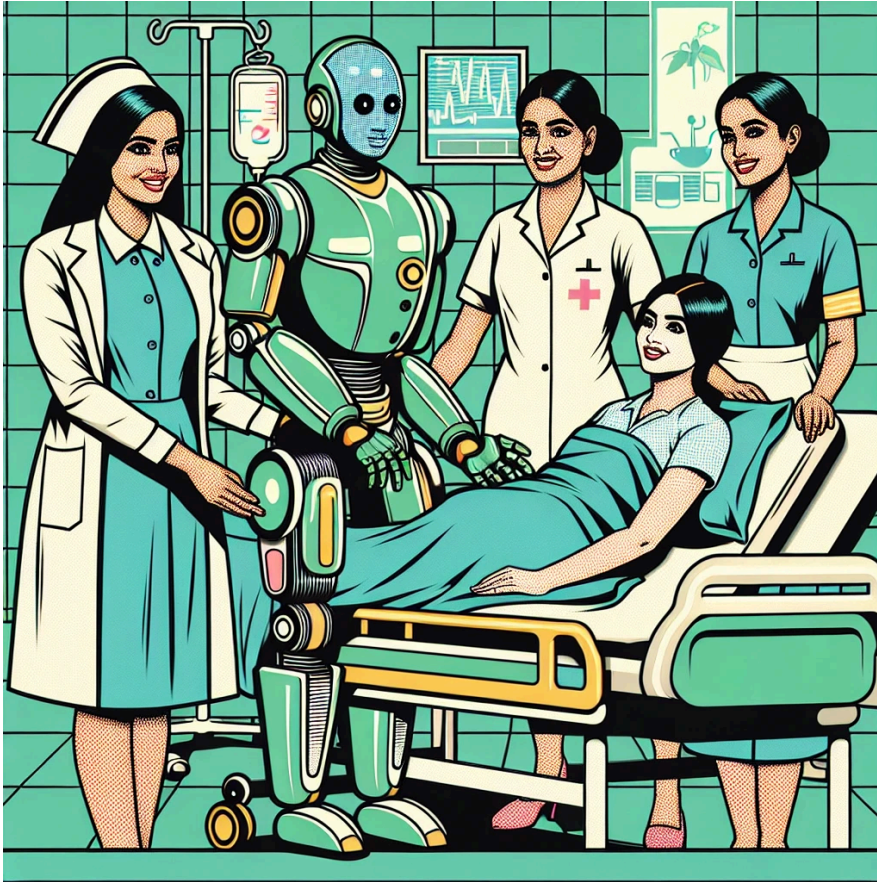
"With Goody, we built in a day what our internal team had been working on for 3 months".

Sr. Director Products & Technology Innovation at Opportunity International

"We had 3 developers working 3 months on an agriculture chatbot for Malawi farmers. In an afternoon, we were able to push our authoritative agronomy extension content into Goody.AI and usability test a hallucination-free, multilingual WhatsApp RAG bot - with page-level citations, built-in speech recognition, analytics and evaluation."

Applications and Services

Goocy.AI is an open-source, low-code AI platform with the best of private and public AI. We help global organizations build AI that changes lives and improves our planet's Sustainable Development Goals in agriculture, health, education, climate and livelihoods.



Agriculture

Efficient Extension

Convince farmers to change their practice at 1/10th the cost.

Goocy.AI's copilot enables multilingual, tailored agriculture advisory services through WhatsApp, Android and IVR (non-smartphone) chat bots. Our Agriculture AI workflows have been used by 10,000s of farmers in Kenya, India, Ethiopia and Rwanda, enabling our partners to quickly reach farmers and ag extension agents in their own language, with knowledge sets built from verified agriculture guideline, PDFs, videos and

Google Docs. Plus, our analytics dashboards quickly identify user cohorts based on location, gender and crop to analyze and categorize conversations for feedback and evaluation.

Finally, our API connectivity and Function support enable partners to connect real-time weather and profile data to the finest frontier LLMs and language models.

Global Health

Patient Triage

In Nigeria, we've powered nurse triage services based on WHO neonatal health guidelines coupled with hospital-specific best practices. Our API services enable white labeled integration inside partner Android apps too.

Frontline Workers

Expert Systems

Globally, there's simply not enough skilled frontline workers and we've shown AI can be a part of the solution. In the US, we've built expert systems to help HVAC technicians repair any furnace sold in America, complete with page-level citations to diagrams and videos, gathered from vetted knowledge bases of 100,000+ documents and videos.

Low-Resource Languages

Understanding Every Voice

Goocy.AI's evaluation tools let organizations provide audio recordings and translations of specific users and analyze which frontier AI model actually understands their users best and use them in their interventions.

[Tanuj Bhojwani](#)

PeoplePlus.AI



"Goocy.AI's promise and power is that we are not bottlenecked by engineers because it's so easy to start experimenting with real users".

But for most AI work, there's a long journey of discovery. The first use-case you demo is often not the use case that has true impact. Goocy.AI is a partner that's willing to evolve with us, with the attitude: "How do get this done? How do we make it measurable and shared as a recipe for others to build upon and re-use so the whole field progresses?"

Awards and Recognition

July 2024

Participant - [AIPalace.org](https://aipalace.org) on Public Resource in AI. -

August 2024

Participant - [Library of Congress Public AI Summit](https://www.libraryofcongress.gov/ai-summit)



Farmer.CHAT with DigitalGreen was presented at the 2023 UN Science Advisory Panel help.goocy.ai/farmerchat and OpenAI did a [case study](#).



Gates Foundation/GIZ AIEP Winner - github.com



Rockefeller "Public Resources in AI" Summit - June 2024. www.rockefellerfoundation.org



Co-creator GLocal AI Model Evaluation initiative with PeoplePlus.AI, IISc and MSRIndia - <https://peopleplus.ai/leaderboard>

AI Resources for Impact Organizations

Building LLM Bots for development - the S**T that goes Wrong (see <https://help.goocy.ai/farmerchat>)



LLM Bots for Development

When S**T goes wrong

How GOOEY.AI's
open-source AI recipes can help



AI Workflow Standards



Shared AI Workflows have the potential to unleash innovation for everyone. Read our standards proposal presented the Library of Congress Public AI Summit in August 2024

Our Code Repos

Our [open source code repos](#) - It's not just the [workflows](#) on Goocy.AI that are public. All of our code is opensource and we absolutely welcome contributions.

Get in touch

Goody.AI is an open platform - feel free to explore our workflows, fork and start building. For select clients, we also offer premier support, strategic advice and enterprise level SLAs. Whatever your need, we love to hearing from organizations trying to positively impact the world with AI.

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Certifications



Goocy.AI is a WhatsApp Business Solutions Provider



SOC2 Type II (Pending) with Scrut Automation



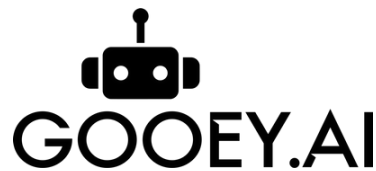
Techstars 2021 Startup



Nvidia Inception Partner



Twilio Implementation Partner



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