

# What is Dasha AI?

Dasha is an AI that conducts unparalleled human-like voice conversations.

96% of all people talk to our AI as they would to a human.

## Should I care?

Yes, if your business communicates with customers via the phone. Up to 40% of all conversations at call centers are highly repetitive and can be automated today.

## What does this automation do for my business?

- + 2-4x lower costs
- + Freed up human resources
- + Instant scalability
- + Better customer service
- + Stable customer experience
- + Instant reporting and data analysis
- + Deep integrations w/in your ecosystem

## What does it take to get started?

- ✓ Review use case
- ✓ Review integrations
- ✓ Get started

## Which use cases are a match?

At least 15,000 calls per month on highly repetitive conversations like:

- Inbound call routing and queries
- ◇ Sales qualification and upsells, informational campaigns
- △ Customer feedback surveys (CSI, NPS, etc.)
- Insurance claims processing
- ◇ Appointment (interview) setting/confirmation/change

## How much does it cost?

We charge a set-up fee to develop and train the model and a monthly fee based on the number of minutes called. Our clients pay 2-4 times less per minute for Dasha AI than for call center operators. Dasha completes calls on average 1.5-2 times quicker than a human operator which adds to the savings.

## Where do I start?



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