



# What Makes CloudMonitor Different?

We do things a bit differently compared to the other cloud spend management tools on the market:

- 1 Your cost data stays inside *your* organization**  
Cost data is highly sensitive and confidential. Other tools extract your data and give you access to their SaaS app. With CloudMonitor, *you* own your cost analytics and it lives inside of *your* Azure cloud.
- 2 Map your Business Units/Projects to flexible Cost Groups**  
Allocating costs and chargeback is essential and it needs to be done by Business Unit or Cost Centre. CloudMonitor uses native Cost Groups (i.e, no tagging) as logical groupings of costs by business function.
- 3 Customize Power BI reports to suit your business**  
Our reports cover most cost scenarios; however, you can easily build your own reports on top of the CloudMonitor cost analytics in Power BI to suit your business requirements and IT spend reporting needs.
- 4 Easier procurement & security clearance with Microsoft Marketplace**  
Stay on the freemium version or purchase your CloudMonitor subscription directly from Microsoft in the Azure Marketplace. As a Microsoft Certified [Preferred Solution](#) there's no 3<sup>rd</sup> party vendor contracts, SOWs or procurement/security headaches.
- 5 Add accountability & auditing to your governance strategy**  
Capture "Created By", "Created Date", "Owner" and conversations about resources so you have a full history for each resource. Key actions like Resource reviews, dismissing cost anomalies and recommendations are logged permanently in the audit trail.

