Citizen on a page

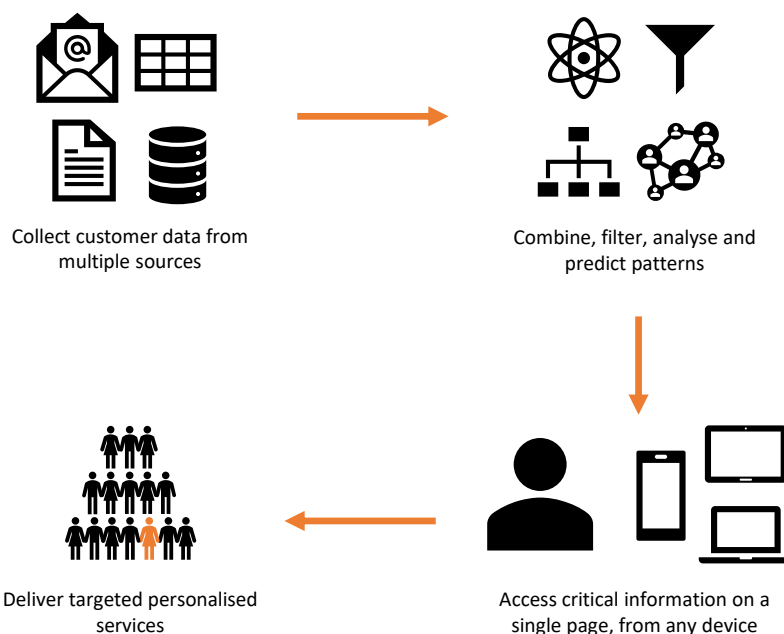## Access a single view of your customer

The digital world is changing the ways citizens and agencies communicate. Despite having access to more and more customer information than ever, agencies are finding it difficult to unlock the value of this information to deliver better services; because data is often distributed across multiple systems and is slow to access. By joining these datasets together and giving them meaning, better insights can be provided into who the customers are, how their services can be improved and how to do so with lower cost.

What is Citizen on a page?

Citizen on a page provides a single view of a constituent, customer or patient that delivers **insights** to identify risks and opportunities and provide better services

Access information on a citizen from multiple sources and provide **personalised** care and services, quickly and efficiently

Identify and deliver the right service with **visibility** of the services used and those available

Collect customer data from multiple sources

Combine, filter, analyse and predict patterns

Deliver targeted personalised services

Access critical information on a single page, from any device

What can you achieve?

Access information where you are, instantly

Make the connections that enable you to see who is at risk

Predict and deliver the right service to your customer

Understand the influence of social determinants

What benefits can you expect?

Time counts when you are dealing with a large customer base. Eliminate time wasted going to multiple sources for data

Source data from across agencies or departments and remove data siloes that prevent valuable insights

Deliver a consolidated view of your customer across multiple devices

Why is it different?

Uses advanced analytics and cognitive capabilities to provide insights and patterns

Built with Microsoft's powerful, scalable and cost-effective cloud services

Tailor the metrics and analysis to your most important use-cases

Data Addiction