

How Data Savvy is your Organisation?

A critical metric to help you understand the value of being

Data Savvy is **CTI** or your Cycle Time to Information.

CTI measures the elapsed time between the occurrence of a significant event, and the time it takes for this information to be available to a decision maker who has the responsibility to act on that information.

This metric is crucial in tracking the efficiency of your Businesses Analytics infrastructure and measuring the increase in productivity through the **elimination of manual processes**.

Data Savvy Organisations always have a **low CTI**.

