

Accelerate the Digital Transformation of Sales

3.2x

PIPELINE
GROWTH

2.5x

AVERAGE
DEAL SIZE

54%

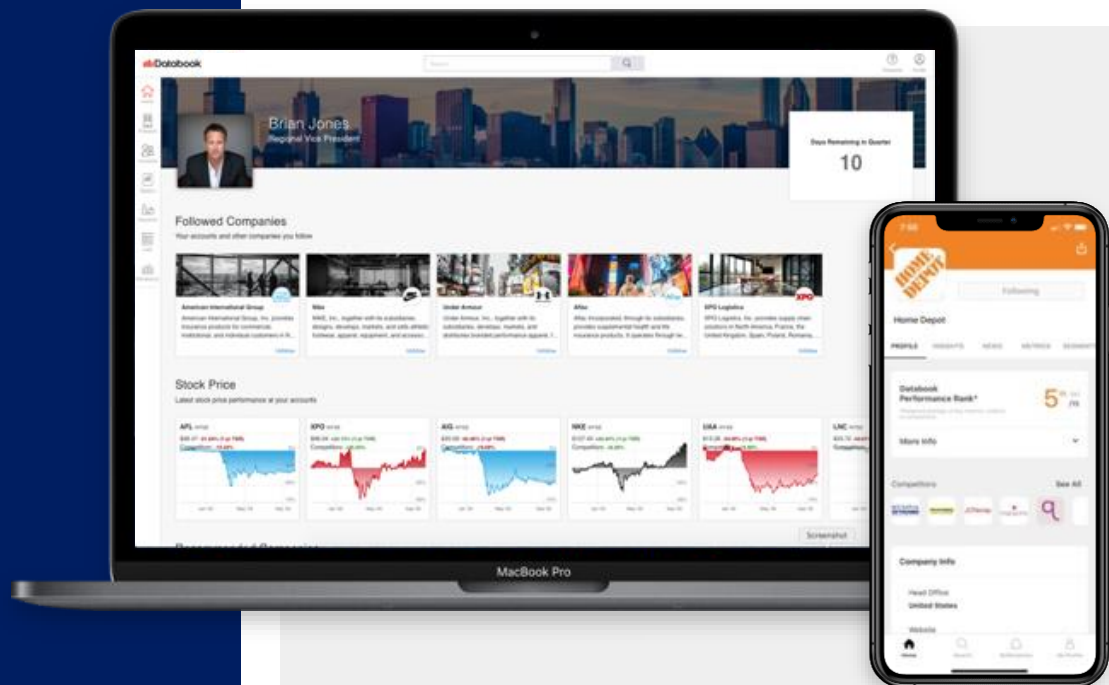
SHORTER
SALES CYCLES

15%

HIGHER
CONVERSION

90%

TIME SAVED



 **Databook**

Databook is a real-time customer intelligence platform that accelerates customer executive engagement.

Based on the winning formula that drives a multibillion-dollar pipeline for the world's largest enterprise sales organizations, Databook's technology helps GTM teams develop a deep understanding of their customer and engage as a trusted advisor.

CALCULATE CUSTOMER NEED

Highest value use cases by persona



1:1 PERSONALIZED CONTENT

Align your value to each customer's priorities



AUTOMATED POINT-OF-VIEWS

Create customer presentations in seconds

accenture

aws

databricks

Medallia

Microsoft

salesforce

SAP

now

twilio

