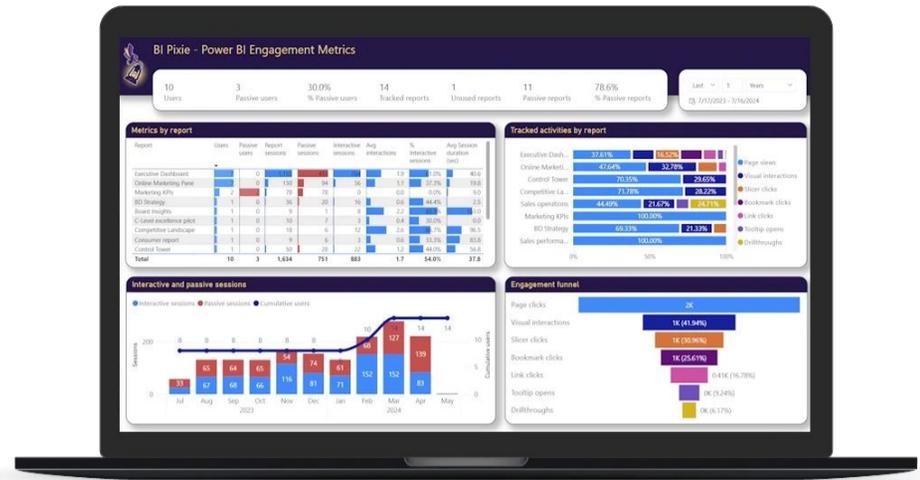




BI Pixie by DataChant



Gain unprecedented insights into your BI audience & Power BI investments

About BI Pixie:

BI Pixie is a groundbreaking solution built to optimize Power BI adoption and trust. It delivers deep insights into user behavior, performance issues, and security risks—empowering teams to boost engagement, prevent data leakage, and maximize BI impact and ROI.



What is the ROI of your dashboards?

BI Pixie redefines how organizations deliver and manage business intelligence with Power BI. Data and analytics leaders can maximize the value of their BI investments by gaining insights into their audiences. With seamless integration into your existing BI lifecycle and Power BI tenant, BI Pixie can track unique usage data using an innovative instrumentation of Power BI reports and semantic models, and measure dashboard effectiveness, and user intelligence in six dimensions: Adoption, Engagement, User Satisfaction, Business Outcome, Performance and Security.

Security & Data Governance

BI Pixie enhances your security posture with its unique tracking technology, giving BI leaders the visibility they need to manage risk, ensure compliance, and protect critical data assets. You gain unprecedented capabilities:

- Detect in real-time security flaws in Row-Level Security (RLS) of your Semantic Models.
- Identify suspicious data exports at the visual and column levels.
- Audit dashboard interactions through the lens of the data users select in slicers and charts.

What our customers are saying

“We have been looking for such capabilities in Power BI for years. BI Pixie is the only solution that can gain us the insights we need on our audience.”

– BI Manager, Global sustainability leader

Start a trial today

Available in Azure Marketplace and deployable in minutes within your Azure account, BI Pixie ensures full data residency and security by keeping your usage and audit data within your network.



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See our offer on the Microsoft Commercial Marketplace