
DATA INTEGRITY SERVICES, INC



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*WE STRIVE TO BE A CLOUD SOLUTIONS
PROVIDER TO HELP BUSINESSES MAKE
BETTER DATA – DRIVEN DECISIONS*

HubSpot and Five9 to Microsoft Fabric and Power BI Analytics

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Unifying Marketing, Sales & Customer Engagement Data



Power BI

HubSpot

Five9

The Challenge

- **Disconnected CRM (HubSpot) and contact-center (Five9) systems**
- **Manual reporting and inconsistent KPIs**
- **Delayed insights across marketing and service teams**
- **Growing data volumes and limited governance capabilities**
- **Need for a secure, scalable Microsoft-based analytics solution**

What We Offer

- End-to-end data integration from HubSpot and Five9 into Microsoft Fabric
- Automated pipelines with Fabric Data Factory
- Centralized storage in OneLake for structured and unstructured data
- Real-time analytics and dashboards in Power BI
- Built-in governance and compliance aligned with Microsoft best practices

Key Benefits

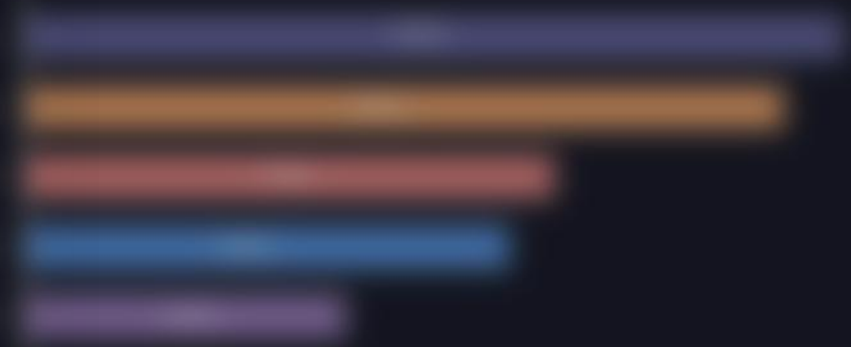
- **Unified Analytics** – Single view of customer journeys and performance
- **Automation** – Continuous data ingestion and refresh with Fabric pipelines
- **Scalability** – Handle enterprise-scale data flows securely in Fabric
- **Speed & Accuracy** – Faster reporting and error-free insights
- **Governance** – Centralized security, lineage, and access control

Key Deliverables

- **Fabric Data Factory pipelines for HubSpot and Five9**
- **Unified OneLake data model**
- **Power BI dashboards with KPIs for sales, marketing, and service**
- **Governance and role-based access setup**
- **Documentation and knowledge transfer**

Cost-Free Proof of Concept (PoC)

Experience the benefits of Microsoft Fabric before full deployment



Implementation Approach



Ingestion – Connect HubSpot & Five9 APIs to Fabric Data Factory



Storage – Organize data in Fabric OneLake



Transformation – Cleanse & model data in Lakehouse or Warehouse



Visualization – Build Power BI dashboards for marketing and service KPIs



Governance – Implement security and monitoring framework

Why Choose Us?

- **Power BI Experts:** Certified consultants with deep expertise in paginated reporting.
- **Seamless Data Integration:** Connect to on-premises and cloud-based data sources.
- **Optimized Performance:** Efficient report processing and automation.
- **Enterprise-Grade Security:** Ensure compliance with secure, role-based access.
- **Ongoing Support & Training:** Dedicated assistance for smooth adoption.