

# 360°VR Contents Production Process

Reservation	Field Survey	Contract
Contact	Plans established for recording	Contract and usage agreement
Inquiries and reservation for production	Plans established with client demands, recording range, and more taken into account Schedule adjustments	Recording cut, simple URL, online marketing, content provisions, and other agreements

Recording	Modeling	Management
Field recording	360 Content Modeling	Modeling follow-up
Recording carried out after a field survey	Content tagged and published after taking in initial feedback	Data and client request management

## Reasonable Rates

	Type	Calculation
A~D Package	SPACE/X	3.3㎡ (pyeong) × KRW 30,000
Per 50 pyeong (165㎡)	MUSEUM	3.3㎡(pyeong) × KRW 50,000

\* Pricing for A~D packages differ by contents provided.  
Please get in touch with us for detailed rates.

## PARTNER WITH US

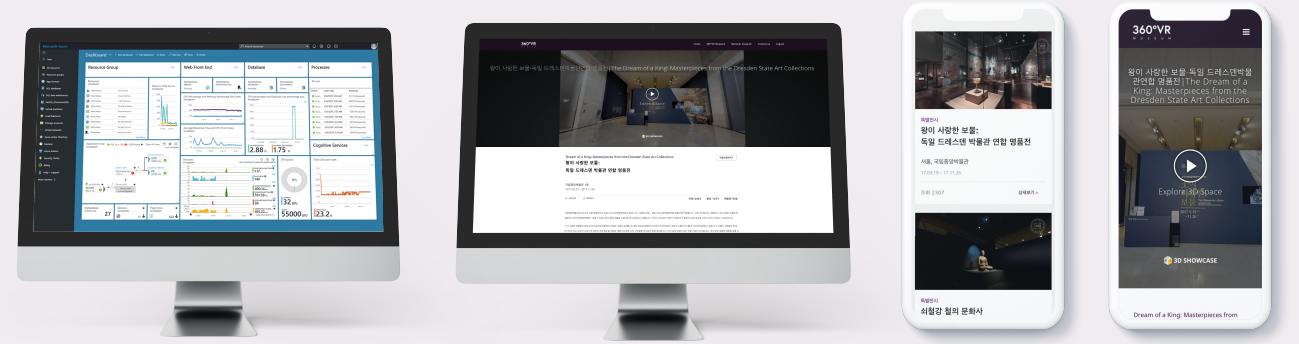


Partners and many other organizations are working together with the 360°VR Museum. Join these organizations and share your exhibition with visitors around the world.

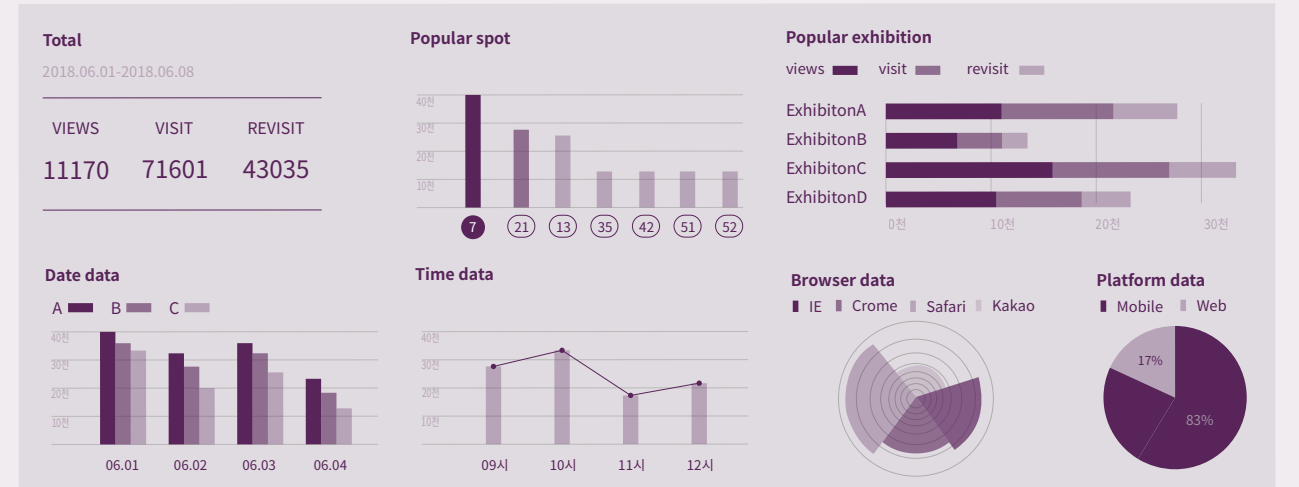
E-mail | help@dataking.co.kr      Contact | 031-421-3677

# An Online Solution Connecting the Off-Line Exhibition with a Greater World

- 01 Archive
Cloud Computing
The cloud solution offers access to past exhibitions on demand.
- 02 Digital VR exhibition
Apply customer website
- 03 Embed Code
Apply Mobile



## Virtual Exhibition Big Data Analytics Service



\*Some differences in the graphs may exist depending on the data covered by the graphs.

Anytime  
Anywhere  
**360°VR**  
MUSEUM

www.360vrmuseum.com



What is the 360°VR ?  
MUSEUM

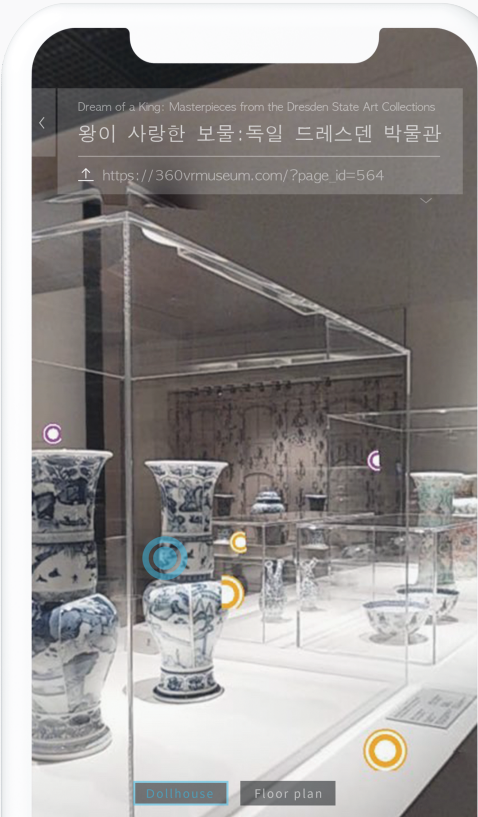
The 360°VR Museum is a virtual exhibition platform that allows users to **view full HD 360° recreations of local and international exhibitions regardless of time and space.**

Our 3-D Scan and Mapping technologies help recreate a highly realistic virtual museum platform where visitors can move around freely using a mouse or touch screen input.

POINT 01

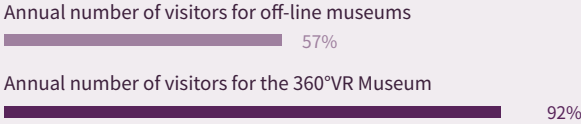
Visiting the museum has never been easier.

The 360°VR Museum does not have a queue or reservation. Spin the screen around in 360°, travel across the museum’s space, and experience the exhibition. Enjoy the freedom in the exhibition by yourself or with your friends anytime, anywhere.



What is the 360°VR ?  
MUSEUM

Enjoy the proven benefits of the 360°VR Museum. **Enhance the value of your exhibition with a noticeable jump in the number of its visitors.**



POINT 02

Convenient sharing

The 360°VR Museum compresses a treasure trove of integrated big data, exhibition information, and spatial data in a single hyperlink. Send every exhibition in Korea to your friends with just a touch of the screen.



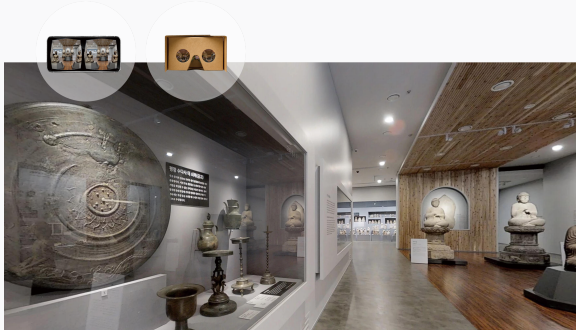
What is the 360°VR ?  
MUSEUM

Enjoy a more realistic off-line space with VR-capable mobile devices and Google Cardboard.

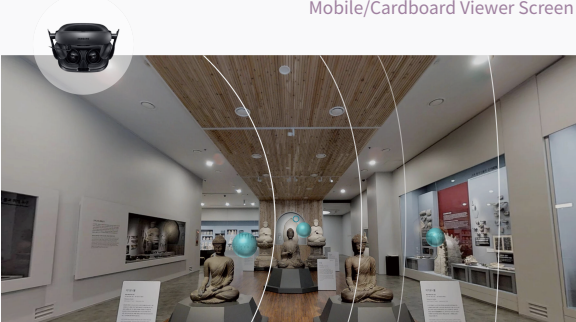
POINT 03

Discovering the new in different perspectives

- Mobile** Touch the screen to move to different spaces. Touch the blue circles on the screen to bring up detailed information on tagging.
- Cardboard** Eye gaze tracking is used to move the user’s perspective. Move your head and match the white circle with the blue circle to move to another area.
- Samsung hmd odyssey** The user is transported to the virtual museum when the screen brings up the Microsoft Edge icon. Match the blue circle with the motion controller to move to a different area.



Mobile/Cardboard Viewer Screen



HMD VR Viewer Screen

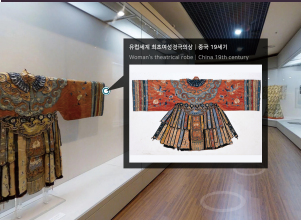
Convenience Features of the 360°VR  
MUSEUM

A host of convenience features help bring the uniqueness of the 360°VR Museum to its users in a more efficient manner.



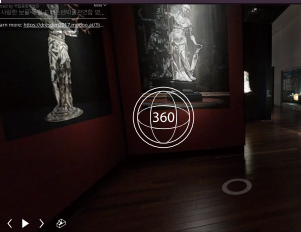
Highlights

Pressing the “play” button transports the user to predetermined highlight spots.



Motion Tagging

Insert pictures, descriptions, or videos for an extra emphasis.



3D Explore

Move up, down, right, left, to the floor, and to the ceiling with a spectacular 360° angle of view.



360 Miniature

Dollhouse offers a rotatable 3-D model, while the Floor Plan offers a 2-D model with a top-down view.