

STRATEGIC POWER BI DASHBOARDS BY DATA MIND

Leverage the full potential of your data with strategic Power BI dashboards from Data Mind.



BUSINESS CHALLENGES FACED BY OUR CUSTOMERS

In today's data-driven world, businesses need to quickly interpret complex data to make informed decisions. Traditional reports are often static, hard to interpret and slow to update. Data Mind's Strategic Power BI Dashboards overcome these challenges by offering dynamic, interactive, and real-time data visualizations that are easy to understand and act upon.

Primary challenges

Businesses need to quickly interpret complex data to make informed decisions, but traditional reports are often static, hard to interpret and slow to update, which makes data analysis challenging and ineffective.



Desired outcomes

Dynamic, interactive, and real-time data visualizations that enable easy understanding and communication of data insights empowering businesses to make data-driven decisions.



Ideal solution

Improved performance, optimized operations and workflows, effective management of resources and profitability by leveraging the power of data.



HOW WE HELP

- **Consultation & Strategy:** Begin with in-depth discussions to understand your business processes, data challenges, and objectives, led by Data Mind's expert team.
- **Custom Dashboard Design:** Develop tailored Power BI dashboards that reflect critical business metrics, integrating data from various sources into a consolidated, interactive visual experience.
- **Interactive Features & Insights:** Implement features such as drill-downs, user filters, and real-time data refreshes to allow users to explore data and uncover hidden insights.
- **Training & Deployment:** Ensure smooth adoption by providing training for your team, followed by deploying the dashboards for immediate use by Data Mind.

STRATEGIC POWER BI DASHBOARDS BY DATA MIND

What you will get:

Customized Dashboards: Tailored visual tools reflecting key metrics and insights unique to your business.

Real-Time Insights: Dynamic, up-to-date data for timely decision-making and trend analysis.

Interactive Features: User-driven exploration with drill-downs, filters, and interactive elements.

Enhanced Decision Making: Empowerment to make informed decisions with clear, actionable data visualizations.

Ongoing Support: Training and support to ensure smooth adoption and maximum value from the dashboards.

Continuous Maintenance: Regular updates and maintenance to keep dashboards optimal and reflective of evolving business needs.



THE DATA ROADMAP



Data Ingestion

- Optimising the data collection process
- Working with source systems
- Setting up rules to determine "single points of truth"



Transform, Load, Make business sense

- Choosing the ideal infrastructure
- Design of data models
- Data historization setup
- Anomaly detection and correction



Reporting / BI Dashboards

- Providing data answers to business questions
- KPI measurement



Advanced analytics

- Customer tribe analysis (segmentation, prediction of future customer value)
- Location analytics (finding locations for new branches)
- Natural Language Processing (NLP)
- Machine Learning, Neural Networks

WHAT OUR CUSTOMERS ARE SAYING



Data Mind has been our guide to data and complete data work as a partner for 4 years now.

– Igor Duszek, Sales Lead & CRM Manager, Doosan Bobcat EMEA

Our collaboration included data cleaning and enrichment, Reports and BI dashboards, Marketing analysis, Data platforms and integration, SQL Server, Salesforce integration, Power platform, Microsoft Azure

Our solution is viable in the following industries:

Custom BI Solutions across Industries including Retail, Healthcare, Finance, Manufacturing, and more

WHY TO CHOOSE US

14 years

in data science,
Modern approaches
and technology

KNOW-HOW

130+
data
projects for
> 50 clients

EXPERIENCE

**Quick
ROI**

in a few months from the
start of the project

ROI