

INTEGRATED SECURE WORKFLOWS FOR FINANCIAL SERVICES

Today's secure messaging systems are rigid and siloed, leading to disconnected experiences and dissatisfaction among advisors and customers.

DataMotion's Secure Message Center

DataMotion meets your employees, customers, and partners where they are, enabling the secure exchange of messages and documents from within a wide range of systems while leveraging a zero-trust design and military-grade encryption. We offer both no-code and low-code solutions, helping you rapidly elevate your digital strategy while increasing user satisfaction and productivity.

Built on the DataMotion Platform, the secure message center integrates with your existing ecosystem, seamlessly enabling communications without disrupting business operations. By leveraging a modern no-code experience and RESTful APIs, we enable enterprise platforms including Salesforce, Genesys and Microsoft 365, along with customer-facing apps and portals to participate in simple, secure digital exchange. DataMotion's solution offers unmatched ease of use paired with robust security measures that delight both your customers and your compliance team. It is proven to improve advisor productivity and reduce call volume and support tickets by 30%.

30%

Reduction in call volume and support

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Key features:

- Integration with native systems and applications
- Flexible no-code and low-code experiences
- Zero-trust design and military-grade encryption
- Support for exchanging large files and documents
- SSO and IdP integrations
- Logging, tracking, and reporting to ensure compliance

The secure message center has been deployed across hundreds of enterprises supporting secure exchange workflows with millions of clients.

Business Value

- **Seamless Integration:** Embedded behind the login of native applications and portals to provide a seamless experience.
- **Workflow Efficiency:** Employees participate in secure exchange from their existing enterprise systems and applications without leaving their native workflows.
- **Scalable and Flexible:** Customizable low and no-code solutions enable rapid cloud-based deployment, from pilot to high availability mission-critical.
- **Ironclad Security:** Zero-trust design and military-grade encryption.
- **Verifiable Compliance:** Messages and attachments are logged and tracked for compliance with regulations including PCI DSS, GLBA, FINRA, and CCPA.
- **Time to Market:** No-Code Experience can be deployed in days vs. months or years.

Effortless Integration & Scalability

DataMotion's secure message center seamlessly integrates with apps, portals, and workflows via robust messaging APIs, a no-code web experience, and secure, standards-based protocols. As your needs evolve, it easily adapts to future requirements, with seamless scalability for increased secure exchanges and flexibility to integrate with additional applications. There's no need to change your current user experience or develop a new solution from scratch. With our secure messaging solution, you have a reliable, scalable, and secure option that will delight your users and grow with your organization. Please visit our website or contact our team of experts to learn more about our financial services solutions and our secure message center.

Use Case: A Consumer Finance Company

A consumer finance company had more than a dozen departments with disparate systems that could not communicate with each other and a customer portal without secure data sharing capabilities. As a result, customer requests could take up to two weeks to process.

DataMotion provided an effective solution by integrating their secure message center into the company's existing employee and customer applications. This enabled customers and employees to securely exchange data within their familiar systems, reducing response times from two weeks to just a few minutes, while also meeting compliance requirements.

About DataMotion

DataMotion enables organizations to leverage no-code and low-code experiences to quickly and efficiently integrate secure data exchange into their workflows. Our platform includes a wide range of RESTful APIs and standards-based protocols that seamlessly integrate disparate systems and applications, including CRM platforms, contact centers, and a range of customer and enterprise applications to securely share and deliver critical messages and documents across native customer, partner, and vendor applications.

Amplified by artificial intelligence, our solutions promise significant cost reductions, increased efficiency, and rapid data delivery. We have spent over two decades refining our security measures, including robust military-grade encryption that follows a zero-trust approach, ensuring the highest compliance and data protection levels.



"DataMotion is the only solution that offers a wide range of APIs and communication protocols that provide such a level of security and ease of use. With the integration of the secure message center, they deliver a seamless experience that customers expect and significantly improve consultant productivity."