## **Data**/Notion.

## Secure, Intelligent Workflows for Regulated Industries: DataMotion for Microsoft Cloud

DataMotion for Microsoft Cloud is a unified, Azure-native Platform as a Service (PaaS) purposebuilt for secure digital communication in regulated industries. Designed for Microsoft-centric enterprises, it enables modernization of messaging, forms, and document workflows—while unlocking secure, AI-driven insights and extending Microsoft Copilot and Fabric capabilities through seamless integration.

The DataMotion Platform's suite of capabilities for Microsoft Cloud deliver a faster path to intelligent transformation, new revenue opportunities, and streamlined procurement through Microsoft's co-sell and MACC programs.

# Why Leading Organizations in Financial Services, Healthcare, and Government Choose DataMotion



Replace legacy SaaS (Zix, Box, Formstack) with one secure, unified platform



Align with Microsoft GTM: MACCeligible, transactable, co-sell ready



Deliver secure, modern experiences inside Dynamics, Outlook, Portals

	_	_		
۴	_	2	9	
C	-	-	1	

Feed interaction data into Microsoft Fabric to unlock AI & BI services



Deploy practical GenAl workflows with JenAl Suite

$\bigcirc$
$\bigcirc$

Simplify compliance (HIPAA, HITECH, FINRA, SEC 17a-4, GDPR) with HITRUST-certified tech

## **Core Platform Capabilities**

The DataMotion Platform delivers secure messaging, forms, file exchange, and AI-driven insights into a single, embedded all-in-one solution for modern enterprise workflows.



#### Secure Message Center (SMC)

Unified, threaded secure messaging embedded in Outlook, Dynamics, and portals

## 

#### **Smart Secure Forms**

Drag-and-drop form builder with secure followup, dynamic fields, and pre-fill APIs

## S

#### Secure Document Exchange (SDE)

Multi-GB file transfer with encryption, audit trails, and direct CRM/portal integration

## $\left( \right)$

#### JenAl Suite

Al-powered tools for secure self-service and human escalation (Assist), form creation (Create), data pipelines (Connect), and insights (Insights)

## AI-Powered, Microsoft-Aligned

The JenAl Suite unifies secure, Al-driven capabilities to messaging, forms, document exchange, and interaction analytics—seamlessly embedded into Microsoft 365, Dynamics, and Fabric workflows.

AI Tool	What It Enables
JenAl Assist	Al-powered, context-aware escalation to human experts via SMC as a Copilot extension, enabling secure escalation within M365 Copilot for regulated workflows, while capturing interaction data.
JenAl Connect	Securely pipelines interaction data (messages, forms, files, chat history) into Microsoft Fabric via ADLS Gen2, unlocking secure access to 'dark data' for AI/ML training and BI dashboards.
JenAl Create	Generate Smart Secure Forms from plain-language input or uploaded forms. Speeds time-to-value for onboarding, claims, and account update flows.
JenAl Insights	Automatically surfaces trends, sentiment, and risk signals from interaction data across all channels. Drives proactive compliance, CX, and operational intelligence.

### Use Cases That Deliver Measurable ROI

From onboarding and claims to patient intake and public service workflows, the DataMotion Platform transforms critical workflows—accelerating service, reducing risk, and delivering tangible business results across regulated industries.

Industry	Use Case	Business Value
Financial Services	Client onboarding, applications, and secure servicing across banking, lending, insurance, and wealth	Faster time-to-revenue, reduced friction, auditable compliance
Healthcare	Patient intake forms, claims, and secure provider messaging	Faster throughput, PHI protection, reduced call volume
Government	Citizen service requests, benefits processing, secure document uploads	Streamlined response, auditable interactions, compliance with federal data standards

## Scalable, Secure, and Built for the Microsoft Cloud

- ✓ **MACC Eligible:** Customers can purchase through existing Azure commitments
- ✓ **Transactable Listing:** Microsoft handles billing, tax, licensing
- ✓ **Quota Relief:** Microsoft sellers are incentivized to co-sell DataMotion
- ✓ **Partner Enablement:** GTM support, training, deal protection, MDF available
- ✓ **CRM-Ready:** Works inside Outlook, Dynamics, Salesforce, and Genesys
- ✓ **HITRUST CSF Certified:** Trusted in healthcare, financial services, and government

## Take the Next Step Toward Intelligent, Trusted Exchange

Integrate DataMotion into your Microsoft Cloud strategy to help your organization modernize communication, eliminate compliance friction, and unlock AI insights—without adding complexity.

#### Book a Strategy Session: <u>dminfo.link/meeting</u>