

Artificial Intelligence Strategy Workshop

Corporate strategy is at the agenda of every executive. Strategy makes sure your company keeps **moving forward**, keeps **innovating** and the chosen path is clearly communicated across the company. The availability of massive amounts of **data has been a disruptor for many industries** and it is thus of major importance to make use of it and include AI in your strategy to **stay ahead of the competition**.

At dataroots, our **experienced** and **pragmatic** people with a **passion for AI**, can assist your business leaders, **analyzing industry trends, technology evolutions and evaluate (future) business models** to explore all the opportunities AI could offer.

Together with you, we have a look at the problems AI could offer a solution. From **process automation to business risk mitigations and business model optimization**. We have a close look at the business model of your company and will deliver an **AI roadmap** with a **clear action plan** on how and when to implement which solutions and the **results** you can expect from them.



Enforcing Business Strategy with AI



Market growth: AI infused products and customer experiences, will let you **strengthen your position** in your current market but also allows you to **explore new markets** offering a customized and innovative portfolio.



Internal efficiency: **Removing bottlenecks** and inefficiencies from your operations allows you to **focus on your core business**, opening up resources to serve your customers.



Customer intimacy: Lead generation and customer service usually are highly time demanding tasks but AI can offer **conversational and natural solutions** making this tasks extremely efficient.

Deliverable: At the end of this workshop, you will have a **clear roadmap** available for your specific time horizon marked with **actionable solutions** to implement together with the **ROI** they offer.