



SIMPLIFY AND ACCELERATE INVOICE PROCESSING

With our best in class **Human Machine Interface & CAPA Engine**

Save thousands of hours invested in invoice processing every month by adopting the completely touchless process of AP Invoice (Capture);

Serina is designed to disrupt the way enterprises operate their accounts payable process. It is a one-stop-solution for processing your invoices right from vendor Invoice capture to ERPs by automating the entire Capture workflow. Serina is backed by state-of-the-art artificial intelligence technologies to help enterprises save redundant human resource bandwidth and millions of dollars.



Major Processes of Administrative and Finance Departments Automated by Serina

1

Invoice Collection

Serina automates the entire process of detecting invoices from sources like Emails, EDIs, Vendor Portals and Service Portals to automatically, classify and store the same.

2

Capturing Invoice Elements

Serina automatically scans the invoice from multiple formats of documents like PDFs, Images, Documents and Excel Sheets to capture these elements using the world-class OCR technology.

3

Invoice Treatment

Serina digitizes the process to take away time-consuming tasks of invoice allocation, categorization, distribution across departments with accurate General Ledger Codes (GL Codes), minimizing chances of any errors.

4

Data Aggregation

Serina captures data with utmost accuracy and delivers it to your ERP Systems and Business Intelligence (BI) reports seamlessly, making you focus on accurate analysis, rather than AP processes.

How does Serina work?

Invoice Sources



EDI



E-Mail



Vendor Portal



Service Portal



Physical Copy



3rd Party Apps



1 - Invoice Collection

Login to utility websites, storage folders and download bills.



2 - Invoice Storage

Downloaded PDFs are classified basis classification rules



3 - Reading Invoice

PDF is read and basis classification rules, entry is made into specific applications, ERPs, CRM and so on.



4 - Notify Users & manage Exceptions

Immediately after data entry completion, a mail is sent to the concerned Accountant & Admin with the completion of entry notification.



5 - Submit Data in ERPs and Business Apps

Vouchers are created and are visible in ERP and BI for analytics.



6 - BI and Analytics

Accurate insights about your billing processes to track spend patterns for critical financial decisions.

Features of Serina



More than 90%



Multi-Entity Management



Fully Automated Process



Global Invoices



Multi-Platform Familiarity



Multiple Document Format Access



Multilingual Translation Capabilities

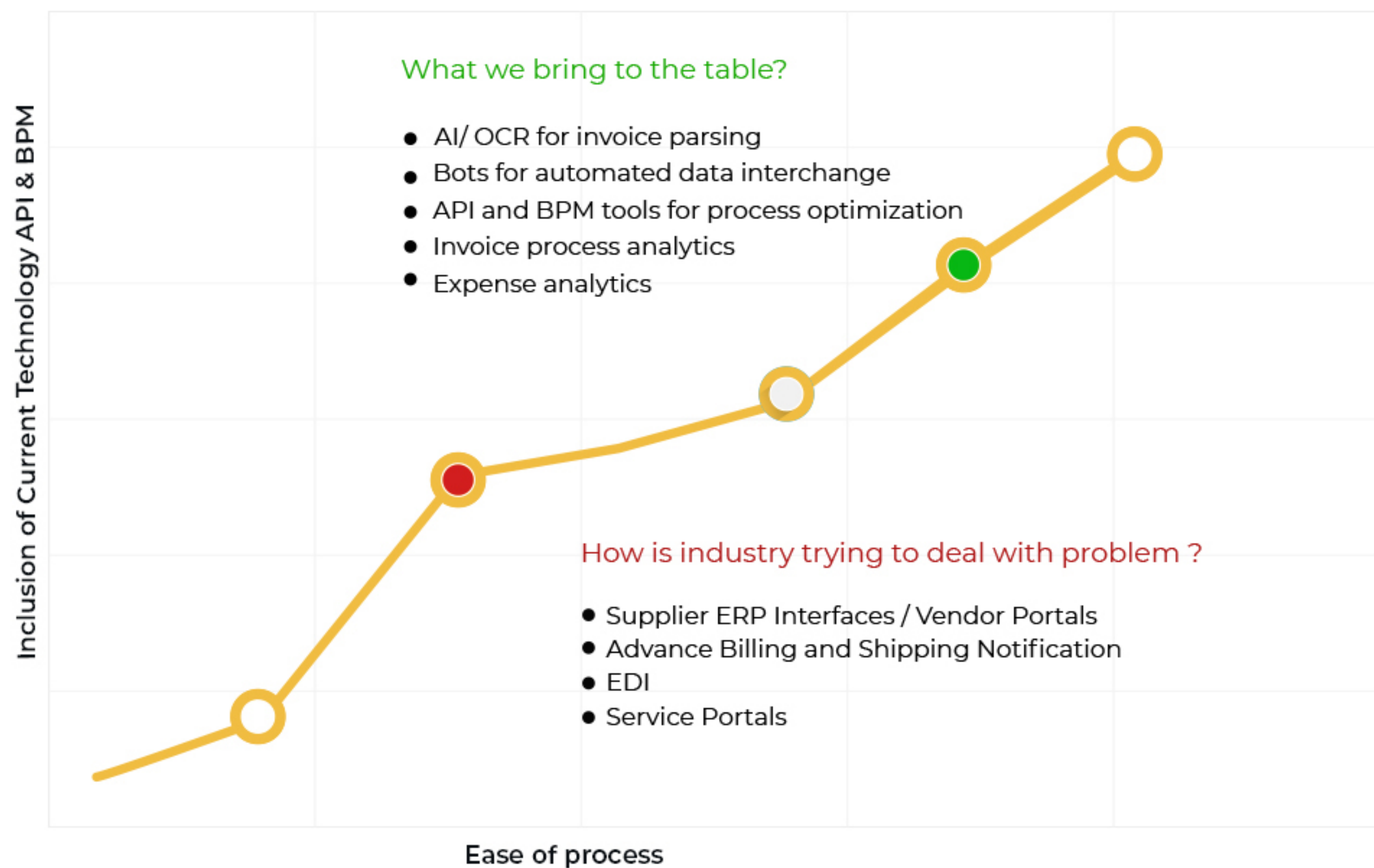


Integrations with Multiple Applications (ERPs and BI)



World-class Optical Character Recognition (OCR) Technology

How is Serina an Innovative and Industry Disruptive Solution?



Serina vs Serina+ Comparison

Serina comes packaged in two subscription models based on your business requirement.

Features	Serina	Serina +
Service-based Invoices	✓	✓
Service Invoice Portal	✓	✓
Quantity-based Invoices	✗	✓
Vendor Invoice Portal	✗	✓
Electronic Data Interchange (EDI) Invoices	✗	✓
Fetch Invoices from Emails	✓	✓
Fetch Invoices from Folders	✓	✓
Invoice Processing Analytics	✓	✓
Expense Analytics	✓	✓



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