

BAT ROI Analyzer

Product Information Guide

Overview

BAT ROI Analyzer is a Microsoft Power Platform solution designed to help organizations evaluate business investments, projects, initiatives, and improvement opportunities through structured return on investment (ROI) analysis and AI-assisted business insights.

The solution enables users to document project assumptions, estimate costs and expected benefits, assess risks, calculate financial performance metrics, and generate executive-ready reports that support informed business decision-making.

Key Benefits

Evaluate Investment Opportunities

Analyze business initiatives using structured financial data and measurable business outcomes.

Improve Decision Making

Use AI-assisted insights to identify risks, opportunities, assumptions, and investment considerations.

Standardize ROI Assessment

Create a repeatable process for evaluating projects and strategic initiatives across the organization.

Communicate Findings

Generate professional executive-ready reports that can be shared with stakeholders and decision makers.

Core Features

ROI Analysis Management

Create and manage ROI analyses using:

- Project Name
- Description
- Time Period
- Expected Revenue
- Initial Investment Cost
- Operating Costs
- Optional Benefits
- Optional Risk Factors
- Notes

Financial Performance Metrics

Automatically calculate:

- ROI Percentage
- Net Profit
- Total Cost
- Payback Period

AI-Assisted Analysis

Generate AI-powered recommendations that evaluate:

- Financial performance
- Expected benefits
- Potential risks
- Investment considerations
- Business recommendations

Professional Reporting

Deliver executive-ready reports through formatted email communications that include:

- Financial summary
- ROI metrics
- Project details
- AI-generated assessment

Microsoft Ecosystem Integration

Built using:

- Microsoft Power Apps
 - Microsoft Dataverse
 - Microsoft Power Automate
 - Microsoft Copilot Studio
 - Microsoft 365 Outlook
-

Typical Use Cases

BAT ROI Analyzer can be used for:

Capital Investment Planning

Evaluate equipment purchases, technology investments, and expansion initiatives.

Process Improvement

Assess the financial impact of operational improvements and efficiency projects.

Business Transformation

Analyze modernization efforts, automation opportunities, and organizational change initiatives.

Project Portfolio Evaluation

Compare and prioritize business initiatives based on projected return and business value.

Target Users

BAT ROI Analyzer is designed for:

- Business Analysts
 - Project Managers
 - Operations Managers
 - Department Leaders
 - Business Decision Makers
 - Small and Medium Businesses
 - Enterprise Teams
-

Solution Architecture

The solution utilizes Microsoft Power Platform services to provide a modern, low-code business analysis experience.

Components include:

- Power Apps user interface
 - Dataverse data storage
 - Power Automate workflows
 - Copilot Studio AI integration
 - Microsoft 365 email reporting
-

Business Analyst Toolkit Ecosystem

BAT ROI Analyzer is part of the DatasetApps Business Analyst Toolkit ecosystem, which includes specialized applications focused on business analysis, planning, evaluation, reporting, and decision support.

Additional toolkit solutions include:

- Discovery Requirements
 - User Story Generator
 - Acceptance Criteria Builder
 - Risk Analyzer
 - Financial Insights
 - Executive Reporting
-

Support

DatasetApps

Support Email: support@dataset.team

Website: www.datasetapps.com

Disclaimer

AI-generated content should be reviewed and validated prior to making business, financial, operational, or strategic decisions. BAT ROI Analyzer is intended to support business analysis activities and does not replace professional financial, legal, or business advice.