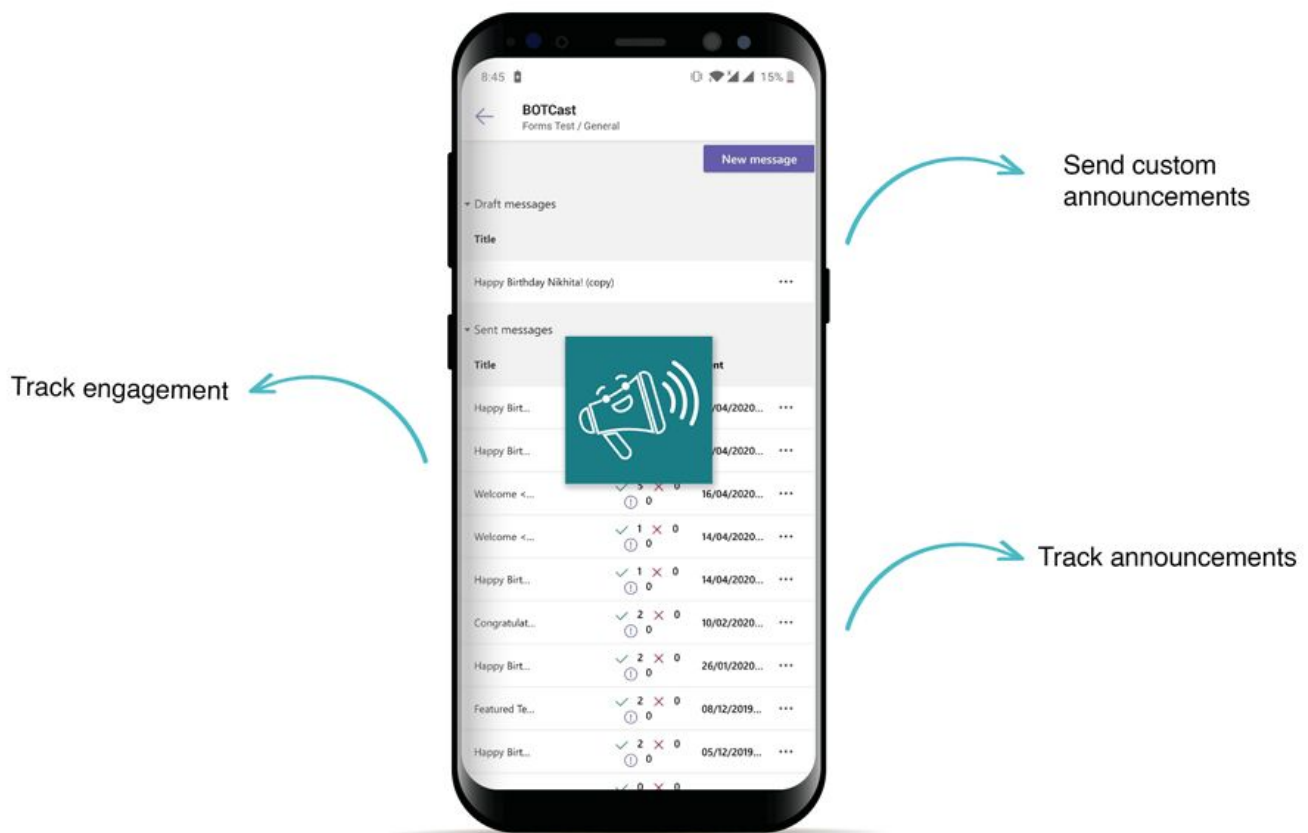


Broadcast messages via Teams with Botcast

Built on Microsoft Teams Botcast is a solution designed to broadcast messages to multiple teams or individuals through channel posts or chat messages using the Microsoft Teams platform. It can be accessed via the Teams app on mobile and desktop. Botcast has been designed using a touch UX approach that ensures a higher participation from the team.



At-a-glance:

Customer: Leading UAE Bank
Customer Size: 4000+ employees

Country: United Arab Emirates
Industry: Banking
Products and Services: Financial Services

LEADING CORPORATE WITH NEARLY 4,000 EMPLOYEES

Customer challenges

Lack of streamlined platform to release org-wide messages

Inability to track the engagement on broadcast/announcements

Poor user experience

Manual formatting and customizing of organization wide announcements

Partner Solution

A solution that can simplify communication between members of a team within an organization

Allows users to send customizable, engaging and vibrant announcements

Includes various announcement types such as organization announcements, holiday announcements and more.

Tracks sent announcements and engagements on each

Botcast enables :

- ✓ Simplifies team collaboration and communication
- ✓ Higher employee engagement
- ✓ Instant announcement via Teams
- ✓ Tracks announcements and engagements
- ✓ Customized messages for various announcement types

INSTANT ANNOUNCEMENTS

Instant and trackable broadcast messages can be targeted to members of specific teams to simplify communication within teams

ENGAGING UI

The BOT provides an engaging UI/UX for users in the form of vibrant and engaging announcements for maximum participation

CUSTOMIZABLE MESSAGES

The solution allows users to select from a category of a wide range of announcements that are further customizable and trackable.

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Learn More

<https://cxunicorn.com>



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