



# CPQ & Sales Engagement

**Microsoft Dynamics 365 for Sales**

One solution for your sales process

# DealHub+Microsoft Dynamics +



## CPQ

- Streamline Sale Process
- Simplify sizing, config & pricing
- Automate renewals
- Adherence to pricing & legal policies
- Facilitate internal collaboration
- Standardize proposals



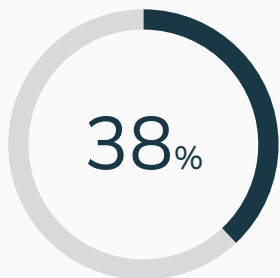
## Sales Engagement

- Bring Buyer/Seller community together
- Share personalized rich-media content
- Collect customer information
- Negotiate contracts & e-Sign
- Streamline prospect communication
- Uncover buyer interest

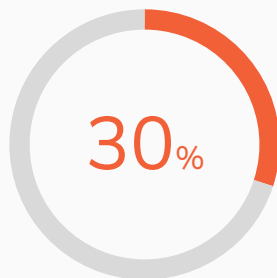
# The Compelling Need for CPQ

CPQ is a mission critical sales tool

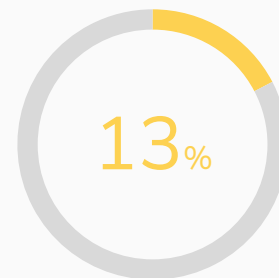
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Only **38%** of Companies are sending accurate Price Quotes - significant Revenue is being left on the table



CPQ users send out **30%** more quotes per month, than non-CPQ users



CPQ reduces the number of quote revisions by **13%**

# DealHub is the #1 Ranked CPQ\*

## Intuitive Guided Sales Process

Predictive Sales Playbook  
Power all Sales Engagements

- Intuitively guide sales users through the sales process
- Dynamic sales decision-tree & recommendation engine
- Optimize time-to-quote

## Easiest CPQ to Implement & Maintain

Easy Set-Up Enables  
Fast Time-to-Value

- The average CPQ for **Microsoft Dynamics** takes 4-to-9 months to implement
- DealHub CPQ is fully implemented in weeks
- Easy to maintain & operate

## Native Integration with Microsoft Dynamics 365

Real-time synchronization  
with CRM

- Sync'd from Prospecting-to-Close
- Ensures Optimal 360 view of Customer

## DealHub Sales Engagement - Our CPQ Differentiation

DealHub CPQ is the only CPQ to offer a fully integrated sales engagement platform in one cohesive solution.

This includes:

- Document Generation, Sales Playbooks, Content Sharing, Online Forms, Contract Management, E-signature

# The Synergy of CPQ & CRM



## Solution Alignment

### DealHub CPQ + MS Dynamics CRM Automates Sales

Takes the heavy lifting out of the Price Quotation process. DealHub reads the CRM fields and personalizes the Document Generation on the fly.

*“Close Complex Deals Easily”*

### DealHub Gives MSD Users a 360 View of Customer Engagement

DealHub's Sales Engagement Platform is active throughout all sales stages - providing the ability to understand the buyer's digital behavior and act with Insight.

*“Never Quote Without Certainty Again”*

### #1 CPQ + Leading Microsoft Dynamics CRM

Combined with **Microsoft Dynamics 365 for Sales**, provides the Best Sales CRM & CPQ combination in the Sales Technology Market.

*“Engage Customers With DealHub, The Leading CPQ On G2 Crowd”*

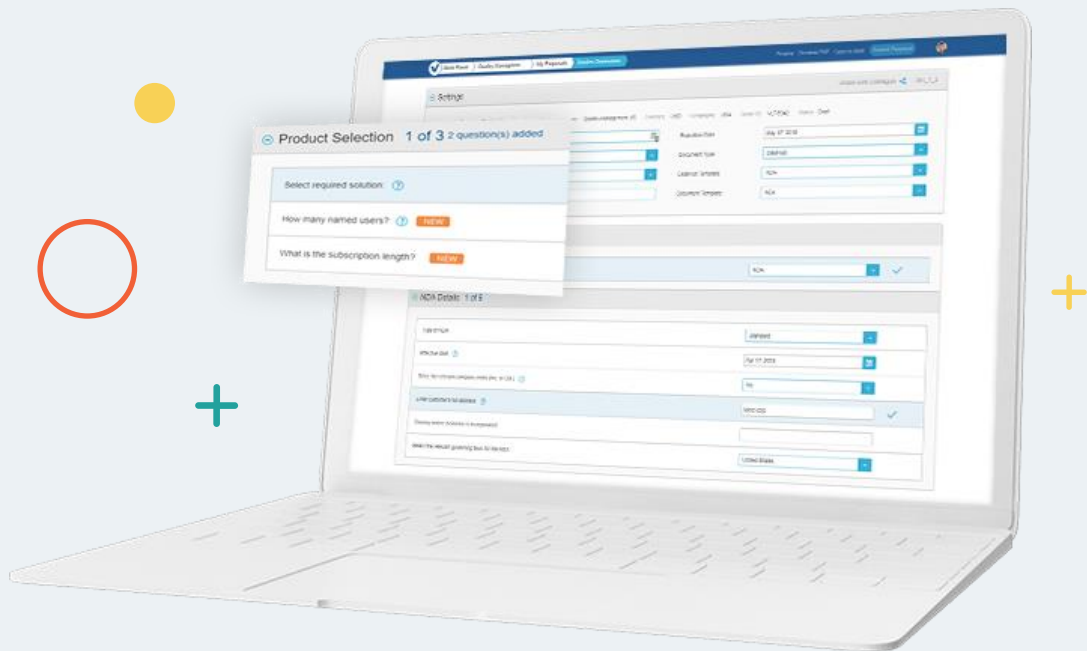
# Predictive Sales Playbooks

Decision-tree recommendation engine

Guide sales reps through the sale process

Help generate the most relevant content at the right time

All information synced with the **Microsoft Dynamics 365 CRM**



# Configure Price Quote

Auto-configures the most relevant products

Tiered, geo-based, bundle & partner pricing

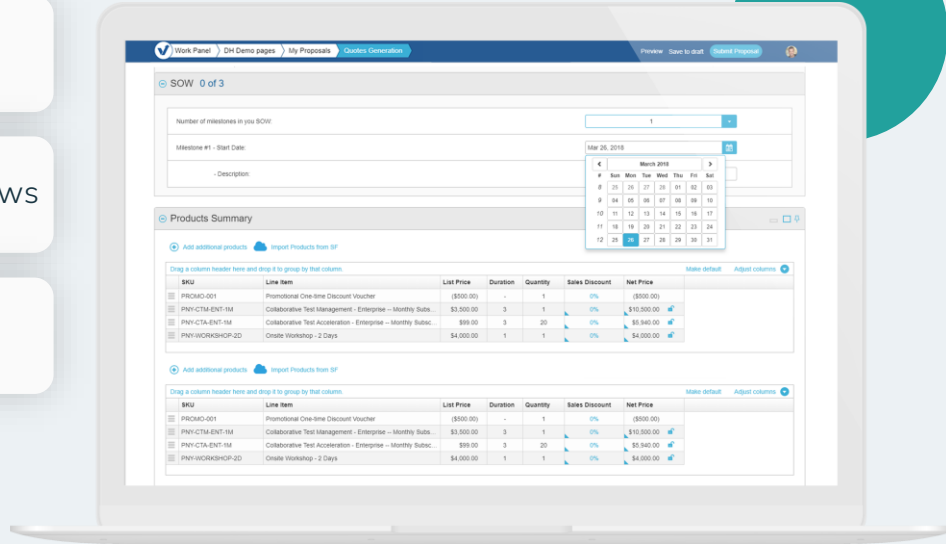
Promotions, ramps & optional products

Upsell, cross-sell, co-term upgrades & renewals

Multi-currency / multi-language quotes

Parallel Approval Workflows

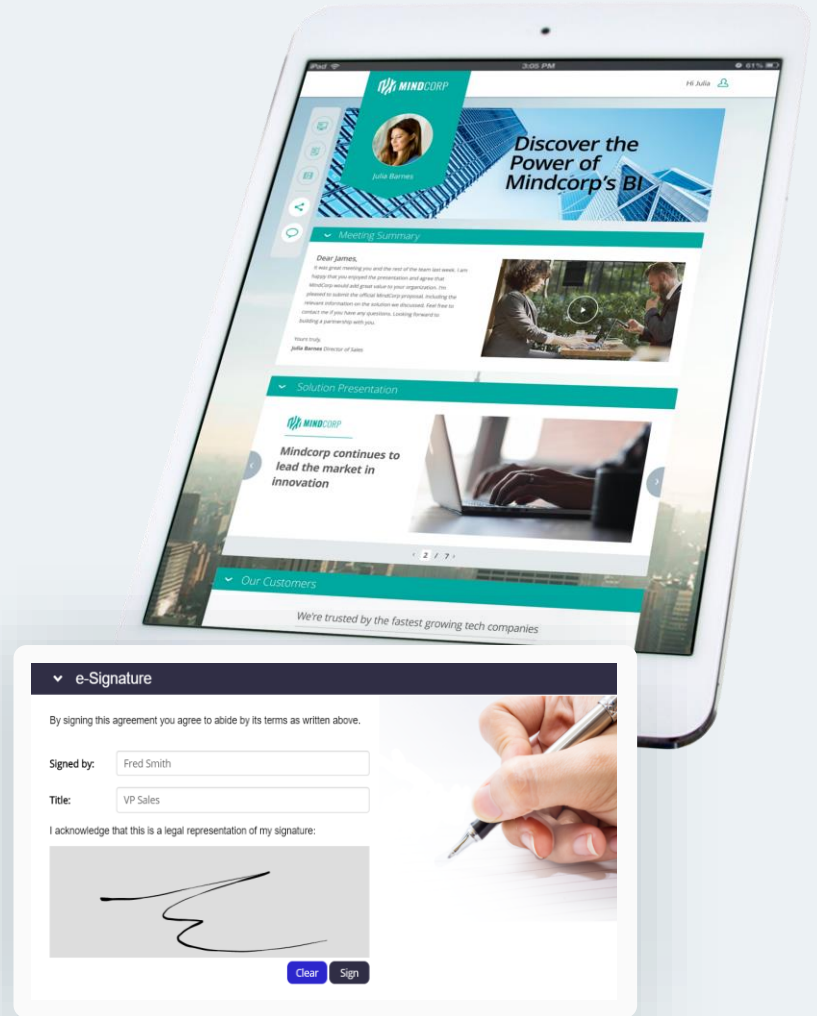
Team-collaboration





# Present & Share all content in one place

- Digital DealRoom
- Collateral, videos, sales decks, case studies
- ROI/Business Case
- Price proposals & quotes
- Legal agreements & contracts
- Dynamic Document Generation – Microsoft Word/Excel/PDF
- Online forms (Know Your Customer, VoC)
- Live Contract Redlining
- Legally binding e-Signature





# Leading the G2 CPQ Momentum Grid

Confirming the  
Market needs an  
Easier-to-use CPQ

[See a Demo](#)

## G2 Grid for CPQ

Gain insight into products that are outpacing industry growth by delivering innovative solutions that meet the evolving needs of their users. The Momentum Grid identifies products that are on a high growth trajectory based on user satisfaction scores, employee growth, and digital presence. Evaluate products on the Momentum Grid to keep apprised of products that are pushing the boundaries of the market.



The image shows a close-up, low-angle view of a modern building's exterior. The building's facade is composed of dark blue, rectangular panels that reflect the sky and clouds. Mounted on this facade is the DealHub logo, which consists of a large, stylized '@' symbol followed by the word 'dealhub' in a lowercase, sans-serif font. The logo is rendered in a light, metallic or white color, creating a strong contrast against the dark blue background. The sky above is a clear, bright blue with some light, wispy clouds. The overall composition is clean and professional, emphasizing the company's branding.

@dealhub

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CPQ Experts for Microsoft Dynamics