



Interfaces, evolved

# D-ID: Future-Facing Generative AI

Leading the generative AI industry, D-ID excels in transforming media into captivating digital experiences with its innovative Natural User Interface (NUI) technology. Specializing in lifelike digital avatars, our Creative Studio and D-ID Agents offer bespoke solutions, enhancing marketing, sales, customer engagement, and learning through cutting-edge AI. Our proprietary technology has powered the creation of over 180 million videos, serving a vast developer community, through our API and showcasing our platform's scalability and impact. With a global presence, our team of 90 professionals is backed by top-tier VCs, affirming investor confidence in our vision and execution. D-ID is setting new standards in digital communication, merging creativity with technology to redefine user interactions and establish a new frontier in the AI domain.

## Solutions



### Natural User Interface (NUI)

With NUI, we're not just interacting with technology, we're collaborating with it. NUI interprets non-verbal cues like tone, expressions and gestures.



### Marketing and Sales

Place digital presenters into your marketing collateral to create content that not only informs but converts.



### Learning & Development

Create training videos at scale for e-learning, onboarding, internal communications and more using generative AI.



### Customer Experience

Businesses can customize and improve customer services with digital humans who interact with consumers in a more human, engaging and efficient way.

## Our Products



### Interactive Agents

Redefining digital connections, with human-like AI assistants who interact with customers in real-time



### Creative Studio

A self-service studio for creating AI avatars with personalized looks, voices and tones. Now available in mobile.



### Video Campaigns

Revolutionize marketing outreach by creating tailored video messages for each recipient.



### Integrations

D-ID's core capabilities are now integrated into tools like Canva, PowerPoint and Adobe Express.



### Video Translate

Automatically translate your videos into multiple languages using the power of AI. Now available in mobile.



### Personal Avatars

Engage your audience with your digital twin, a hyper-realistic video-based avatar. Now available in mobile.