

OpenAI offerings

Part 2: IdeaLab

Azure Marketplace advisory services

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we commit. we deliver.



Azure Marketplace offerings



1-Hour OpenAI Executive Briefing

1-hour briefing to walk C-level and Board-members through the opportunities that Generative AI brings to organizations. Explaining the key benefits, the do's/don'ts and real-world examples on how businesses are taking advantage of OpenAI today.

- **Online**
- **€1,000**
- **Available on Market Place**



1-Day OpenAI IdeaLab

1-day workshop to deep-dive into Generative AI through an accelerated learning journey, with a strong focus on OpenAI, detailing core concepts, scoping potential use-cases tailored to your business and designing a roadmap.

- **Online or on site**
- **€7,000**
- **Included in this offering**



2-Week Assessment & Proof of Concept

10-day engagement deep-diving into Generative AI through an accelerated learning journey, in combination with a use-case analysis and solution proposal, followed by a proof of concept with end-to-end demo of the developed generative AI solution.

- **Online or on site**
- **€40,000**
- **Available on Market Place**



Enterprise Search with ChatGPT

Our enterprise search solution to unlock your different enterprise information sources using ChatGPT to reveal insights and discover information across data-sources, applications,...in the most user-friendly way possible.

- **Project-based**
- **Custom pricing**
- **Available on Market Place**



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OpenAI

1-Day OpenAI IdeaLab



1-Day OpenAI IdeaLab

In short

1-day workshop to **deep-dive into Generative AI** through an accelerated learning journey, with a strong focus on OpenAI, detailing **core concepts**, scoping potential **use-cases** tailored to your business and designing a **roadmap**.

Target audience

- IT Leaders (CIO, CDO, CTO)
- Digital Transformation Managers
- Process Owners
- Data Scientists

Extended summary

Open AI (and Generative AI in general) caused an earthquake with the general public and is now further finding its way into our professional life. However, faced with the multitude of professional applications, identifying the good, the bad, the ugly in terms of use-cases, pitfalls,...requires the need for a holistic approach to getting started.

Generative AI – using artificial intelligence to generate new text, content, code,... – offers a fresh perspective on content creation, programming, customer service,...and much more. But identifying those use-cases that make the difference between a gimmick and a value-adding capability, is where organizations are looking for guidance.

This 1-day workshop is intended for IT leaders, Digital Transformation Managers, Process Owners and Data Scientists who are looking for an in-depth understanding of the capabilities OpenAI brings. A variety of design considerations and best-practices are covered – including the identification of the value-adding use-cases specific for your organization.



delaware contact information



Sebastiaan Leysen

Manager in Data & Analytics /
Data Platform Architect

Antwerp office

Sebastiaan.Leysen@delaware.pro



Tom Vandewinckele

Manager & Solution Lead in
Cloud Enablement & Operations

Kortrijk office

Tom.Vandewinckele@delaware.pro



Sven Arnauts

Senior Manager & Board Member
Trusted advisor in Strategy & AI

Antwerp office

Sven.Arnauts@delaware.pro



Pieter Hebben

Partner in Data & Analytics /
Domain Architect

Kortrijk office

Pieter.Hebben@delaware.pro