



User Experience application platform for powering and controlling native OTT sports and entertainment apps at any scale

AXIS comes with over fifty different UI modules to represent content across each page. This allows your editors to setup, configure, schedule, target and test a range of landing, promotion and content pages.

Application Management

- UX control of apps in real-time
- Advanced scheduling
- Segmentation & Personalization
- Integration/orchestration API for apps
- Sitemap and Row Control

Reference Applications

- Fully native applications
- Lightning fast performance
- 50+ cross-platform UI modules
- Highest level of accessibility
- Deep client-side integrations

Hero (H5 16:9)
Hero image with Logo, Badge (Live, Exclusive, Coming Up etc.) and thumbnails

EPG3 Row
Live and Coming Up T1 EPG Row, with Play Button, Progress Bar, Badges and Channel Logo

Resume Watching Row
Start where you Left T2 Row, with Progress Bars

Poster Row with Customisation
P1 Poster Row with customised Content

Square S1 Channel Row
Square Row with Background, and list of channels Available

Used by



+ more

